

# Your **Big Hairy** **Audacious Goals** workbook



# Conceptualize Your Big Hairy Audacious Goal (BHAG)



“ The journey of a  
thousand miles  
begins with one step.  
- Lao Tzu

By having a BIG goal you need to give a consistent commitment to your life goals. These are bigger and bolder than your other goals.

*A BHAG changes your mindset.*

*You now commit to doing things differently so that you can achieve something greater. You now begin life-changing processes to achieve this BHAG.*

# Test Your Big Hairy Audacious Goal

Write it down. Make it real. Break it down into steps. Create an aggressive timeline. Outline your methods to achieving this. Envision life after having achieved this goal. Focus. Post your goal where you can see it. Be inspired by it!



**WHY is this something I can commit to?**

---

---

---



**HOW clear, measurable and defined is my goal?**

---

---

---



**WHY am I motivated to achieve this?**

---

---

---

Outline the milestones you will need to achieve along your path.

---

---

---

---

---

---

---

---

---

---



Outline the individual strategies you will to implement to reach each milestone.

---

---

---

---

---

---

---

---



“

If your dreams  
don't scare you,  
they aren't big enough.

*-Ellen Johnson Sirleaf*

*Africa's First Woman President*

