



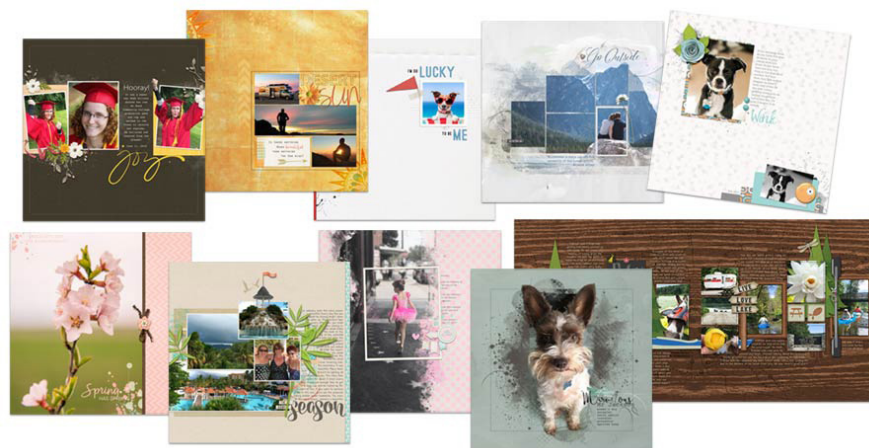
Design Beautiful Pages

by Linda Sattgast, Jen White, and Jenifer Juris

Lesson 01-01: Wrap Up—Ready To Fly

By Linda Sattgast

We've been on a long journey together in Design Beautiful Pages. You've seen a lot of great designs and scrapbook pages. We've told you what makes a good design and what doesn't. These are things you'll always need to be aware of or you'll slip back into doing some of those No-no's!



As you finish up the last module of Design Beautiful Pages it's time to take what you've learned and move on to the next step.

This is NOT the time to settle down and get comfortable doing what you've always done. Lots of scrapbookers are content to sit on the sidelines, but don't let that be you.

- Take advantage of the momentum you've gained in this class and keep on moving ahead.
- Spread your wings and be willing to practice the skills you've been taught in this class, and even learn new things! It may feel a bit awkward at first...but you can do it.
- Before you know it you'll be soaring!



I'm not saying every design will be easy for you or that you'll even want to use every design, but the more you practice, the more you'll get comfortable quickly putting together a particular page design.

What's Next?

For this final class module all three of your instructors wondered...what could we do to set you free to fly on your own?

We decided to each demonstrate a different page design and pick it apart so you can recognize it when you see it. So, in this final class module, instead of giving you ONE design, we gave you three designs.



Linda
Sattgast



Jenifer
Juris



Jen
White

You can do the same when you're done with this class. When you see a scrapbook page you like:

- Pay attention to the details and see if it fits one of the designs we taught in this class. This will sharpen your powers of observation.
- If it doesn't fit any of the designs you've been taught, is there another way you might classify it?
- Could it be a sub-category of one of the designs you learned in this class? If so, that will expand your understanding of that design.

If a page you see doesn't fit any of the designs, it may simply be a stand alone design, but if you begin to see other pages that have many of the same characteristics, it may be a brand new design category. If that's the case, give it a descriptive name to help you remember the design and begin to collect page ideas that fit with that design category.

That's what each of us as instructors have done over the years, and you can do it, too.

Are you ready to fly?



Lesson 01-02: Top Of The Stack

By Linda Sattgast

I called the scrapbook design I chose "Top Of The Stack." Here's the definition:

It's a scrapbook page with (usually) one photo that sits on top of a stack of papers and elements. The most important word in the definition is "stack."

Think of a stack of newspapers. Every day you add another newspaper until the stack begins to build up. You can see the top paper well, but you can't see the rest of the papers very well. All you can see are the edges peaking out from under that top newspaper.



Here's an example of a Top Of The Stack Page: I have one photo and under that photo there are all kinds of papers and elements and even masks. Stacks aren't usually neat and tidy. Otherwise we wouldn't see so many edges peeking out, but that's what's fun about them—all those interesting edges, which do two things:

- They make the photo look like it's higher than it would be just sitting on the background paper. You actually feel like the photo is coming towards you, and because the photo is on the top of the stack, it's the most important item.
- The stack also provides an additional frame for the photo which draws attention to the photo.

Credits

I Wanna Play

Photo by Pitsch

Template from Design Beautiful Pages

Page by Linda Sattgast

Kit: Harmony by Elisha Barnett

Elements from Farmhouse Style by Melissa Renfro and Botanica by Susie Roberts



How A Stack Differs From A Cluster

A cluster page focuses on either a cluster of photos or clustered elements. A cluster of photos may have some papers and elements behind the photo, but they don't lift the photo up off the page very much.

