

Marketing Toolkit



Brand Platform

The place where the practical implementation of the Great Commission begins.

Maturity. Multiplication. Movement.

We teach how to be effective.
We teach effectively. Our
training is dynamic, in various
forms and taking into account
new trends. Our School is
based on fundamental and
immutable truths that we pass
on to our students.

 \rightarrow

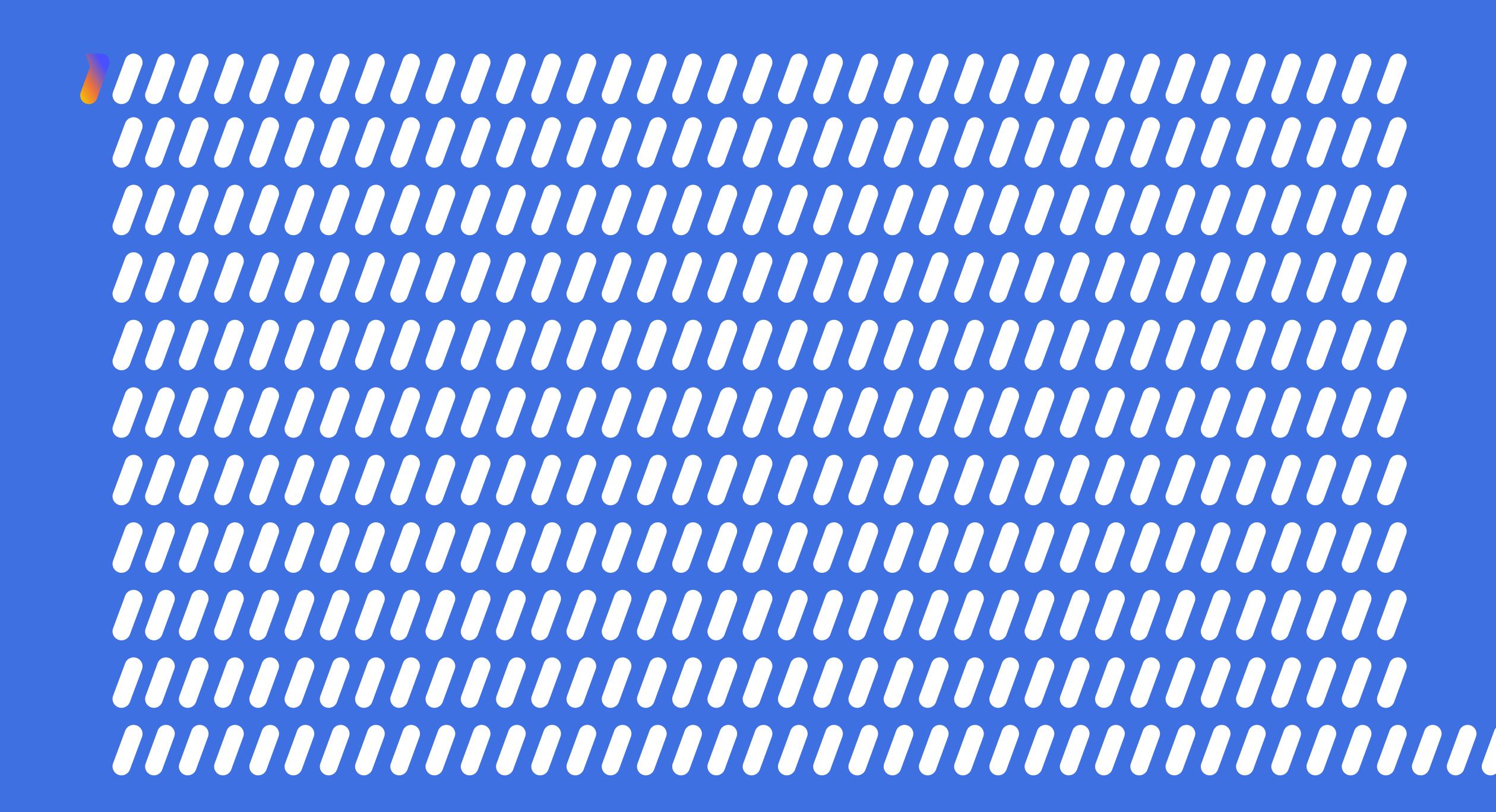
LOGO

1 + m + 3

Continuous <u>multiplication</u>.

