

Sample Worksheets to Get Ideas From

(These are from my best-selling Book Marketing Worksheet Bundle. People love worksheets. Have fun creating worksheets for your students.)

Design your worksheets using a program such as Microsoft Word or PowerPoint, Apple Pages or Keynote, or Canva.com

Develop Your Author Success Road Map

What is Your Heartfelt Dream

What is your heartfelt dream? _____

What will your life be like when you fulfill this dream? _____

How will fulfilling this dream impact others? _____

What do you need to put in place in order to achieve your dream? _____

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Develop Your Author Success Road Map

A Goal is a Dream with a Deadline
Identify Your *Goals and Action Steps*

What is the **most important goal** you need to accomplish to achieve your dreams? _____

When would you ideally like to reach this goal or complete this project? _____

How will achieving this goal help you to fulfill your dreams? _____

What tasks do you need to complete in order to achieve this main goal?
Put related tasks together in the boxes below and give each box a label.

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Reach More Readers Through Blogging

Things to Blog About

If you choose a topic you're knowledgeable and passionate about, you likely have a lot to say. Creating different types of blog posts will keep your audience interested, engaged, and coming back for more.

Following is a list of ideas to draw from. Check off the ones that appeal to you.

- ☐ Write about the message behind your book.
- ☐ Share actual content or excerpts from your book.
- ☐ Talk about your author journey.
- ☐ Share an update about a recent book reading or interview you participated in.
- ☐ Tell the story of how you came to write your book.
- ☐ Write a post based on an idea inspired by a comment from a reader of your blog.
- ☐ Comment on a news event and on how it relates to your topic.
- ☐ Write how-to posts.
- ☐ Answer common questions in your niche.
- ☐ Compile a series such as "Top 10 Ways to..." or "7 Tips For..."
- ☐ Tell an entertaining and educational story related to your topic.
- ☐ Address common frustrations in your industry.
- ☐ Compose a step-by-step tutorial on something your readers would benefit from.
- ☐ Write an article featuring a list of most commonly asked questions on your topic.
- ☐ Answer questions from your readers. You can collect them ahead of time and answer one question per post. Provide a way for visitors to submit their question.
- ☐ Tell the back story of your characters. Feature a different character in each post.
- ☐ Interview your characters and take your readers on an adventure.
- ☐ Have your characters interview you.
- ☐ Other: _____
- ☐ Get a fresh piece of paper and continue this list of things to blog about.

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Develop Your Author Success Road Map

Break Down Your Goals into Tasks and Schedule in Your Calendar
(Refer to Your List on the “Goals and Action Steps” Page)

Start Date	Description of Task	Completed

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Map Out Ideas for Your Blog Posts

Map out your ideas and initial outlines for your blog posts. Get a dedicated notebook to carry with you so you can jot down ideas as they come to mind.

Outline for Post #1

Outline for Post #2

Outline for Post #3

Outline for Post #4
