





Ed's Mindset SECRETS to Staying Positive and Building an IRON SKIN!



I used to be extremely emotional...

- These days, many have said that I have IRON SKIN and nothing gets to me.



- We'd love to help YOU become a Master Persuader & Influencer!
- I'm a Military Veteran, Corporate and have post Graduate's in Management, Marketing, Coaching & More. This includes spending at least \$300,000+ in Personal Development from Top Global Mentors and achieved Master Status (breaking 10,000+ Personal Coaching Hours).

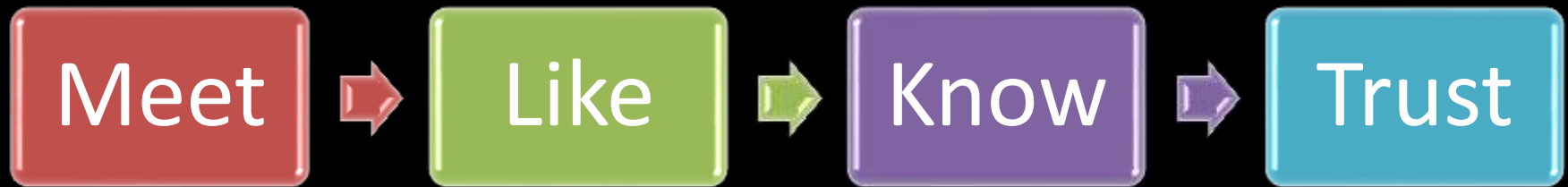


THANK YOU to our Sponsors & Partners



teach:able

Persuasion & Sales Process



- People love strong and resilient people. Our leaders are like that and people don't like weakness.



Influence ATTRACTS

- Staying POSITIVE is extremely difficult, if you're triggered easily. But with an IRON SKIN...



Your Sales & Marketing Eco-System

- In our post pandemic world too, people really see you in all different aspects online and also face to face. They know whose telling the truth!



Abundance Family



Ed's Reading List

- “WIN BIGLY – Persuasion in a world where facts don’t matter” by Scott Adams.
- Watch the film “1984”.
- Watch the film, “The Founder” with Michael Keaton.
- Do your FREE DISC test via 123test.com



Ed's Reading List

- Read “Failing Forward” by John Maxwell
- Digest anything “Dilbert”
- Play the Video Game Fallout New Vegas.
- Watch Dr. Steve Turley on YouTube.



Please ask for a copy of my Influencer Sales & Marketing Template (in Doc)

Edward's Influential Sales & Marketing Plan
JANUARY 2020

VISION One Year from Now:

- Edward is to be a Global Influencer when it comes to Creating Master Persuaders & Influencers.
- He is surrounded by a wonderful community of people who support, love and drive each other across Earth.
- There is a clear sense of Strength, Helping Each Other, Action, Transparency, Fun, Intelligence and Winning
- Success requires producing great content, speak to lots of top people daily and delivering value!**

Key Areas to WATCH OUT for:

- Cashflow is king and only work with people who pay and respect themselves and others.
- Avoid energy vampires.
- Don't get side-tracked.
- Stay POSITIVE and BE SMART!**

The Game Plan:

- Lead as a LinkedIn Influencer with light support from Instagram and Facebook.
- Speak to Leads with high quality messaging and calls.
- Invite people to Webinars, drive my Meetups, the Vault and offer Discovery Sessions.
- Sign up 1 x New Client Each Day and make a MASSIVE impact!**




90 Day Action Plan

Urgent (within 30 days):

- Build strength and work out.
- Great Content & Work LinkedIn Hard.
- Fill Webinars with 100+ people per time.

Important (within 60 days):

- Drive heavy workshops & Online Sales.

Coming (within 90 days):

- Build your following & residual.

Future Tech:

- Heavy 3 Day Workshop (or not).



Edward's Daily, Weekly & Monthly Actions!

Daily:





- 5 x Phone Calls
- 5 - 10 x Social Media Posts
- 100+ x Respond to ALL MESSAGES
- 5 x Prayer / "In the zone"

Weekly:

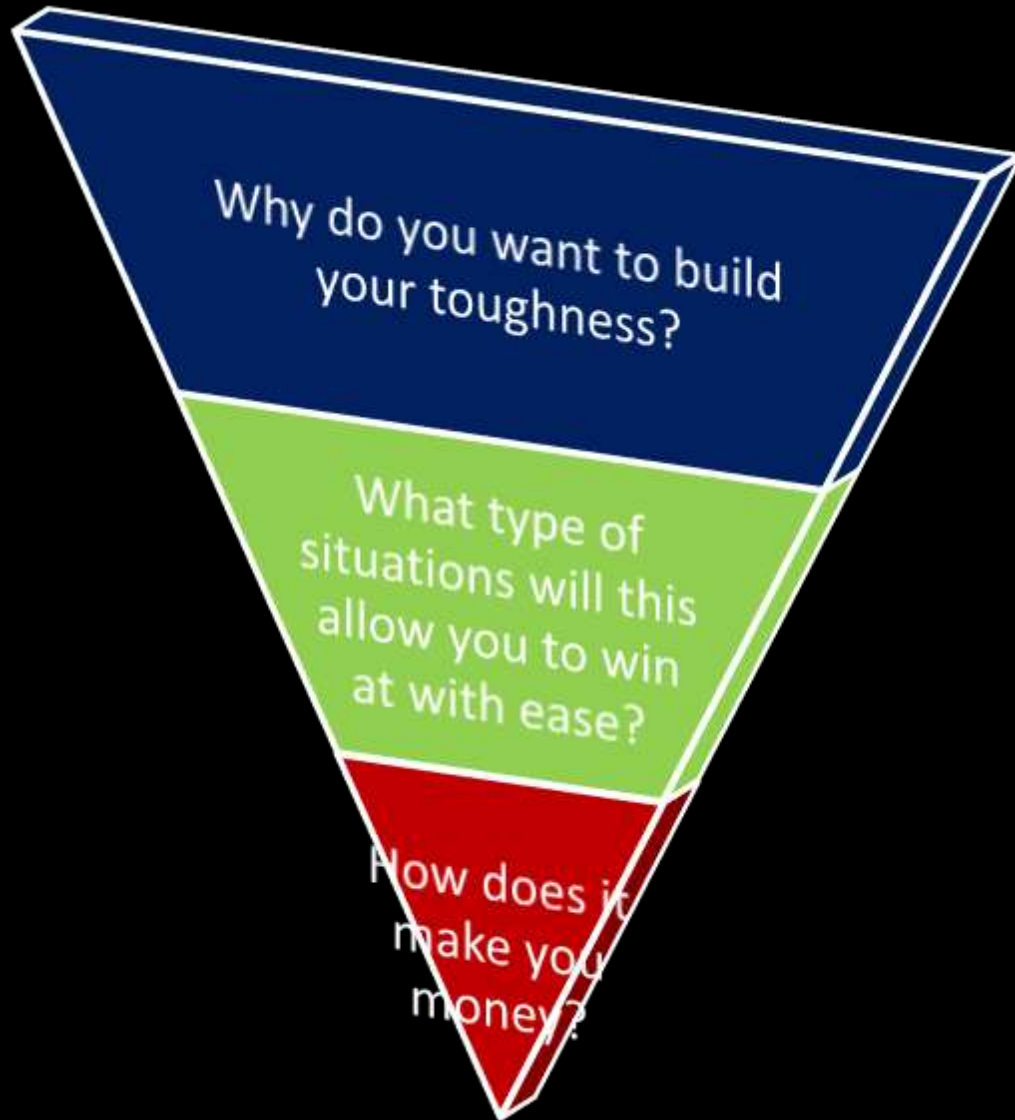
- 1 x Personal Database Email
- 1 x Meetup Email
- 1 x Live Webinar