From <u>One</u> to many.

From <u>the First</u> to the last.









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Identity

Sunset

Dream

HEX: #EE6D3A RGB: (238, 109, 58) CMYK: (0%, 54%, 76%, 7%) Pantone: PMS 7416 C HEX: #1655E0 RGB: (22, 85, 224) CMYK: (90%, 62%, 0%, 12%) Pantone: PMS 2728 C Graphite

HEX: #2D2D2D RGB: (45, 45, 45)

CMYK: (0%, 0%, 0%, 82%) Pantone: PMS Black 7 C

Lemon

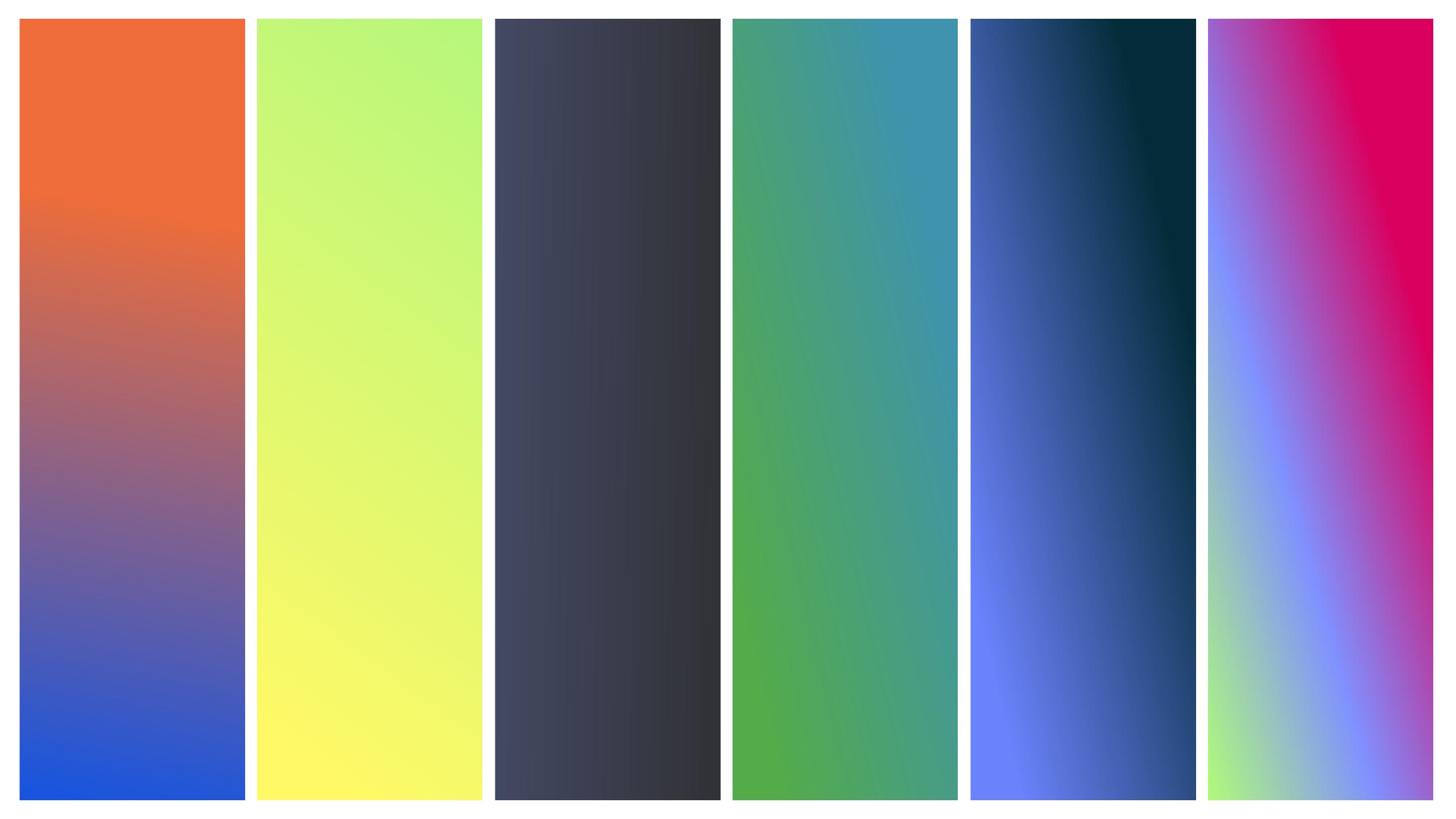
HEX: #F2F955 RGB: (242, 249, 85) CMYK: (3%, 0%, 66%, 2%) Pantone: PMS 3945 C