Credits

Glove Obsession

Photos and page by Linda Sattgast

Class/Template: QwikLearn-Design Beautiful Pages

Kit: Epic by Just Because Studio

Staple by Linda Sattgast

Fonts: Courier and Myriad Pro



If the elements are the focus, they tend to be clearly visible and expand outward from the photo. Again, the photo won't appear to be lifted up much.

Image 04

Credits

Nettie

Page and photo by Jen White

Template: Design Beautiful Pages

Kit: Shady Berry Bend by Krystal Hartley

Font: DJB Coffee Shop



On a Top Of The Stack page the papers and elements don't expand outward as much and the main focus is the top of the stack. All the items in the stack are closely connected to the photo and support it from below. A stack appears to be a lot higher than a cluster.

Many of the layers in a stack are barely visible, and that's by design. Papers and elements that stack directly on top of other papers and elements will cover up the layers below them, so often you just get a peek at some of the layers in the stack.

To create the impression of height, you have to adjust the drop shadows as you add more and more layers. This can be a bit tricky because the shadow over another layer will be shorter than the part of the shadow that extends beyond the stack. Notice the shadow of the branches that are over the stack vs. the branches that stick out beyond the stack. This is usually done with a custom drop shadow so if you don't want to create a custom shadow, keep items closer in.



Note: If you use the Top Of The Stack templates that come with the class, be sure to add enough layers to make it feel like a proper stack!

Here's another Top Of The Stack example. This kit has bright, bold colors and patterns so it's perfect to use with a stack.

As you see here, you can use a stack with other page designs. This page is a line page with two intersecting lines, both vertical and horizontal. The advantage of using a stack is that it allows you to use more patterned paper without it overwhelming the page.

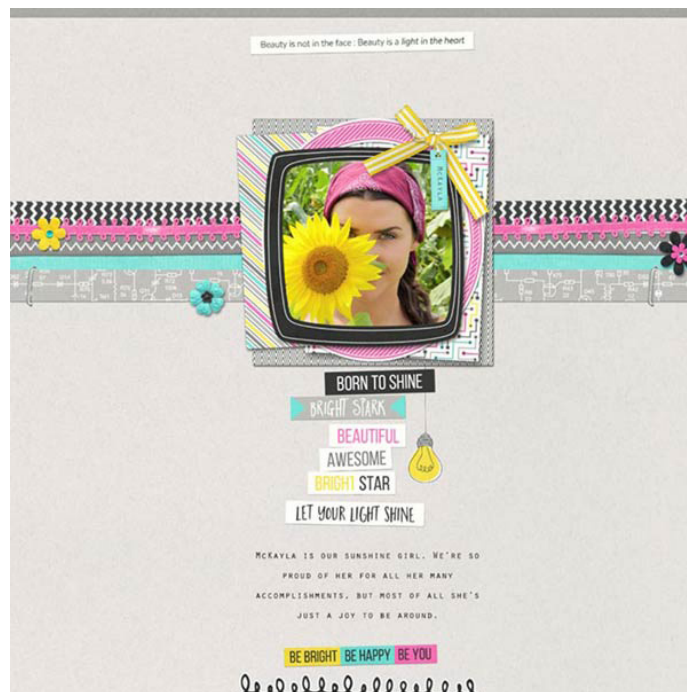
The background of stacked pages is generally plain or quite subdued, especially when you're using bright patterned papers.

One last thing about this page is that I incorporated the ribbons into the stacked feeling. They aren't part of the true stack, but they support it.

When creating a Top of the Stack page I usually start with the photo, but if you have a kit you love and you want to use all those darling patterned papers and matching elements, you could start with the kit, build your stack, and then add your photo to the top!

Credits

Born To Shine
Photo by Sylvia
Page by Linda Sattgast
Kit: Bright Spark by KimB
Font: Orator Std



Messy Stack

Here's another way you can use a stack. I used a photo as a background and blended it with the background paper. Then I added the stack, which has two photos instead of one. That's about the limit for a stack.

This is what I call a "messy stack." It has papers and elements that go a little further out from the photo but they're still not very visible. It's just a messy stack.

Conclusion

A Top Of The Stack design can be used with other designs, so it's versatile, and it's wonderful for showcasing a favorite photo or a favorite kit.

