

STARTUP  
ENTREPRENEUR  
ACADEMY™

Setting you up for business success

Collaborations and  
Connections Worksheet

## Collaborations & Connections Worksheet

Time to research! Identify and list other businesses and individuals working with the same target market as you here.

Put together a list of benefits for you and this business when you collaborate together. Keyword benefits.

What are some ways that you can collaborate together? (i.e, host events together, utilize their workspace, add value for their current customers and clients, invite them to share their expertise with your clients, be a sponsor of yours, etc)

Make the connection with a phone call or email. The key here is three letters...**ASK**. Put together a short email/phone script here on how to approach a business you'd like to collaborate with.

If you have any questions I can answer about finding the right connections and collaborations, let me know. Post the question in the comment section of this module or in the FB community so I can address it.

*Tisha Marie Enterprises*

Empowering entrepreneurs to make their business happen.

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