Spring

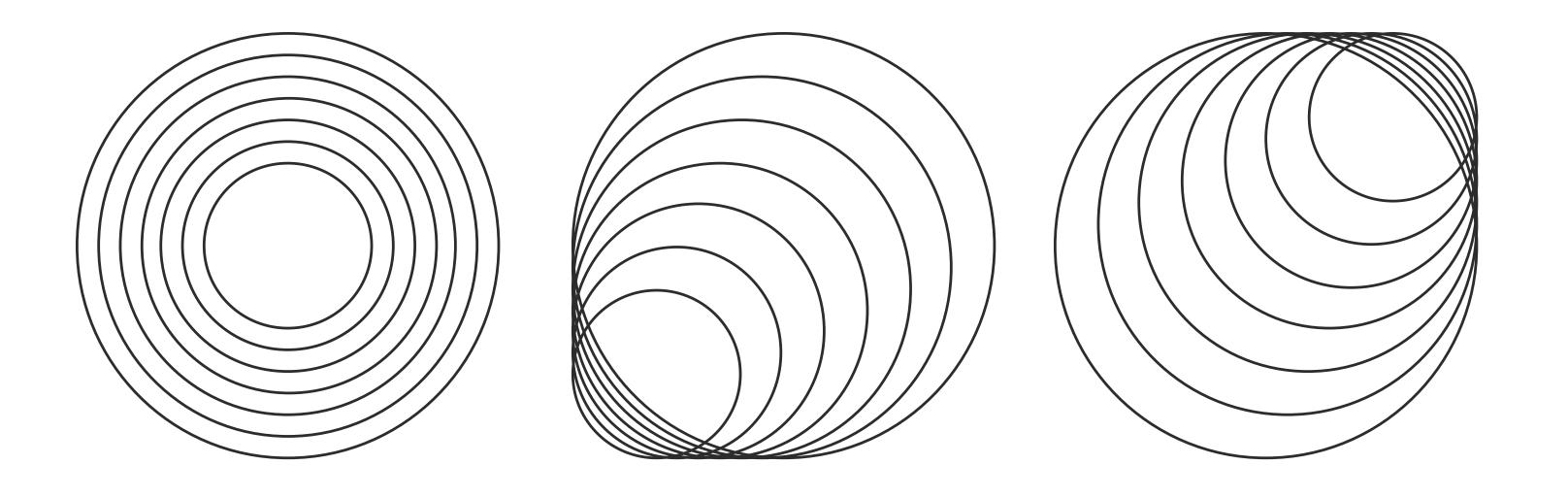
HEX: #91EA8F RGB: (145, 234, 143) CMYK: (38%, 0%, 39%, 8%) Pantone: PMS 352 C

Snow

HEX: #FFFFF RGB: (255, 255, 255) CMYK: (0%, 0%, 0%, 0%) Pantone: PMS White.



