

Business Planning



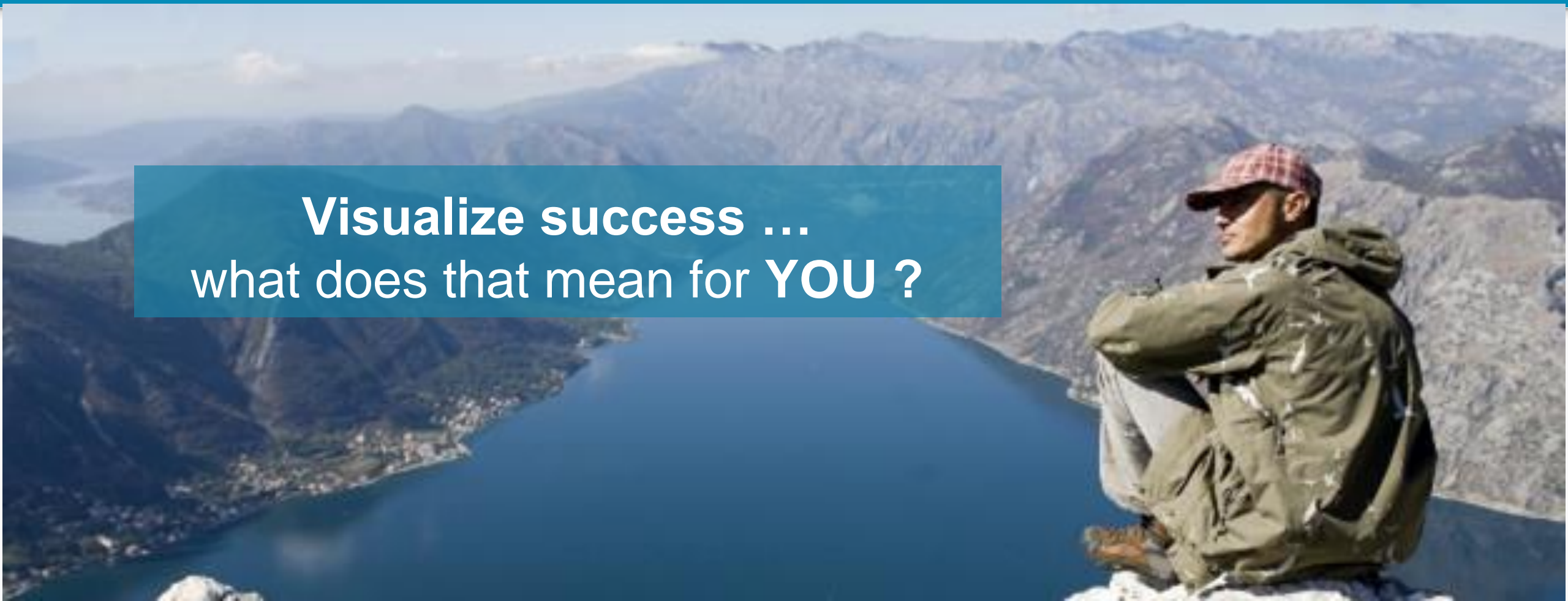
Here's what you'll learn

The importance of Vision

Understanding Mission

Key strategic questions

What are your personal goals?

A man wearing a plaid cap and an olive green jacket is sitting on a rocky ledge, looking out over a vast mountain range and a blue lake. The scene is captured from a high angle, showing the rugged terrain and the winding path of the lake.

**Visualize success ...
what does that mean for YOU ?**

What are your business goals?

Your **VISION** will help you make key decisions investors, investment, marketing, products, activities, customers.

A **SHARED VISION** will help you get the best from you colleagues

Be ambitious, but also *realistic*.

Set deadlines for what you want to achieve and when, so you can review your progress.