## What will Publishing Cost?

Take a look at this comparison chart between SPS authors versus non-SPS authors. In one glance, you can see the value in SPS by the overall time and money saved. The figures listed are based on averages, gathered through surveys, research, and testimonials.

|  | Non-SPS Author | SPS Author | You |
| :---: | :---: | :---: | :---: |
| Editing | 4-9 months <br> \$1k - \$10k | 6-8 weeks <br> . 03 - . 04 cents/word |  |
| Formatting | $\begin{gathered} 4 \text { weeks } \\ \$ 300-\$ 1500 \\ \hline \end{gathered}$ | $\begin{aligned} & \hline 1-3 \text { weeks } \\ & \$ 20-\$ 600 \\ & \hline \end{aligned}$ |  |
| Cover Design | 4-8 weeks \$550-\$5k | $\begin{array}{r} 3-4 \text { weeks } \\ \$ 25-\$ 500 \\ \hline \end{array}$ |  |
| Category <br> Research | 20 hours \$97 | 1 hour \$49 |  |
| Audiobook | $\begin{gathered} 1 \text { month } \\ \$ 300-\$ 3 k \end{gathered}$ | 1 day to record $\$ 25 \text { - \$1500 }$ |  |
| Promotions | 6-9 months \$500 - \$5k | $\begin{gathered} 6-9 \text { months } \\ \$ 50-\$ 5 k \end{gathered}$ |  |
| ISBN | dependent on contract | $\$ 125$ for one $\$ 1500$ for 1000 |  |
| Total Time Spent | 12-24 months | 3-6 months |  |
| Total Money Spent | \$7k - \$25k | \$500-\$8000 |  |

## SPS has recommended Book Production Partners that we encourage you

 to use. These partners are guaranteed to save you money.Since these figures are based on averages, it is worth noting there is no upper limit to the amount of money you could spend on any services.

For more information visit: https://students.self-publishingschool.com/p/outsourcer-list/