Name. Gilroy Semibold	120 pt	Go. Find. Discover. Multiply.
Title. Gilroy Semibold	70 pt	Multiply Leaders. Multiply Excellence
Subtitle. Gilroy Regular	44 pt	Multiply School Global Gathering
Heading. Noto Sans Bold	28 pt	Sport movement priorities
Text. Noto Sans Regular	18 pt	By increasing the disciple-making workforce of mature leaders and multiplying teams through 1,000 Multiply Schools worldwide. Using sports movement models, curriculum, and expertise, we will invite other global, regional, and local partners to own and run their own Multiply Schools.



Go. Find. Discover. Multiply.



○ Find

O Discover

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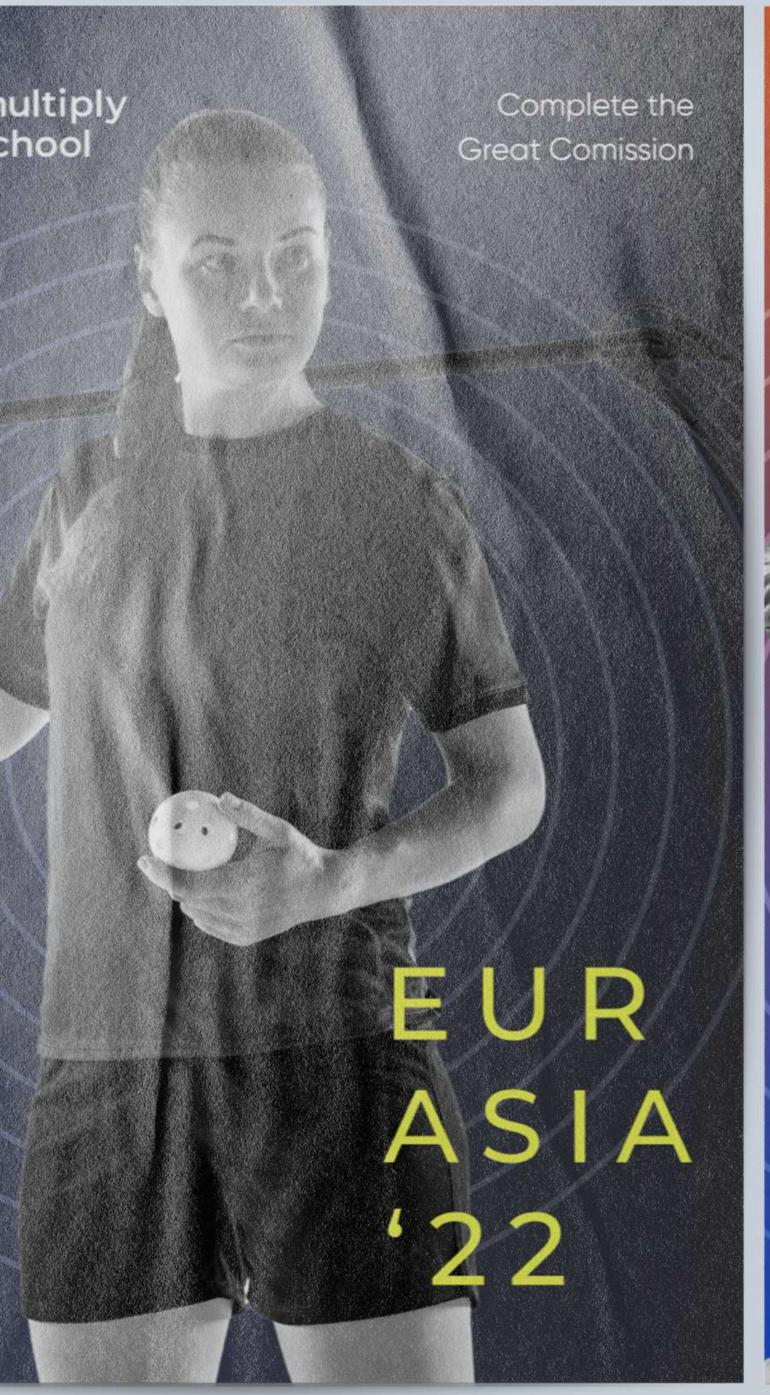


