

Easy & Effective Bookkeeping for Bellydancers



Introduction

1. Welcome and Course Overview
2. About the Instructor and Her Experience
3. Importance of Bookkeeping for Bellydancers

Setting Up Your Bookkeeping System

4. Choosing the Right System for your Bellydance Business
5. Setting Up Chart of Accounts
6. Creating Categories for Income and Expenses
7. Three Common Mistakes People Make with Bookkeeping

Recording Transactions

8. Recording Income from Teaching (*with template*)
9. Recording Income from Performances (*with template*)
10. Recording Income from Events (*with template*)
11. Recording Income from Merchandise Sales (*with template*)

Managing Expenses

12. Tracking Expenses for Costumes and Props
13. Tracking Travel and Transportation Expenses
14. Tracking Marketing and Advertising Expenses
15. Tracking Miscellaneous Business Expenses

Financial Reports and Analysis

16. Generating Profit and Loss Statements (*with template*)
17. Understanding Cash Flow Reports
18. Analyzing Financial Performance
19. Budgeting for Future Expenses

Growth Strategies

20. Setting Financial Goals for Your Bellydancing Business
21. Expanding Your Revenue Streams
22. Marketing Strategies to Increase Income
23. Networking and Collaboration Opportunities

Conclusion

24. Recap and Key Takeaways
25. Final Tips from the Instructor
26. Resources and Additional Tools

Thank you, Feedback and Course Evaluation