

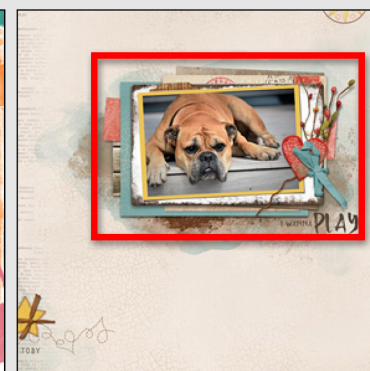
Focal Point

The focal point is typically a photo, but in the case of a photo-less art journaling page, the focal point might be represented by art.



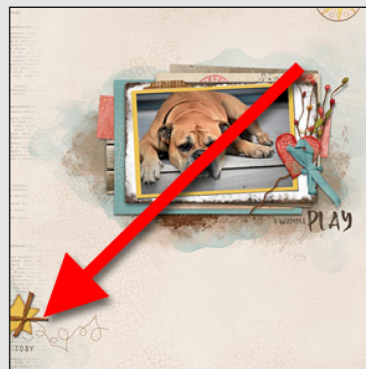
Repetition

Repeat things like the shape of a photo mask or paper, the color used in a photo, or the slight tilt of certain objects.



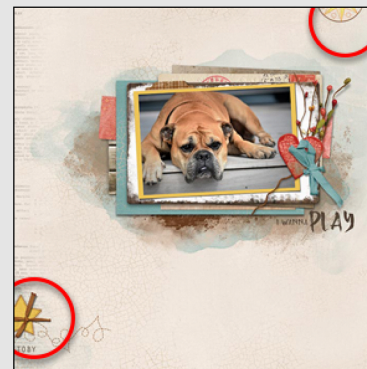
Flow

A simple flow makes for a simple page. You can draw the flow with your finger. It doesn't matter which direction the flow takes.



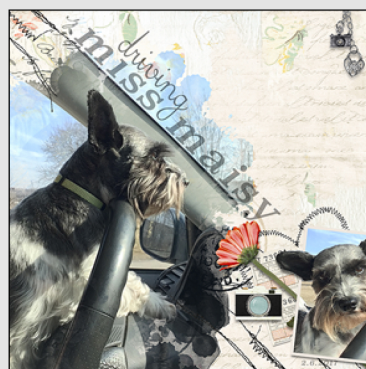
Balance

Achieve balance by making two things be equal in measurement. This also works by balancing the size of element clusters.



Rule of Odds

The strongest odd is one, like one photo or one heart. On an angle design, an odd number of stitches can help support the angle.



White Space

White space is not essential in a design, but it will give your viewer a rest when looking at your albums. Art journaling pages rarely contain white space.



Proximity

Proximity is helpful when the title of the page is working to support the focal photo. Art journaling pages do not have to follow the rule.



F I N I S H I N G T H E
D E S I G N