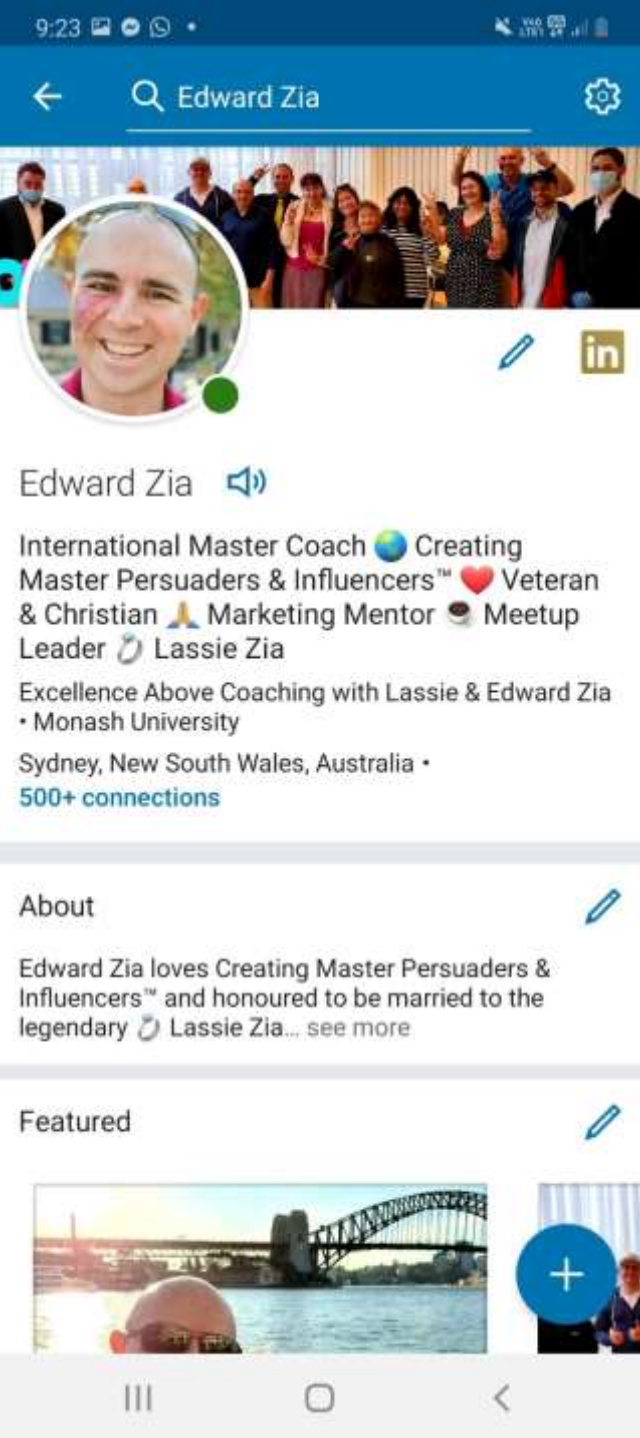
Monthly:

- 2 x Events
- 1 x Review

Ed's Lesson #1





Ed's Lesson #2

- Start small and when you get triggered / demoralized, relax big time.



Ed's Lesson #3

- Appreciate “GOD” and the way you see the universe!



Intermission + Shout Out



- Rare custom content, personal mentoring from yours truly, an international supportive community of winners starting at \$97 per month (Australian Dollars).
- Sign up NOW. You will so love it 😊



Ed's Lesson #4

- Let people feel what they feel and allow them to exist that way.



Ed's Lesson #5

- Learn how to pull your emotions back and control them, especially when your down.



Ed's Lesson #6

- Get help from WINNERS. You're not alone!
- Be it you need medical type of help, right through to motivation and encouragement.



Ed's Lesson #7

- Rinse and repeat! Day in and day out.



As a result of this
WEBINAR what actions are
you going to take?



Honourable Mentions

- I usually get a good triggering once a week for usually some dumb reason.
- It's totally cool! Sit down, relax, even sleep it off if possible!



Acknowledgements & Thanks:

- For contributions, imagery & help we wish to thank:
 - Our friends for being in our photos.
 - WeWork & Meetup.
 - Teachable.
 - Microsoft.
 - Facebook & Instagram.
 - ACCOR & Novotel.
 - The Liberal Party of Australia.
 - The NSW State Government.
 - NSW Business Chamber.
 - And everyone else who helped make this awesome!



INVITE:

Discovery Session

- I'd love to offer you a FREE ONE TIME Discovery Session to help you become a Master Persuader & Influencer.
- I will give you at least 3 recommendations.
- We can cover key topics and talk how we can work together.
- **Message me on LinkedIn and book now friends 😊**



Special Invite #1

The Awesome Marketing Vault with Edward Zia™

- Join our International Community and Network with Winners across the world
- Get Coached & Mentored by Lassie & myself
- Become a Master Persuader & Influencer + Access RARE Custom Content
- **Starting @ \$97 Australian Dollars Per Month!**



Special Invite #2

Persuasion & Influence Mastery Workshop

hosted @ Novotel Sydney Darling Square

- Join us Saturday 20th February 2021.
- Full day intensive.
- **\$697 + GST First Time**
- **\$597 + GST Loyalty Rate**



Special Invite #3

“A Powerhouse Breakthrough Mastery Day with Edward Zia”

- If you want the ultimate Edward Zia experience and to learn from my decades of experience ASAP and have legendary breakthroughs, spend an intense winning day with yours truly!
- Sign up on the Awesome Marketing Vault Teachable Page, or contact me direct for other Payment Options. **\$4997 and limited spots!**



Take ACTION now friends 😊

- Book a Discovery Session with me now (message me on LinkedIn) and for anything custom, speak to me (we can sort something out just for you).
- Add me on LinkedIn, Facebook, Insta & WhatsApp +61 458 310 670
- Join our next Live Webinar “Ed’s Latest LinkedIn SECRETS to WIN in 2021”