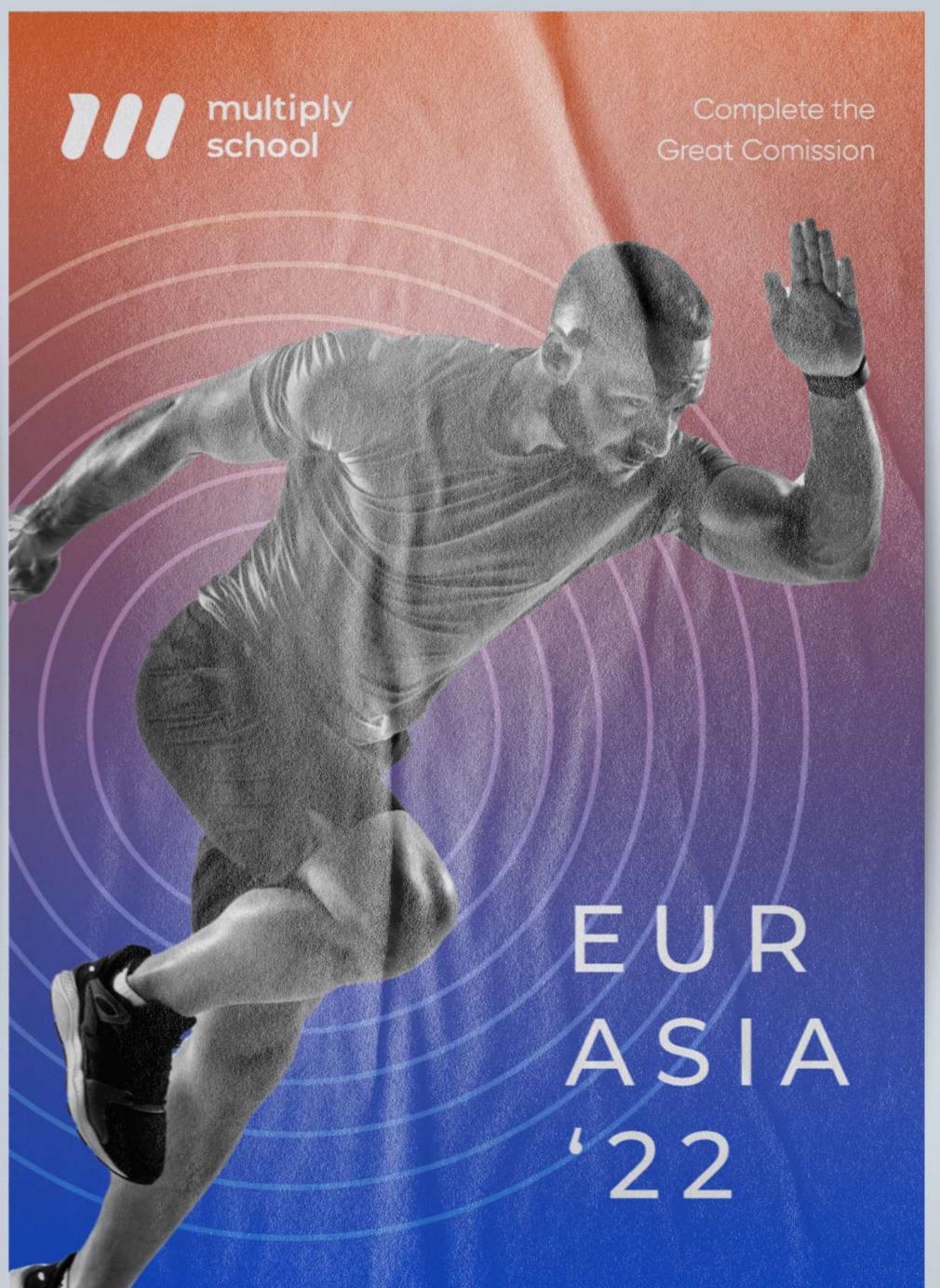


