Girl-Preneur: Week 2

Introduction to Entrepreneurship

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| **Materials** |
| H.A.R.D Goals Worksheet—printed |

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| **DO NOW: H.A.R.D Goals** |
| An Introduction to H.A.R.D Goals including the concept of dreaming first to set goals that resonate with our passions and personal interests.  **H**eartfelt—**A**nimated—**R**equired—**D**ifficult  PPT slide with 5 minute timers included  Girls will used their JOURNALS to respond to Slide 3  Girls will complete H.A.R.D Goals worksheet for Slide 5  (if timer not working—allow 5 minutes for each writing part) |

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| **Girl-Preneur Content** |
| Entrepreneurship 101  **Slide 3**: allow girls to offer their own definitions to what an entrepreneur is before moving to next slide  **Slides 5-15**: focus on 3 types of entrepreneurship: solopreneur, small business, social entrepreneurship; each section allows for discussion to determine the girls’ understanding before providing examples that clarify each type  **Slides 16-19**: provides real and current examples of St. Louis based Girl-Preneurs  This is a great time to re-introduce your business specialties or highlight other local entrepreneurs.  **Slide 21**: lists some basic facts about WOC in business  **Slide 24**: Tiffany Wesley shifted her solopreneurship to one rooted in social entrepreneurship (see references below for story). This slide is a great space to engage the girls in conversation about the quote. |

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| **Group Work** |
| Break students into small groups of no more than 4 per group.  Allow students to use their laptops or phones to research an entrepreneur of their choosing.  Complete the “Research an Entrepreneur Worksheet” to demonstrate their understanding of the teaching concepts. |

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References

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| **DO NOW: Affirmation** | **References** |
| H.A.R.D. Goals | <https://worksheetplace.com/mf_pdf/Goals-and-vision-worksheet.pdf> |
| Facilitators Only | <https://www.forbes.com/sites/markmurphy/2017/06/11/hard-goals-not-smart-goals-are-the-key-to-career-development/?sh=1dbc6d2d70fb> |

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| **Girl-Preneur Content** | **References** |
| Entrepreneurship 101 | **Video:**  <https://youtu.be/uGqOFKtqT7w?si=IjIZpzaiGxW0w1TI>  **References:**   * <https://www.indeed.com/career-advice/career-development/types-of-entrepreneurship> * <https://www.investopedia.com/terms/s/social-entrepreneur.asp#:~:text=Social%20entrepreneurs%20design%20their%20thinking,prioritize%2C%20prototype%2C%20and%20pursue>. * <https://patch.com/massachusetts/malden/the-difference-between-entrepreneurs-and-the-selfemployed_0bb9c4b9> * <https://netimpact.org/blog/Four-Types-Social-Entrepreneurship> * <https://pce.sandiego.edu/what-is-social-entrepreneurship-examples/#:~:text=Grameen%20Bank%20(now%20the%20Grameen,them%20get%20out%20of%20poverty>.   **Tiffany Wesley:**  <https://www.hellopurevibes.com/>  <http://voyagela.com/interview/community-highlights-meet-tiffany-wesley-pure-vibes/>  <https://wepowerstl.org/our-dreams-hold-hands/>  **Entrepreneurial self-assessment (OPTIONAL):**  <https://www.kansascityfed.org/Education/documents/7572/entrepreneurial-self-assessment.pdf> |