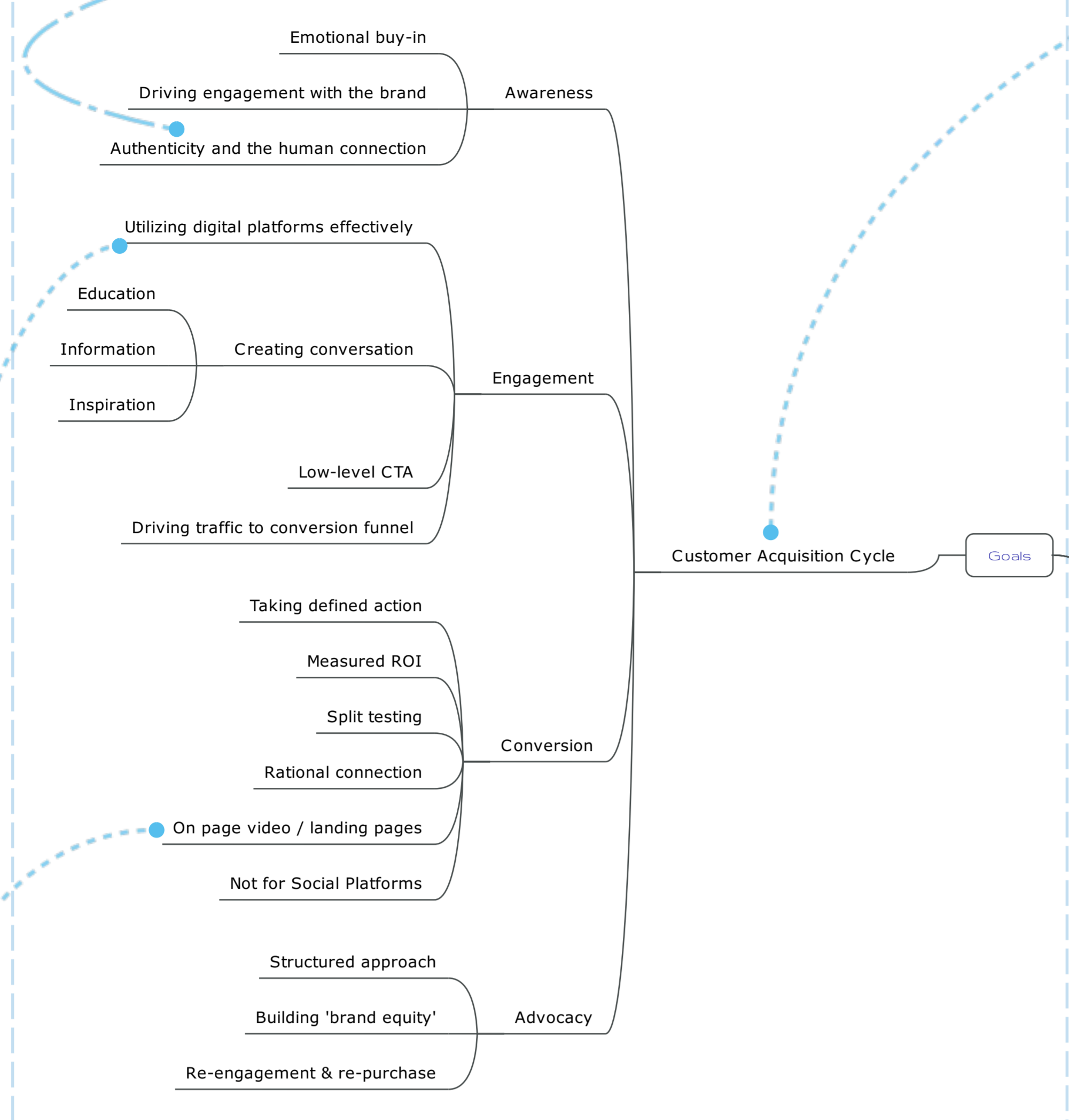
