## Lesson 1 WHAT IS PUBLIC SPEAKING?

In simple term, public speaking is speaking in front of people in a formal way in order to inform, entertain, demonstrate or persuade them.

Let's say you want to inform people about the bad effects of smoking in our health, you speak to inform them by giving some information about the bad effects of smoking.

That is public speaking; it could be in a big group or small group. It could be in the classroom, gymnasium, park or anywhere. Sometimes, you are not even aware that what you are doing is public speaking.

It's as simple as that. Not too hard right?

Here are more examples:

For students, you always see your teacher speak in front of you; your teacher is delivering daily lessons, your teacher always speaks in public, the public is you, the students. In short, your teacher is the perfect example of public speaking.

For the professionals who work at a company, during corporate meetings or a pep talk, the boss always gives some words or instruction; that is public speaking. In business or product presentation, the presenter gives information about the product he / she is presenting. That again is public speaking.

Although it's done in a different manner, it is called public speaking.

Can you see how simple it is? Yeah, that simple!

Still scared? Don't worry; I'm here to help you so that you can also stand in front of other people. Just follow this lesson and you'll be fine.

Why should you study public speaking? Let me guide you through the process as we go on to the next lesson.