The ABCs of Strategic Management™

Systems Thinking Approach® 10-Step Model

HAINES CENTRE for STRATEGIC MANAGEMENT®
Architects of Strategic Change

Step 08
Plan to Implement

Step 07
Develop Annual Plans and Strategic Budget

Step 06
Develop 3-yr Business Unit Plans

Step 05
Develop Core Strategies

Step 04
Assess the Current State

Step 09
Drive Implementation and Transformation

Step 10
Conduct Annual Strategic Review and Update

PHASE C
INPUTS FOR ACTION

PHASE D
IMPLEMENTATION (THROUGHPUTS)

PHASE A
IDEAL FUTURE (OUTPUT)

PARALLEL STAKEHOLDER INVOLVEMENT

MEASURES OF SUCCESS (Feedback)

PHASE B

E
FUTURE
EXTERNAL
ENVIRONMENT

3 Goals of Strategic Management

1. Achieve Clarity of Purpose and Direction
2. Ensure Successful Transformation
3. Sustain High Performance over the Long Term

Step 01
Plan to Plan
Including Future External Environment Scan

Step 02
Envision the Ideal Future

Step 03
Define Key Measures of Success

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