

ANEL MARTIN BIO



Anel is a former multi award winning C-Level Assistant and a qualified Results Based Coach. She is a solopreneur who is passionate about helping others achieve their goals, manage their time and increase their confidence.

She has 15 years' experience in the corporate world has been working in the training sphere since 2009 and became a full-time facilitator and small business owner five years ago, as demand for her programmes and services grew.

She has worked with several premium companies across the globe for in-house training interventions and performance coaching namely SAP North America, Stanlib, Exxaro, MTN, Sanlam, Oppenheimer Group, Telkom South Africa, Discovery as well as various forums and training companies around the world.

She has worked with audiences as large as 2000 from 24 different countries and this has given her a global view on her subject matter. She has participated in events hosted in Uganda, Botswana, Ghana, Kenya, Zanzibar, Malaysia, Singapore, New Zealand, France, England, Scotland and the United States. Her travels have exposed her to delegates and clients from all over the world, different accents, backgrounds, cultures and industries.

She has a special passion for female empowerment, executive assistants technical training and small business development with regards to digital skills and marketing