Credits

My Little Man
Photo by Miguel R Perez Rivas
Template from Design Beautiful Pages
Page by Linda Sattgast
Kit: Effortless by Angie Briggs
Font: Apple Symbols, Myriad Pro



Lesson 01-03: Angling For Attention

By Jen White

What Is an Angled Design?

An angled design is a design that contains a tilted linear indicator that is obvious to the eye. Your head should tilt when viewing an angled design because of the tilted linear indicator.

The top three ways to display a tilted linear indicator are: overall page design, just the photo and journaling, or just the background and journaling.

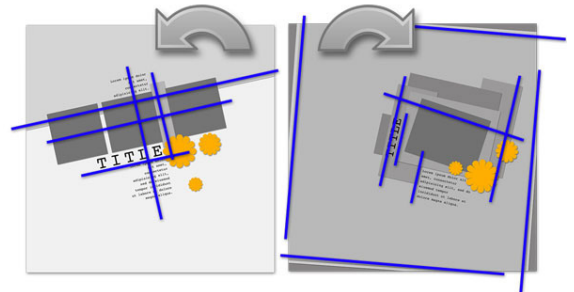
You have to be intentional about the tilt in order for your design to be effective.



Overall Tilt Design

In an overall tilt design the entire page (the background, photos, clusters, title, and journaling) is tilted. Your head should naturally want to tilt to the left or to the right because of the tilted linear indicators.

These two designs contain linear indicators in the background, in the papers, photos, and elements, and in the title and journaling.

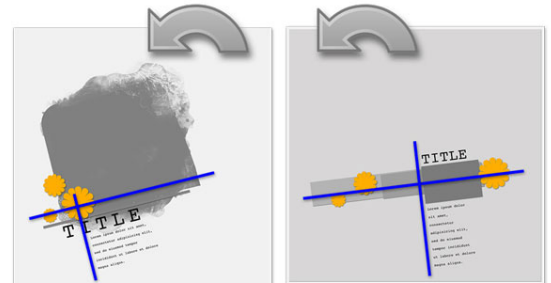


Photo/Journaling Tilt

In a photo/journaling tilt, everything is tilted except the background.

Your head should naturally want to tilt to the left or to the right because of the tilted linear indicators.

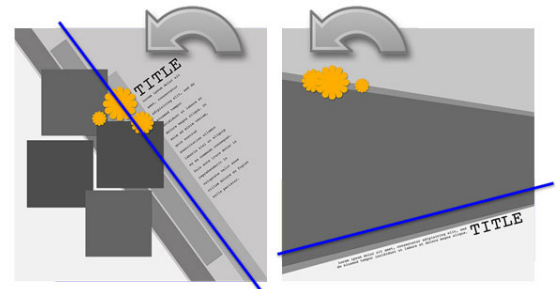
The indicators on these two pages include only the foreground indicators of the photo, some papers, the title, and the journaling. The background is not tilted.



Background/Journaling Tilt

In a background/journaling tilt the tilted linear indicator is found only in the background and the photos remain perpendicular.

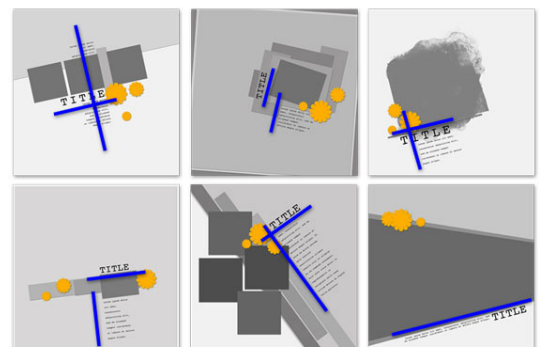
In these examples I tend to want to keep my head straight up to view the photos, but as soon as I start to take in the details, including the title journaling and background, my head tilts.



Common Theme

The common theme off all the examples above is that the title and journaling always follow a tilted linear indicator.

Tilting the title and journaling according to a tilted paper or photo will set you up for success with an angled design.

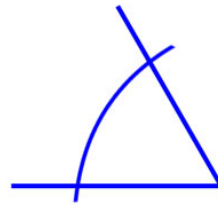


Degree of Tilt

There's no tilt degree guideline; you can tilt at whatever degree you want.

Whatever degree you do choose, however, should be repeated throughout the design.

It can be very time consuming to get all your angles similar, especially when it comes to journaling.



Good News

There is no guideline.

Bad News

Tilting can be a hassle.

Golden Ticket Tip

Tip: Create your finished page, then apply a tilt.

Also, note the degree of a tilt before committing the changes.

