



DMTI SOFTPRO'S™ 1 YEAR MASTER DIPLOMA INTERNET MARKETING

81 Modules Master Diploma in Internet Marketing

18 Certifications - GOOGLE, ADMD, AGD, CDMP

ADMD - Advance Digital Marketing Diploma

MWAW - Master in Web Designing & Wordpress

Master in **Advance** Excel & **Corporate** Excel

Advance Graphic Design Diploma

Content Writing Diploma

Video Editing



Globally Recommended Official Curriculum

Create a “Life & Career” in Digital Marketing

DMTI SOFTPRO division of SOFTPRO

Dadar West B/2 Vimal Udyog Bhavan, 1st Flr,
Opp Movie Time Cinema, 7 Min from Matunga West
Rd Station, Manmala Tank Road, Next to BPL Office
or 15 Min walk from Dadar W Stn, Mumbai-16
9892081903 / 9833900110 / 330

Andheri West Pearl Plaza, 704, 7th Floor,
Just OUTSIDE Andheri West Station, NEXT to
Mc-Donald , Andheri West - 9324347326

www.dmti.info

SOFTPRO



1992-2022



1 Year Master Diploma Internet Marketing

ADMD: Advance Diploma in Digital Marketing - Module 1-33

**81
MODULES**

ORIGINAL FEES

Rs. 1,55,500

Dur : 1 Year

Course Features:

- ✓ 90% Practicals
- ✓ 51 Live Projects
- ✓ **GOLD** Subscription
- ✓ Google Certification
- ✓ Create Campaigns
- ✓ 21 E-Books & Notes
- ✓ 1 Year Access
- ✓ Newest Strategies



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- Module-1 SEO : Search Engine Optimization
- Module-2 Social Media Marketing & Optimization
- Module-2.1 Twitter Marketing
- Module-2.2 Advance FACEBOOK Marketing
- Module-2.3 Adv. INSTAGRAM Marketing
- Module-2.4 PINTEREST
- Module-2.5 LINKEDIN Marketing
- Module-2.6 YOUTUBE Marketing
- Module-3 **GOOGLE** ADS (S.E.M)
- Module-4 Advanced Adwords Accounts(MCC)
- Module-5 REMARKETING & Conversions
- Module-6 **GOOGLE** Analytics
- Module-7 MOBILE Marketing
- Module-8 **GOOGLE** ADSENSE Monetization
- Module-9 EMAIL Marketing
- Module-10 ORM Online Reputation Mang.
- Module-11 Google Webmaster Tools
- Module-12 Digital Strategies
- Module-13 CONTENT Marketing
- Module-14 AFFILIATE Marketing
- Module-15 Creating a WEBSITE
- Module-16 **FREELANCING TECHNIQUES**
- Module-17 Creating BLOG
- Module-18 WEBINAR Marketing
- Module-19 MEDIA Buying & Selling
- Module-20 LANDING Page Technique
- Module-21 Lead Generation Tips & Tricks
- Module-22 **"GOLD"** 1 Year Digital Subscription
- Module-23 DESIGN GRAPHICS
- Module-24 VIDEO Reels Tool
- Module-25 EXTRA Training BONUS I & II
- Module-26 WHATSAPP BUSINESS Marketing
- Module-27 QUORA FORUM Marketing
- Module-28 INFLUENCER MARKETING
- Module-29 Content Writing Principles
- Module-30 NEW Age Marketing
- Module-31 PERSONAL BRANDING
- Module-32 INTERVIEW SKILLS & Preparation
- Module-33 RESUME CREATION



MASTER DIPLOMA INTERNET MARKETING

81 Modules | 18 Certifications | 1 Year | Internship



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Advance Web Designing Diploma (Module 34 - 41)

- Module-34 HTML-5 Programming
- Module-35 Web Programming Java Script L-1
- Module-36 CSS Level 1-2 Cascading Style Sheets
- Module-37 Web Editor: Adobe Dreamweaver
- Module-38 Web GRAPHICS Adobe Photoshop
- Module-39 Web Animation- Incredi-Flash
- Module-40 Web Utilities & Tools: 3D Xara
- Module-41 2D Gif Animation
- Module-42 Web Publishing
- Module-43 Morphing Digital Video
- Module-44 CPANEL & WEB HOSTING



Advance GRAPHIC Designing Diploma (Module 45 - 51)

- Module-45 GRAPHIC Design Diploma
- Module-46 ADOBE ILLUSTRATOR
- Module-47 ADOBE IN-DESIGN
- Module-48 CORELDRAW
- Module-49 MASTER PHOTOSHOP
- Module-50 GRAPHIC ISO2001 CERTIFICATION



MASTER Advance EXCEL (Module 51 - 54)

- Module-51 Microsoft Excel
- Module-52 ADVANCED EXCEL
- Module-53 Excel FUNCTIONS & Formulas
- Module-54 CORPORATE EXCEL Certification



WORDPRESS PROGRAMMING (Module 55 - 60)

- Module-55 ADVANCE WORDPRESS
- Module-56 Manual Wordpress Installation
- Module-57 WORDPRESS - Advanced
- Module-58 Hosting & THEME Installation
- Module-59 PLUGINS
- Module-60 Syncing & Setting PayUmoney



VIDEO EDITING & SOUND EDITING (Module 61-64)

- Module-61 DIPLOMA IN VIDEO EDITING
- Module-62 BASICS OF Video Editing
- Module-63 ADOBE PREMIERE PRO
- Module-64 ADOBE AUDITION



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Advance Content Writing Mastery (Module 65 - 75) Online

