

STARTUP
ENTREPRENEUR
ACADEMY™

Setting you up for business success

Guest Instructor Profile
Desiree Martinez

GUEST INSTRUCTOR PROFILE



Desiree Martinez

Social Media Expert/Instructor

Desiree Martinez is an entrepreneur, domestic wannabe, and Harry Potter junkie known for her social media content plans and always saying 'yes' to new adventures.

She is a social media marketing entrepreneur, Air Force spouse & mom, and host of the Marketing For Your Boring Business Podcast. She is also the founder of All-In-One Social Media, a subscription social media service focused on helping small business grow through focused social media content while putting military spouses to work no matter where they are stationed in the world. In addition, Desiree is an award-winning social media professional and founder of Social Media Day Phoenix.

She has worked with hundreds of businesses on their social media and content marketing plan since 2009 and has recently launched her YouTube channel focused on helping 'boring' businesses use social media to help their message get seen in a cluttered newsfeed. She is the wife of Stephen, Mom to Flynn & Harley, and dog Kara, and is currently stationed in Osan, South Korea.