



GROUP 1 GROUP 2 I am a generous person, often giving I love attracting money in magical or or loaning money to others unconventional ways I like calculating the pros and cons of I love spending money on things that taking a financial risk enhance my image or give me a lot of visibility I often find myself coming to the aide of others, financially and otherwise Making money isn't as important to me as creating a movement, making an impact or being involved in social change I am willing to risk money for a potentially large financial gain Always getting the best or being first — VIP seating, flying first class, getting Despite my best efforts, something the latest gadgets — is important to me often happens to complicate my life financially I feel a love/hate relationship with money I secretly feel clever or even superior to others about money I project an image of wealth and success that often doesn't match my bank account balance I find myself waiting to be paid because of someone else's needs I believe it's greedy or not spiritual to or reasons focus too much on money I like gaining the upper hand It's easier for me to spend money on with money things like jewelry, restaurants, vacations, etc. than it is for me to save money **TOTAL COLUMN 1 TOTAL COLUMN 3 TOTAL COLUMN 2 TOTAL COLUMN 4**





GROUP 3 GROUP 4 I find it easy not to think about I love frequently spending money on things because I feel I deserve them money I never feel there's enough money I love saving money and continue to create ways of making more I often find myself being financially supported by others I don't see the point in saving money, as life is to be enjoyed now I find it difficult, even painful to spend money I am reluctant to diversify or complicate my investments I often avoid facing money situations, hoping they will improve on their own Money itself doesn't feel that serious to me I make sure to always live below I forgo spending money on things my means now, in order to invest in my future I like it best when someone else takes care of money details for me I love having luxurious experiences or an abundance of items I find it difficult to trust others when I am highly ambitious and see money investing my money as a measurement of my success **TOTAL COLUMN 5 TOTAL COLUMN 7 TOTAL COLUMN 6 TOTAL COLUMN 8**





GROUP 5 GROUP 6 Being of service is more motivating I believe people with money have unfair advantages in the world than having more money At my most extreme I create debt and At my most extreme the financial spend lavishly in order to get risks I take can put me in attention and recognition financial jeopardy I am distrustful of people who focus I can feel resentful that I don't make too much on money more for all that I do I am confident with day to day I am comfortable with complex money management even though I financial transactions may have debt or find it difficult to save or invest money If someone needs my time I'll often Any investing I do needs to be with give it, even if I'm not being paid people or companies whose ideals match my own Making money is a game I play to win I love to stand out in the crowd and will use my purchases to help make that happen At my most extreme I give to the point of enabling or creating debt or putting myself at financial risk At my most extreme I am financially supported by someone (or something else, like a business, a spouse, a parent Others can view my financial or a credit card) yet feel resentment or decisions as risky that the situation is unfair Being recognized for giving big to charities or social causes is important to me **TOTAL COLUMN 9 TOTAL COLUMN 11 TOTAL COLUMN 10 TOTAL COLUMN 12**





GROUP 7 GROUP 8 I wish I didn't have to think about I believe in living the good life, no making or managing money matter what it costs At my most extreme I limit my At my most extreme I am never opportunities because of my fear of satisfied with how much money I spending or investing money have and drive myself relentlessly to create more I have faith that somehow, things will always work out financially I figure since you can't take it with you, money is to be spent now I love buying things on sale, closeouts or used items so I know I'm getting I am typically decisive regarding the best deal money and its management My purchases make me feel better I don't feel a strong connection to about myself money Saving a lot of money makes me feel I believe I'll be happy when I have safe and protected more money (even though what I have now is more than I've had before) At my most extreme I feel overwhelmed or even helpless about money and wish the need for money At my most extreme, I spend money would just disappear impulsively I feel a strong emotional connection I fear losing control of or power over to money my money **TOTAL COLUMN 13 TOTAL COLUMN 15 TOTAL COLUMN 14 TOTAL COLUMN 16**





Please total your scores for each column and enter them in the matching spaces below:

| Column Total | Column Total | Grand Total | Archetype |
|--------------|---------------------------------------|---|-------------|
| 1. | + 9. | = | Nurturer |
| 2. | + 10. | = | Maverick |
| 3. | + 11. | = | Alchemist |
| 4. | + 12. | = | Celebrity |
| 5. | + 13. | = | Connector |
| 6. | + 14. | = | Accumulator |
| 7. | + 15. | = | Romantic |
| 8. | + 16. | = | Ruler |
| Your Sa | Congrad acred Money Archetypes® So | tulations. cores Are: (from highest to | o lowest) |
| 2. | | 6. | |
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