



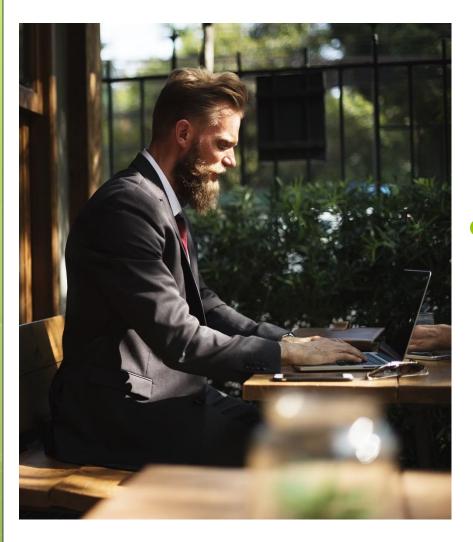
Celebrate Your Year!

Intention



• It's important to take pause and reflect on our year.





• There is so much we all have to celebrate, but often times we forget because we are so busy.

• As we reflect and celebrate we are able to appreciate the steps we've taken on our journey.....we can even better plan for continuing the journey in the year ahead.



- Think about the year that has passed. For each month, jot down highlights and think about:
 - Accomplishments
 - Relationships
 - Struggles You've Overcome
 - New Things That Have Come Up



Let's Roll!

• Roll the dice to see what we'll think about



BREAK

• Please come back on time



Let's Celebrate! (8 min each)

• Share your top celebrations

• For each, share why it's so special



tiny.cc/zandb

You've Arrived!

Thank you so much for your interest in signing-up to my newsletter! I can't wait to provide you with information to h you with your business. Don't worry, I promise not to spam give away your information to 3rd parties.

Subscribe for Email Updates Please use the form below to tell us more about you!	Complète by Support Rélacted 2) 3) List the thing that didn't make your TOP 3. Then prioritize which order to do the tasks based on OMME (The prioritize which order to do the tasks based on OMME (Top 3. Then prioritize which order to do the tasks based on impact & support and put it on the line to the left. Lastly, add an anticipated "complete by" dat impact & support and put it on the line to start the task. This may need adjusting once it's time to start the task. Potential Revenue \$
	Z) released remployed of the prioritize which order to the prioritize which order
Email*	 List the thing that didn't makes List the thing that didn't make to the line to use the task. impact & support and put it on the line to start the task.
Type your email	this may need adjusting potential Revenue \$
First Name	# Complete by Support Needed: # 1
Type your first name	Potential Revenue 3_
Last Name	# Complete by Support Needled:
Type your last name	Potential Revenue 3
Submit	# Complete by Support Needled:

lichelle Smith Strutegy Rock Stor

Support Needed:

Related Steps:

Complete by

Related Steps

Support Needed:

2)

2)

2)

michelle@zandbconsulting.com + 815-524-4307 + www.zandbconsultin

Impacted

Complete

Complete by

Complete by

Impacted

Write all the tasks that came to mind on a separate paper. Then list the potential revenue, # impacted and support needed for each. Next, prioritize which order to do the tasks based on revenue, impact & support. the top 3 below and the rest on the back. Lastly, add an anticipated "complete by" date along with related s

- Potential Revenue \$

Potential Revenue \$.

Thinking you'd enjoy having a coach to walk along side you?

Let's Talk....

STOP BY TO SIGN UP FOR A COMPLIMENTARY CLARITY CALL (\$299 value)



BOOKS FOR SALE \$20 (reg. \$40) cash, check, charge



A Business & Marketing Guide for Small Businesses, Nonprofits and Entrepreneurs or Anyone Who LOVES Marketing

Michelle Smith

Table of Contents
ARE YOU READY?!
PART I THE FOUNDATION
CHAPTER 1 SUCCESSFUL BUSINESS OWNER
CHAPTER 2 MISSION & VISION
CHAPTER 3 BRAND
CHAPTER 4 BUSINESS/MARKETING PLAN
CHAPTER 5 SYSTEMS & PROCESSES
CHAPTER 6 SUPPORT TEAM
CHAPTER 7 FINANCES
PART II THE STUFF AKA "WHAT YOU DO" & "HOW YOU DO IT"
CHAPTER 8 PRODUCTS & SERVICES
CHAPTER 9 MESSAGING
CHAPTER 10 PACKAGES
CHAPTER 11 TOOLS & RESOURCES
CHAPTER 12 PLACES TO FIND YOU
PART III THE EXTRAS
CHAPTER 13 SOCIAL MEDIA
CHAPTER 14 ADVERTISING & PR
CHAPTER 15 NETWORKING
CHAPTER 16 WEBSITES
CHAPTER 17 BLOGS & NEWSLETTERS
CHAPTER 18 GIVEAWAYS
PART IV NEXT STEPS
YOU DID IT!
WHAT PEOPLE ARE SAVING
WIRTPEOPLE ARE 38 TING
ABOUT THE AUTHOR
ADOUT THE AUTHOR

Evaluation

• Your feedback helps make future workshops the best they can be!





CELEBRATE YOUR YEAR!

Questions? Final Thoughts?



PEOPLE BUY PEOPLE,

• BE STRATEGIC & INTENTIONAL when looking back on your year and you're sure to BE SUCCESSFUL!



Thank You for Coming!