Module-65 **CONTENT WRITING DIPLOMA**

Module-66 CWC BASICS CONTENT WRITING

Module-67 CRUCIAL CONTENT Tools

Module-68 CWS WRITING FOR BLOGS

Module-69 HEADLINE STRATEGIES Skills

Module-70 WHITE PAPER & CASE Studies

Module-71 Writing HIGH Converting EMAILS

Module-72 Ecommerce PRODUCT Description

Module-73 SEO COPYWRITING Websites & Blogs

Module-74 Facebook & Instagram ENGAGEMENT Skills

Module-75 Assignments & Worksheets

Module-76 LEAD MAGNET Strategy & E-Book Creation

Module-77 CALL TO ACTION: Tricks to Get Clicks

Module-78 LINKEDIN - MARKETING FOR SELF PROMOTION

**MOST
POPULAR**

FINAL - EXAMINATIONS (79 - 81)

Module-79 CDMP Certification

Module-80 **GOOGLE** EXAMS 100% PASSING

Module-81 **SET OF 18+ E-BOOKS & NOTES**



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CAREER OPTIONS

Digital Marketing

- SEO Executive
- Digital Media Managers
- Digital Agency Account Manager
- SEO Auditor
- SMM Branding Executive
- Pay-Per-Click Managers
- SEM/SEO Specialists
- Content Strategists
- E-commerce Specialist
- Brand Marketing Expert
- Social Media Marketers
- Content Marketer
- Digital Project Managers
- Digital Marketing Consultant

Graphic Design

- Graphic Designer
- Photoshop specialist
- DTP Operator,
- Advertising Designer
- Layout Artist
- Website Designer
- Web Image Editor
- Fashion Designer
- Digital Illustration
- Logo Designer
- Banner Creator
- Social Media Graphic Designer



**CLASSROOM
TRAINING**



MASTER DIPLOMA INTERNET MARKETING

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1 Year Master Diploma Internet Marketing

With Scholarship only Rs. 81,000

Original Fees : **Rs. 1,55,500** (All Incl. of GST)

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Rs. 81,000

All Inclusive

Limited Time Offer



Why only Rs. 81,000 for ALL 81 Modules ?

1. We OWN our training premises ! We don't pay rent.

We don't have to include the rent cost in your fees !!!

2. We are NOT a franchisee.

We don't need to pay franchisee fees to anyone.

So, We don't have to include franchisee fee cost in your fees !!!

3. No unnecessary theory classes.

Only necessary theory, 90% Practicals and more practicals.

Thus, saving your precious time going through mind numbing theory classes.



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EMI starts from 9000 p.m



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DADAR & MATUNGA WEST CENTRE ADDRESS

DADAR & MATUNGA ADDRESS:

B/2, Vimal Udyog Bhavan, 1st Floor,
Manmala Tank Road, Opp. STARCITY (MOVIE TIME) Cinema,
7 Min Walk from MATUNGA (West) Station,
12 Min from Dadar W Stn. Mumbai-400016.
9833900110 / 9833900330

ANDHERI WEST CENTRE ADDRESS

ANDHERI WEST ADDRESS:

PEARL PLAZA, 7th Floor, Office No.704,
Masjid Gali, 1 Minute from Station.
JUST OUTSIDE ANDHERI WEST STATION.
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Experience in the Training Industry Training Industry since over 30 years

- 100% Practical, Safe & Professional learning environment.
- Certified & Qualified Instructors with Industry Experience.



Original Fees : **Rs. 1,55,500** (All Incl. of GST)



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 *This Year **the demand for Digital Marketing Experts** will be more than ever before!*

Trained over 27000+ Students since 2009

 **All Modules are taught**

 **BASIC to ADVANCED LEVEL**

 **BEGINNER to EXPERT Level**

 **100% Practical Course | Work on **LIVE** Projects**

 **Learn How to Start a Digital Marketing AGENCY**

 **Be a **FREELANCER** & Get Work from Home Options**

 **Give **INTERVIEWS** with Confidence in Interview Module**

 **Create **DIGITAL MARKETING PLANS** like an **AGENCY****

**Make Professional Quotations,
Planners & Strategies** 

100% **INTERNSHIP &**

Placement Assistance 



4.7/5 CUSTOMER REVIEWS

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Voted #1 Course

5.0
RATING



1 Year Master Diploma Internet Marketing



ISO CERTIFIED CERTIFICATION



5 GOOGLE CERTIFICATION

ORIGINAL FEES

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- ✓ 1 Year Access
- ✓ Newest Strategies

1. INTERNSHIP & 100% Job Assistance
2. 100% Practicals in Classroom with Assignments
3. You Create & **Work on 25+ Live Projects.**
4. Learn from Professionals & Experts
5. Faculties have REAL Life Experience
6. Classroom Batches leads to Personal Attention
7. Simple & Easy to Understand Course Material
8. **You have Recorded Lectures - Lifetime Access**
9. Highly Experienced & Industry Expert Faculty.
10. Friendly, Supportive, Patient & Qualified Faculty.
11. Easy Installment Facility.



Trained over 27000+ Students since 2009



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1 Year Master Diploma Internet Marketing With INTERNSHIP

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"CLASSROOM TRAINING"

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Most Popular

**Voted #1 “Be an Expert in Digital Marketing,
Content Writing, Advance Graphic Design,
Video Editing, Master Excel”**



🌟 *This Year the demand for Digital Marketing Experts
with these Skills will be more than ever before !*

**100% Job Assistance
Become an Expert Certified
Digital Marketer with Graphic, Excel, Web Skills**



PRACTICAL Classroom Course with 18 Certifications



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