



YOU'RE THE BOSS NOW

THE HIGH- TICKET TUTOR WORKBOOK

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YOUR READING TEACHER

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ABOUT THE WORKBOOK



*HEY TEACHER FRIEND,
I'M SHER.*

I'M SO EXCITED TO HAVE YOU HERE AND I CAN'T
WAIT TO HELP YOU TRANSFORM YOUR LIFE.

THIS WORKBOOK IS A PLACE FOR YOU TO JOT
DOWN NOTES AND WORK THROUGH A FEW
EXERCISES AS YOU PREPARE TO START YOUR
JOURNEY AS A HIGH-TICKET TUTOR.

SO LET'S JUMP RIGHT IN AND GET STARTED ON
YOUR JOURNEY!

Sher



HIGH TICKET TUTOR

SESSIONS

MODULE 1 – SUPER SUCCESS MINDSET

BUILDING A MINDSET THAT WILL LEAD TO SUCCESS & LIMITING BELIEFS THAT ARE HOLDING YOU BACK. GOAL-SETTING.

MODULE 2 – THE THREE KEY DECISIONS

DISCOVER HOW TO STAND OUT BY NICHING DOWN. IDENTIFY YOUR STRENGTHS, DEFINE YOUR IDEAL CLIENT, AND CRAFT AN IRRESISTIBLE OFFER TAILORED TO THEIR NEEDS.

MODULE 3 – PRICING, POLICIES AND PROCEDURES

CONFIDENTLY SET PRICING, ESTABLISH CLEAR POLICIES, AND CREATE SEAMLESS PROCEDURES.

MODULE 4 – BECOME A CLIENT MAGNET

EXPLORE PRACTICAL WAYS TO CONNECT WITH CLIENTS IN YOUR COMMUNITY AND ONLINE. LEARN HOW TO CREATE A SIMPLE LEAD MAGNET TO REACH MORE FAMILIES AND GROW YOUR NETWORK.

MODULE 5 – TECH TOOLS FOR TUTORING TRIUMPH

ESSENTIAL TOOLS FOR ONLINE TUTORING, INCLUDING TEACHING RESOURCES, TUTOR MANAGEMENT SOFTWARE, AND INTERACTIVE GAMES.



LESSON 1

LIMITING BELIEFS

LET'S FACE IT. TEACHERS ARE NOT USED TO BEING PAID WELL FOR OUR SKILLS. TAKE A MOMENT TO THINK ABOUT LIMITING BELIEFS THAT MIGHT BE HOLDING YOU BACK -BECAUSE YOU HAVE NINJA-LEVEL SKILLS THAT FEW PEOPLE HAVE, AND YOU DESERVE TOP COMPENSATION.

ARE ANY OF THESE BELIEFS THAT YOU HOLD?

- ☐ BECAUSE EDUCATION IS A RIGHT, I SHOULDN'T CHARGE TOO MUCH.
- ☐ IT'S GREEDY TO WANT TO BE VERY SUCCESSFUL.
- ☐ ANYONE CAN DO WHAT I DO!
- ☐ "MONEY IS THE ROOT OF ALL EVIL"
- ☐ MY TEACHING ABILITY IS A GIFT. I SHOULDN'T PROFIT FROM IT.
- ☐ I KNEW WHEN I WENT INTO TEACHING THAT I'D NEVER GET RICH FROM IT.

LIMITING BELIEF

REFRAME



LESSON 1

LIMITING BELIEF

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LIMITING BELIEF

REFRAME



SETTING GOALS

SETTING GOALS IS THE FIRST CONCRETE STEP TOWARDS SUCCESS. AFTER ALL, IF YOU DON'T KNOW WHERE YOU'RE GOING, YOU WILL SURELY GET THERE.

WHICH OF THESE BEST DESCRIBES YOU? MY PRIMARY GOAL IS ...

- ☐ TO BE ABLE TO PAY FOR A FEW SMALL EXTRAS EACH MONTH.
- ☐ TO HAVE MONEY FOR SOME SPECIFIC THINGS EVERY MONTH, LIKE PAYING FOR SOCCER FOR MY KIDS, OR JOINING A GYM.
- ☐ TO SAVE FOR A MAJOR EXPENSE, WHICH WILL COST _____.
- ☐ TO REPLACE MY INCOME COMPLETELY.
- ☐ TO LEAVE THE CLASSROOM REPLACE ____% OF MY INCOME, OR MAKE MORE THAN I DID WHEN I WORKED.

HOW MUCH DO YOU NEED TO EARN MONTHLY TO MEET THIS GOAL?



SHORT-TERM GOALS

OVER THE NEXT MONTH, I CAN DEVOTE THESE HOURS TO GETTING READY TO LAUNCH MY BUSINESS. BE SPECIFIC: DAYS AND TIMES, PLEASE!

IN 6 MONTHS...

GIVEN YOUR EXPECTED TIME COMMITMENTS, HOW MANY HOURS WILL YOU BE WORKING AT YOUR NEW BUSINESS?

HOW MANY STUDENTS WOULD YOU LIKE TO HAVE? (DON'T FORGET TO ALLOW TIME FOR OTHER BUSINESS TASKS.)



BIG DREAMS

IN A PERFECT WORLD, WHERE YOU BOOKED ALL THOSE STUDENTS
AND FILLED ALL THOSE HOURS, WHAT WOULD YOU BE ABLE TO DO
WITH THE INCOME?

