1. Course Introduction
2. Important Note
3. Why we start this course?
4. Purpose of this course
5. What is Business?
6. Who is a Business Person?
7. Types of Business
8. Definition of Tangible & Intangible
9. What is a Product?
10. Review
11. Concept of **تاجر** (Trader)
12. Who is Entrepreneur?
13. Two mind sets in society
14. Mind set Development factors
15. Back of mind (Job seekers and Business persons)
16. Factors which Develop Job Seeking mindset.
17. How to develop a Business person's mindset
18. What is Calculated Risk?
19. Importance of Money for Business
20. What is Branding?
21. Personal Branding
22. Branding Product
23. Branding Services
24. Review
25. Which business should I start. (Wrong approach)
26. Which business should I start. (Right approach)
27. Importance of Personal Contacts.
28. How to develop contacts.
29. Which business to start / How to determine business from available options.
30. Birds eye view
31. Getting large size maps
32. Product life cycle
33. Keeping eye on investments
34. Determine to do business online or offline.
35. Web / Blog designing.