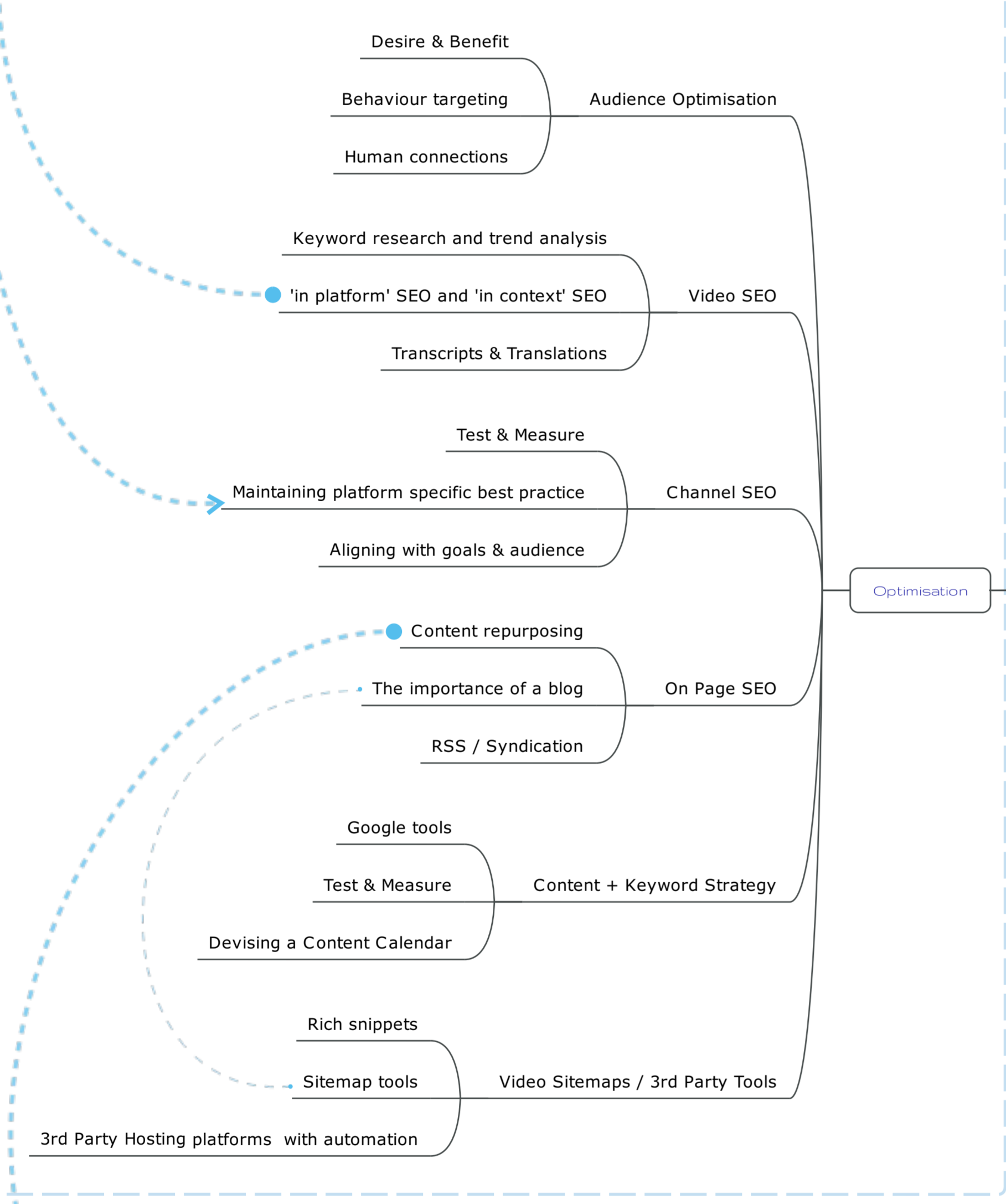


Online Video Strategy Blueprint

