



# Top 10 Apps

FOR CONTENT CREATION

BY JENELL B STEWART

# THE BEST APPS FOR CONTENT CREATION

SNAPSEED

1

My absolute  
favorite app for  
editing photos

UNUM

2

My favorite app  
for Instagram  
Planning

BUFFER

3

My favorite app  
for social media  
scheduling

PIC COLLAGE

4

Great for making  
YouTube Video  
Thumbnails

CUTSTORY

5

Great for cutting  
long videos down  
to fit Instagram  
Stories, Facebook  
Stories etc

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# THE BEST APPS FOR CONTENT CREATION

VIDEO SHOP

6

Great for editing videos. I use this to speed up and slow down my videos for social media

SQUARE READY

7

Great for making any photo fit into a square to fit perfectly in Instagram

SPARK POST

8

Make beautiful custom designs that can be used on all social platforms

HOOTSUITE

9

Another social scheduling program I use with my interns

MAILCHIMP

10

Create, Design, and Send custom newsletters right from your phone

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# HELPFUL SOCIAL MEDIA SCHEDULING APPS



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# Stay Connected

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