Tip: Create your finished page, then apply a tilt.

NOTE YOUR DEGREE

Lesson 01-04: Art Journaling

By Jenifer Juris

In this lesson we're going to discuss the topic of art journaling and how to create pages with this style of design. Art journaling is a unique style that for some of you, might seem out of reach, but I hope to show you that Art Journaling can be for anyone and that it can be a lot of fun, too!

So first, just what is art journaling? Art Journaling is defined as combining words with art to express oneself. In digital scrapbooking, this style of page design has been popular for awhile and the only difference from traditional art journaling is that it's all done on a computer.

Let me show you a quick example of what I mean. Let's combine a set of words with art to create an art journal design. In this case, I'm using the phrase "be the light" with an image of a lighthouse to create an art journal page.

Here's the end result. I used typical art journaling elements to create this grungy and artistic page about my favorite Bible verse.



So, now that you have an idea of what art journaling is, let's talk a little bit about why you might want to create an art journaling page yourself.

The biggest reason people like to art journal is that they feel the need to creatively express themselves. Whether they are trying to process grief, or express joy over some good news, or any emotion in between, people often find the process of art journaling to be an emotionally positive experience.

Let's take a look at a list of words that should come to mind when thinking about creating an art journal style page: expressive, mood, thoughts, feelings, words of meaning, powerful images, emotions, personal, important, venting, confession, release, and many more.

Hopefully that list of words help you better understand the idea behind art journaling. But that's not the only reason why we art journal. Just know that you don't have to be expressing a strong emotion or big feelings in order to create an art journal page. The art journal process can be more focused on creatively exploring artistic ideas or just documenting everyday life. Essentially, art journaling can be whatever you want it to be.

So, let's take a look at the rules of art journaling.

Well, actually, there's only one big rule. The biggest rule of art journaling is that there are no rules. Art journaling is supposed to be something where you exercise freedom to express yourself in whichever way you want.

However, my one caveat is this: Remember what you've learned. Keep the list of no-no's in mind and try to honor them when possible. Good design is still good design no matter which style of page you find yourself creating. Remembering the design rules you've learned will help you, especially if you are new to the art journaling style.

Art Journaling is often a style all it's own

Let's explore some more examples so you can get a better understanding of what art journaling typically looks like and how you can use these ideas to make your own layouts.

If you do an internet search of art journaling images, you'll see that art journaling can look like just about anything you can imagine. But, in an effort to condense this wide variety, I'm going to try to break things down into a few sub-groups so you can better see what the main types of art journaling pages look like.

#1 - Grunge and Texture

This first group of art journaling pages are the pages that have a lot of texture, grunge, paint, and art strokes. These pages don't always have photos, but they can. They are often very colorful and use multiple bright colors grounded by heavy pen strokes or paint.



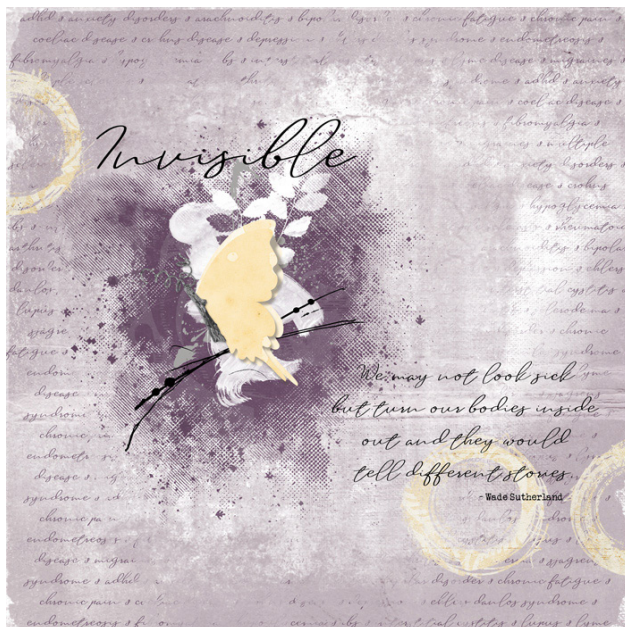
#2 - Mixed Media

This second group of art journaling pages that are popular are pages that while having a lot of texture and some grunge, they also have multiple layers of paint, paper elements, and other artistic features like painted people or faces. Again, these pages often contain bright colors and usually have a grungy and textured look. While you can add a photo if you want, you often see these as photo-less pages.



