

STARTUP
ENTREPRENEUR
ACADEMY™

Setting you up for business success

Module 4
Guest Instructor Profile
Wiley Larsen

GUEST INSTRUCTOR PROFILE



Wiley Larsen

Entrepreneur/Instructor

Wiley is co-founder and COO of Saccadous, Inc., a startup commercializing eye-tracking technology for the diagnosis of concussions and dementia. Wiley recently served as program manager for the ASU's Venture Acceleration program, where he launched and led several ASU entrepreneurship and innovation activities, including Rapid Startup School, the Arizona Furnace Technology Transfer Accelerator, the ASU/Department of Defense Center of Excellence in Technology Transfer, and the "TEST-BUILD-SCALE" startup program. Wiley helped launch more than 70 faculty spin-out companies while at ASU. He serves as an NSF I-Corps Mentor and a Lean Startup Trainer for VentureWell international programs.