Girl-Preneur: Week 2

Introduction to Entrepreneurship

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| **Materials** |
| H.A.R.D Goals Worksheet—printed |

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| **DO NOW: H.A.R.D Goals** |
| An Introduction to H.A.R.D Goals including the concept of dreaming first to set goals that resonate with our passions and personal interests.**H**eartfelt—**A**nimated—**R**equired—**D**ifficult PPT slide with 5 minute timers includedGirls will used their JOURNALS to respond to Slide 3Girls will complete H.A.R.D Goals worksheet for Slide 5(if timer not working—allow 5 minutes for each writing part) |

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| **Girl-Preneur Content** |
| Entrepreneurship 101**Slide 3**: allow girls to offer their own definitions to what an entrepreneur is before moving to next slide**Slides 5-15**: focus on 3 types of entrepreneurship: solopreneur, small business, social entrepreneurship; each section allows for discussion to determine the girls’ understanding before providing examples that clarify each type**Slides 16-19**: provides real and current examples of St. Louis based Girl-PreneursThis is a great time to re-introduce your business specialties or highlight other local entrepreneurs.**Slide 21**: lists some basic facts about WOC in business**Slide 24**: Tiffany Wesley shifted her solopreneurship to one rooted in social entrepreneurship (see references below for story). This slide is a great space to engage the girls in conversation about the quote. |

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| **Group Work** |
| Break students into small groups of no more than 4 per group.Allow students to use their laptops or phones to research an entrepreneur of their choosing. Complete the “Research an Entrepreneur Worksheet” to demonstrate their understanding of the teaching concepts. |

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References

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| **DO NOW: Affirmation** | **References** |
| H.A.R.D. Goals | <https://worksheetplace.com/mf_pdf/Goals-and-vision-worksheet.pdf> |
| Facilitators Only | <https://www.forbes.com/sites/markmurphy/2017/06/11/hard-goals-not-smart-goals-are-the-key-to-career-development/?sh=1dbc6d2d70fb> |

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| **Girl-Preneur Content** | **References** |
| Entrepreneurship 101 | **Video:**<https://youtu.be/uGqOFKtqT7w?si=IjIZpzaiGxW0w1TI> **References:** * <https://www.indeed.com/career-advice/career-development/types-of-entrepreneurship>
* <https://www.investopedia.com/terms/s/social-entrepreneur.asp#:~:text=Social%20entrepreneurs%20design%20their%20thinking,prioritize%2C%20prototype%2C%20and%20pursue>.
* <https://patch.com/massachusetts/malden/the-difference-between-entrepreneurs-and-the-selfemployed_0bb9c4b9>
* <https://netimpact.org/blog/Four-Types-Social-Entrepreneurship>
* <https://pce.sandiego.edu/what-is-social-entrepreneurship-examples/#:~:text=Grameen%20Bank%20(now%20the%20Grameen,them%20get%20out%20of%20poverty>.

**Tiffany Wesley:**<https://www.hellopurevibes.com/> <http://voyagela.com/interview/community-highlights-meet-tiffany-wesley-pure-vibes/> <https://wepowerstl.org/our-dreams-hold-hands/> **Entrepreneurial self-assessment (OPTIONAL):**<https://www.kansascityfed.org/Education/documents/7572/entrepreneurial-self-assessment.pdf> |