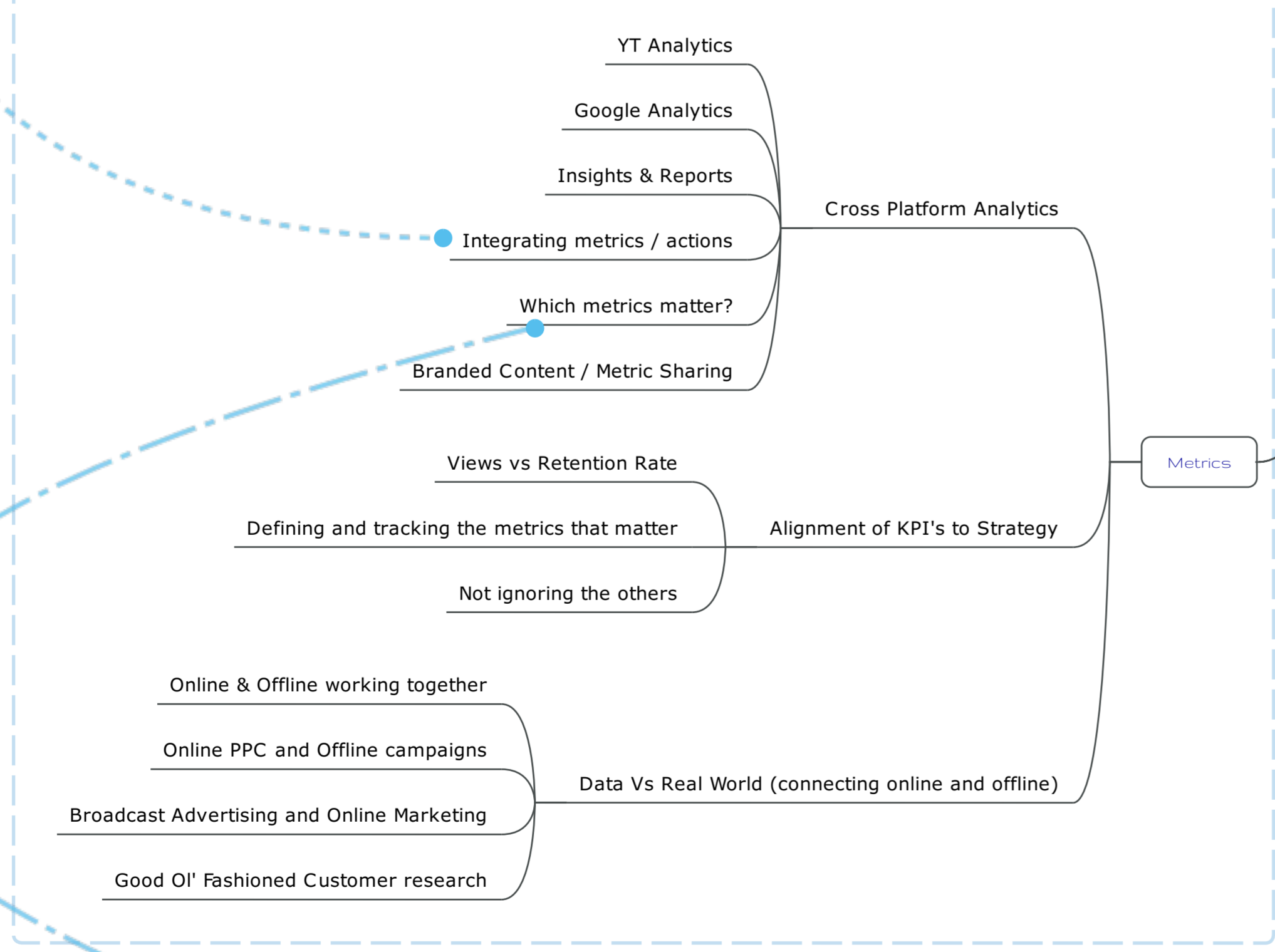
Goals



