

**No Bull Self-Publishing Academy**  
warmly welcomes  
you to class! =)



No Bull Self-Publishing  
[www.NoBullSelfPublishing.com](http://www.NoBullSelfPublishing.com)

The capacity to learn is a gift;  
the ability to learn is a skill;  
the willingness to learn is a choice.

- Brian Herbert

**FUTURE**

**FutureRoad**  
**80**

**NEXT**

**Learning**



**Congratulations!**  
**You've taken the**  
**first step toward**  
**learning**  
**everything you**  
**need to know**  
**about self-**  
**publishing your**  
**own book.**

# What You Can Expect to Learn (\$997 Value):

- How to set up your KDP account, tax information, and payment information.
- Making sure your book is ready to be published (6 lectures): A Checklist, Self-Editing, Front & Back Matter, Your Blurb, Your Bio, and Outsourcing.
- Creating your Kindle eBook cover (4 lectures): Cover Design; FREE Art & Photography Online; Color, Space, and Fonts (Balance); Finding Unique (Free) Fonts Online.
- Kindle eBook formatting (3 lectures): Key Rules/Cheat Sheet, Table of Contents (Linked & Plain), A Guided Walk-Through (Follow Along).
- Keywords & Categories (Before You Upload).
- Uploading Files, Metadata, and Publishing.
- Making the Most of Your Amazon Author Page.



# Bonus Lectures (\$247 Value):

3 Key Elements to Add to Your Front & Back Matter for a Boost in Marketing, Reviews, and Organic Sales

**A Gift for You:**  
*No Bull Self-Promotion  
for Independent Authors*  
(eBook)

Your Books on Amazon Author Central: Hacks for Better Book Sales Pages on Amazon

Live Q&A & Webinar  
Replays



*Are You Ready to Be  
a Published Author?*

*Let's Get Started!*

**Be sure to grab your free eBook from the  
bonus section!**