

TRAINING AND PROGRAM OVERVIEW

WHAT WE WILL COVER...

- Training structure
- Program overview
- Meet the team
- Testimonials
- Program approach
- Program map
- Facilitator's roles
- How to get started



TRAINING STRUCTURE

This Training is Made up of:

- Video presentations
- Interactive questions
- Self-check questions



RESOURCES

Resources Available:

- One-on-one consultation with UpStarts specialists
 - Google Classroom
 - Curriculum manual
 - Trouble shooting



PROGRAM OVERVIEW

- ❖ Solve real-world challenges
- ❖ Entrepreneurial mindsets
- ❖ STEAM skills
- ❖ Strong connections

MEET THE TEAM!

- Program director & developers
- Program coordinator and Extension educators
- Graduate assistants

TESTIMONIALS

FACILITATORS, YOUTH PARTICIPANTS, AND SUPPORTERS

PROGRAM APPROACH

- Local
- Youth lead
- Challenge driven
- Real world
- Team based
- Youth centered

PROGRAM MAP

- Launch day/ground setting
- Customer discovery
- Market research
- Solution design
- Pitch day



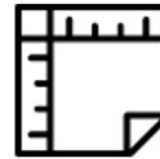
1: GROUND SETTING



2: CUSTOMER DISCOVERY



3: MARKET RESEARCH



4: SOLUTION DESIGN



5: WRAPPING UP

FACILITATOR'S ROLES

- Conduct learning sessions
- Work with all teams
- Monitor each team's progress
- Meet and communicate with business or organizational partners
- Update the UpStarts development and research team



HOW TO GET STARTED

- Recruiting...
 - Facilitators
 - Youth participants
 - Business or organizational partners
- Preparing business and organizational partners to work with youth
- Getting buy-in from other stakeholders



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