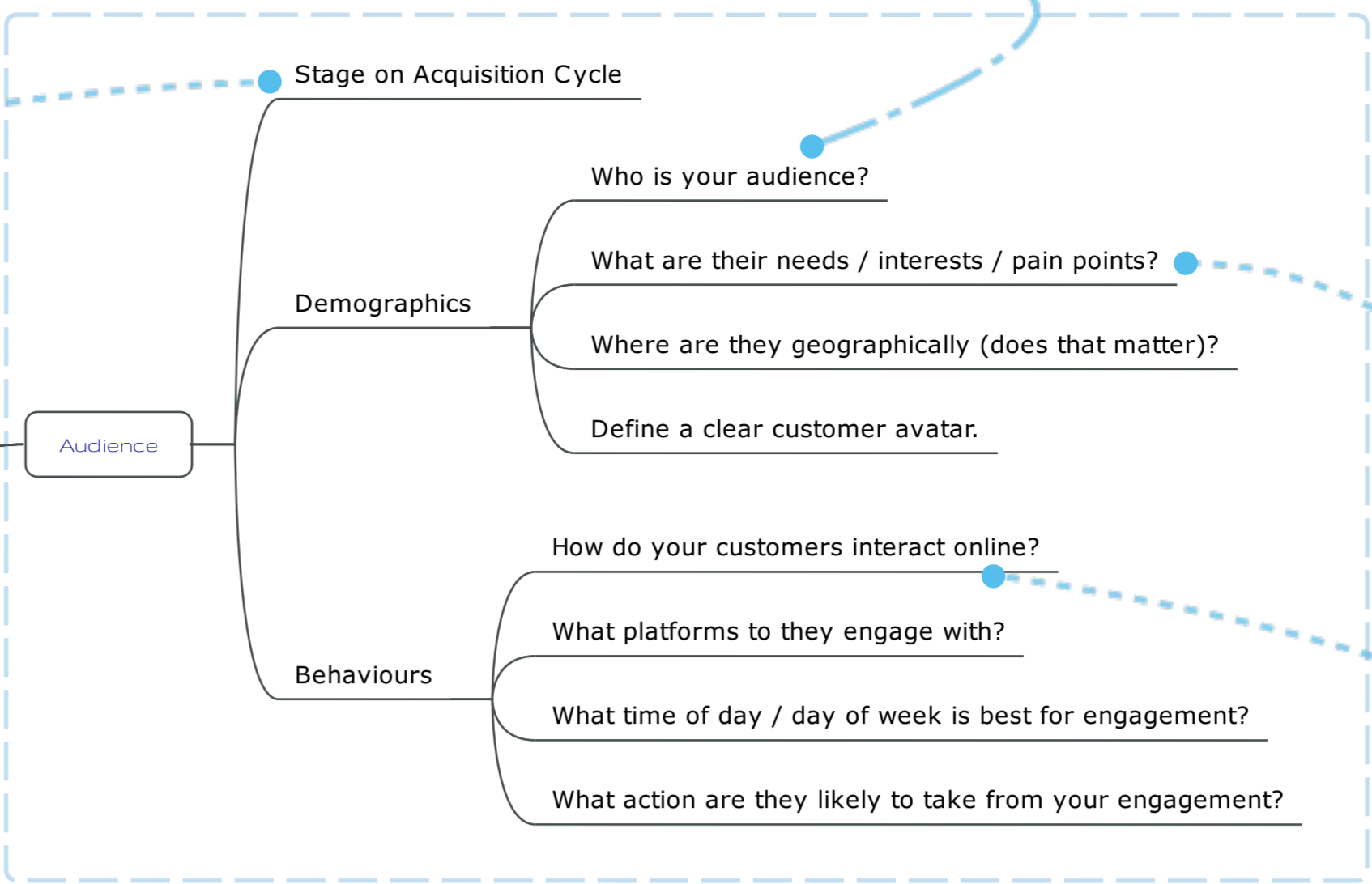
Optimisation



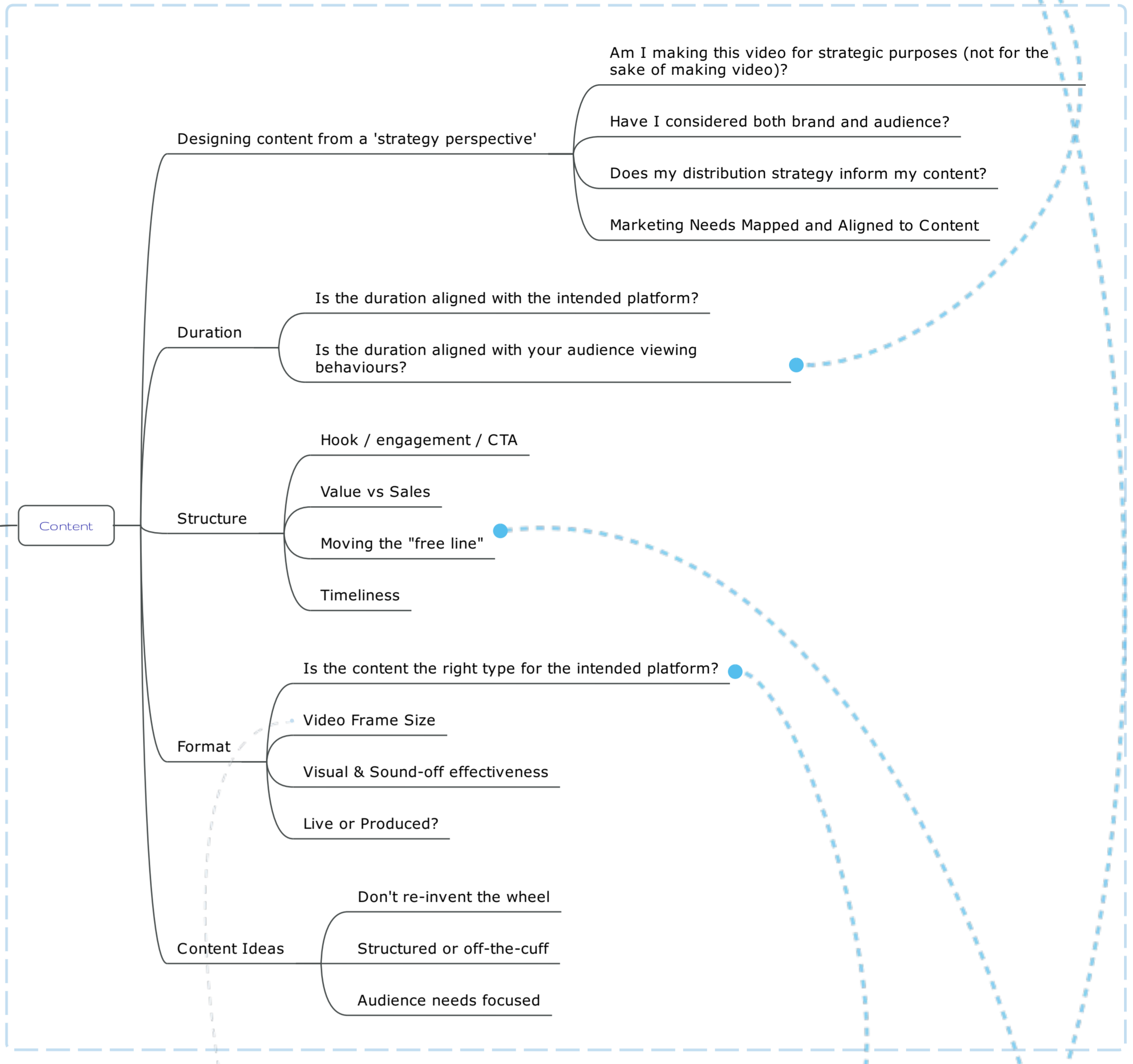