#3 - Anything else

I also see many pages that don't quite fit into either of those groups. And yet, the pages do fulfill the definition of an art journal page. Remember, Words + Images = Art Journal. This first example still uses words and art, it just has a softer look to it. The second one is a bit of a mix of the first two sub-groups. It has some mixed media and it also has some grunge.



Now that you better understand what art journaling is and what it looks like, let's discuss a few pointers around art journaling:

#1: Fonts

Fonts are important. With this style of page, fonts are even more important than usual.

For example, if you go to all the work to create an art journaling page and then use a serif font such as times new roman, your image will have a disconnect.



Spend some time looking for some good grungy fonts. There are many good looking, free fonts available online. Handwritten script, marker, stencil, and grungy typewriter fonts are the best for this style.

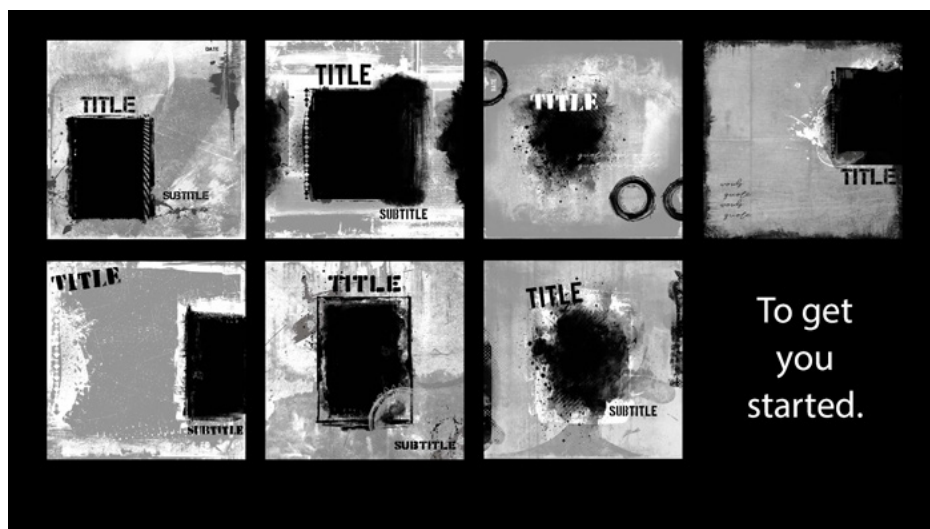
#2: Elements

Typical elements such as flowers, ribbons, and buttons are not often used. Instead, you see a lot of paper pieces, paint, pen strokes, and word art. This is not usually a style of page where you see element clusters but you'll often find layers of grunge, paper, and texture.

#3: Color

This style of page often has bright or strong colors. It's still a good idea to make sure you don't use competing colors such as bright red with bright green (unless it's for Christmas). Use colors that compliment each other and make sure to also add neutrals. Black, white, and various levels of gray, tan, or beige can be your best friend. Neutrals help control the color from becoming chaotic.

As a way to get you started, I've created seven templates for you that are specific to art journaling. These templates are good used as is but they are even better when used as a starting off point. When I created these templates, I made them to be a base for your art journal page. So, feel free to use the layers as they are, or use them to inspire you to use paint and other fun grungy elements from your own kits.



Credits

A Mother's Love

Page by Jenifer Juris
 Photo: Jodi Finley (sister)
 Kit: Art Journaling by Syndee Nuckles
 Extras: Cardstock Blank Canvas by Susie Roberts,
 Bonjour Watercolor Style
 Fonts: Kenstein, Botanica Script, Andara Uppercase

Lincoln Turns One

Page and photo: Jenifer Juris
 Kit: Capturing Life by Angie Briggs
 Extras: Art Journal by Syndee Nuckles,
 Street Grunge by Angie Briggs
 Fonts: Betterfly Narrow

Good Times

Page and photos: Jenifer Juris
 Kit: Art Journal by Syndee Nuckles
 Font: Boston Traffic

Be The Light

Page by Jenifer Juris
 Photo: Joshua Hibbert on Unsplash
 Kit: Art Journal by Syndee Nuckles, Effortless by Angie Briggs
 Font: Betterfly Family

Be Kind

Kit: Musings by Etc by Danyale
 Extras: Art Journal Kit by Syndee Nuckles
 Font: Kenstein

Invisible

Kit: Perfection by Angie Briggs
 Font: Kenstein

It's A Choice

Kit: Encouragement by Cottage Arts
 Extra: Paper Heart from Art Journaling by Syndee Nuckles
 Fonts: Veteran Typewriter, Amelia Script, Boston Traffic