



GETTING TO THE
PROFITS

BUSINESS

PLAN TEMPLATE

INSPIRE

MOTIVATE

DEMONSTRATE

JAZZY DA MOGUL

Name Of Business

Business Plan

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Fact Sheet

Requested Loan:

Cash Invested:

Business Type:

Location:

Size:

Rent:

Projected Sales – Year 1:

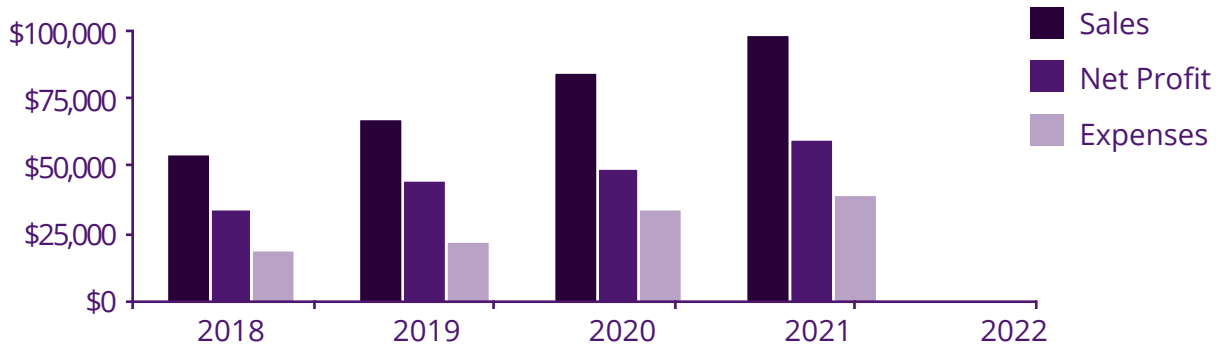
Sales Break-Even – Year 1:

Loan Collateral Available:

Principals:

Other Noteworthy Facts:

Highlights



Highlights (Not Updated)

Objectives

01. _____
02. _____
03. _____

Description Of Business

Company Ownership/Legal Entity

Location

Interior

Hours of Operation

Products

Description Of Business

Business name is _____

Equipment

In order to run the business, there is a necessity for the following list of sizeable pieces of equipment.

Major Equipment	Cost	Functions/ Features	Date of Purchase
Total			

Suppliers

Management

Description Of Business

Your Name

Business Partner Name

Staff/Personnel

Human Resource Management

Description Of Business

Consultants

Estimated Consulting Costs
Accounting(annually)
Legal(first year)
Web Design(one-time fee)
Interior Design(one-time fee)

Start - Up



Marketing

Industry Analysis

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Consumption

Empty text box for Consumption.

Sales

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Trends

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Marketing

Market Analysis

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Marketing Objectives

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Market Segmentation

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Target Market Segment Strategy

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Marketing

Consumption and Buying Patterns

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Competitors

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Purchasing

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Pricing

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Marketing

Advertising And Promotion



Development Timetable

Activity	Target Time Table
Site Selection	9/2017
Business License, Tax ID# Bank Account	9/2017
Apply For Loan	9/2017
Inventory Testing	10/2017
Site Renovations	11/2017 - 4/2018
Grand Opening 3-4/2017	3-4/2017

Appendix

	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Total
Monthly Customers	4 200	4 500	4 800	5 100	5 400	5 700	29 700
Cash in	Price of product	Price of product	Price of product	Price of product	Price of product	Price of product	
Product Cash Sales	Price of product times monthly customers	Price of product times monthly customers	Price of product times monthly customers	Price of product times monthly customers	Price of product times monthly customers	Price of product times monthly customers	
Another product cash sales	Price of product times expected customers	Price of product times expected customers	Price of product times expected customers	Price of product times expected customers	Price of product times expected customers	Price of product times expected customers	
Total Cash Intake	Product was sales + all cash sales	Product was sales + all cash sales	Product was sales + all cash sales	Product was sales + all cash sales	Product was sales + all cash sales	Product was sales + all cash sales	
Cash out expenses							
Rent/or website maintenance	\$ 1 500	\$ 1 500	\$1 500	\$1 500	\$1 500	\$1 500	\$9000
Payroll taxes	\$9 500	\$9 500	\$9 500	\$11 000	\$11 000	\$11 000	\$61 500
Advertising	\$ 1 000	\$ 1 000	\$ 1 000	\$ 500	\$ 200	\$ 200	\$3 900
Products	\$2 000	\$2 000	\$2 500	\$3 000	\$3 000	\$3 000	\$15 500
Misc. (telephone, internet, bank fees, etc) Subject to change.	\$ 2 500	\$2 500	\$2 500	\$2 500	\$2 500	\$2 500	\$15 000
Total Cash Outgo	\$16 500	\$16 500	\$17 000	\$18 500	\$18 200	\$18 200	\$104 900
Starting Cash	\$ 9 000	–	–	–	–	–	\$9 000
Ending Balance	\$13,940	\$9,920	\$11,400	\$14, 160	\$14, 160	\$15, 640	\$91, 120

Notes

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