Metrics



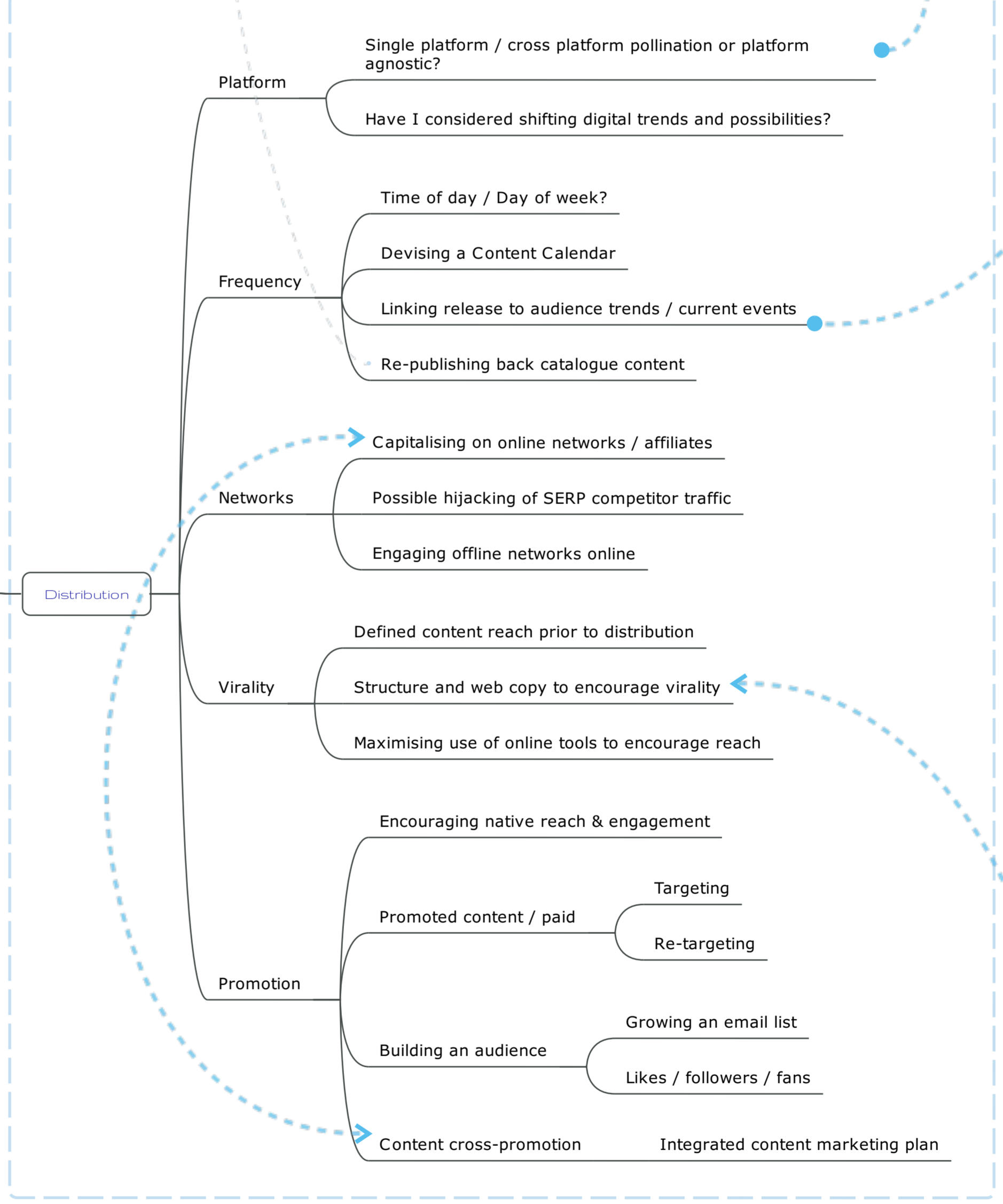
Audience



Content



Distribution



Production

