

GETTING TO THE PROFITS: FRESHMAN

COURSE OUTLINE

10 Week Business Coaching Course

WEEK 1:

- ORIENTATION: I.M.D INSPIRATION-MOTIVATION-DEMONSTRATION

WEEK 2:

- MODULE 1: WEALTH MINDSET (THE SCIENCE OF GETTING RICH)

WEEK 3:

- MODULE 2: WEALTH MINDSET (THINK AND GROW RICH)

WEEK 4:

- MODULE 3: BUSINESS SETUP (LLC-EIN-DBA-BANK ACCOUNT-DOMAIN-EMAIL-GOOGLE-RING CENTRAL)

WEEK 5:

- MODULE 4: YOUR BRAND?

WEEK 6:

- MODULE 5: PERSONAL CREDIT (DUNS & BRADSTREET-NET 30-NAV)

WEEK 7:

- MODULE 6: BUSINESS CREDIT (DUNS & BRADSTREET-NET 30-NAV)

WEEK 8:

- MODULE 7: WHO IS YOUR CLIENT? OFFER-PRODUCT-NICHE? WHY YOU?

WEEK 9:

- MODULE 10: SALES FUNNELS & ADS

WEEK 10:

- BONUS: BUSINESS FUNDING/APPROVALS GRADUATION