



First Priority & COVID

Fall 2020



Who are we as First Priority? We are a movement of people who work to network churches and empowers students to reach students at school in order to bring the hope of Christ to every student. This follows our official Vision and Mission statements. That has not changed. I will say that it felt like it was going to need to change for a moment. But as we continue to move forward, it only becomes more clear that we will be going deeper and getting stronger in our core values because of the Coronavirus. We are not about clubs. Never have been. The club is a tool we use to help. I think this is an important distinction. Hear me: we will come back to using clubs as the tools inside a school building in order to help students reach students at school. But, when there is a crisis moment, we pivot and find new tools in order to continue on our missional journey. **We are a ministry that networks churches to empower students to reach students at school.**

So how do we help students reach students at school?

1. Find and train a 'Key Student Leader' (KSL) at each school you want to influence.
 1. Story Training (Keyword Initiative)
 2. FP Student-led Strategy and Resources (H.O.P.E.)
 3. The KSL will train 5 friends at school to help build the movement.
2. For every 5 schools that have students trained, recruit an adult FP Coach to invest in and support them.
3. Church Consulting: FP does not compete with the church, we empower the Church and its student ministry to connect to the schools. Many churches are struggling right now to find it's path through COVID. Now is the time to encourage and equip their students to build a movement. You can do that through:
 1. Story Training Certification - 45 minute student training on 'Keyword Faith Story' Training and a certificate of completion when done.
 2. HELP Tool Certification - take students through a training on using a Help Tool found in this year's hope guide; print them a certificate.
 3. FP Strategy Certification - Training on the H.O.P.E. strategy for students to use in their school; print certificate; their first step is to train 5 friends from school on the FP strategy and begin implementation together.

Remember that if school is not meeting in person, or adults are not allowed in the building, or clubs aren't allowed to gather, that the in person club was/is just a tool (albeit a good one) to share the Good News of Jesus with lost students. There are MANY other tools that students can use:

1. Virtual platforms: Zoom, Google Classroom, Microsoft Teams, etc.
2. Social Media Platforms: snapchat, Instagram ,Tiktok - all to share their story
3. In person: work with area churches to host Engage Week Outreaches once a month in a park, community center, or a church building in a covid friendly manner.