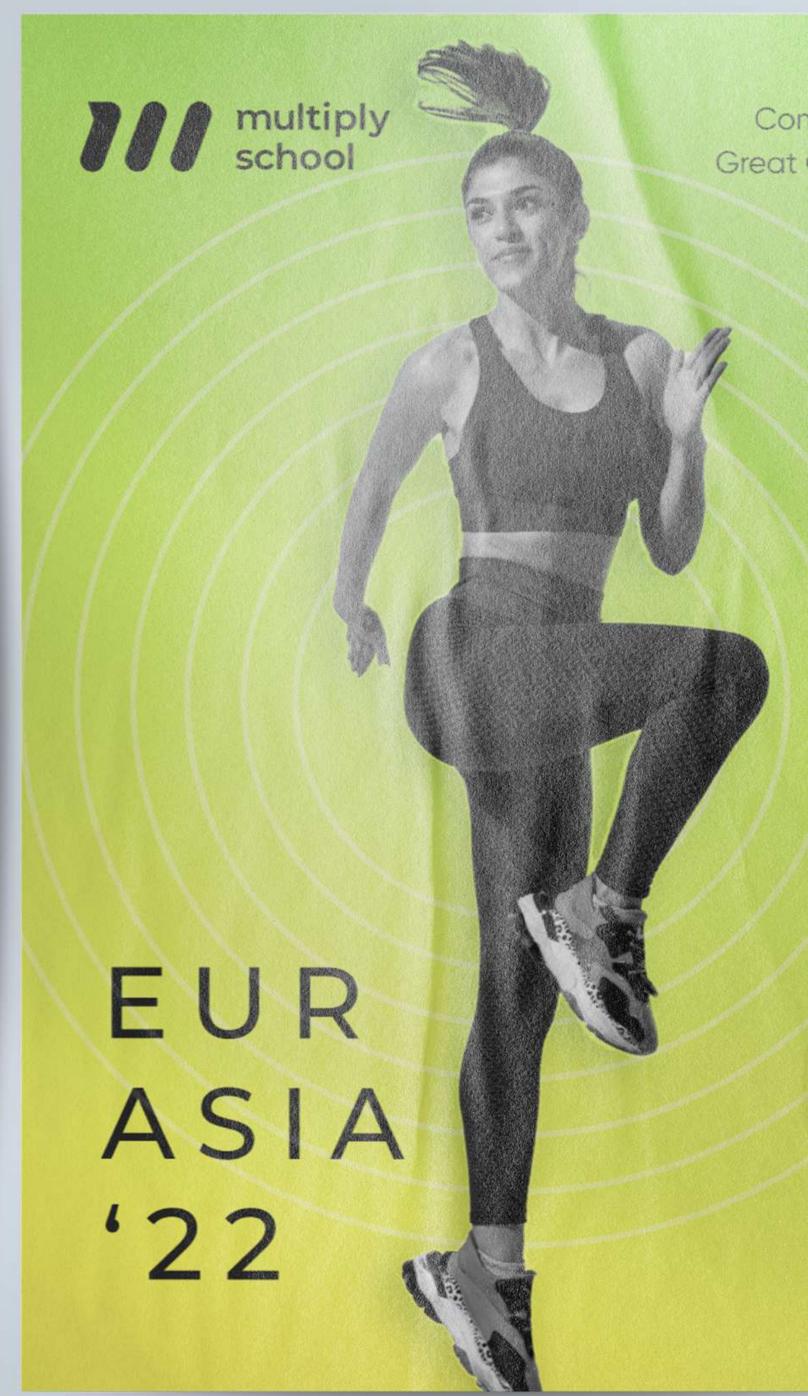














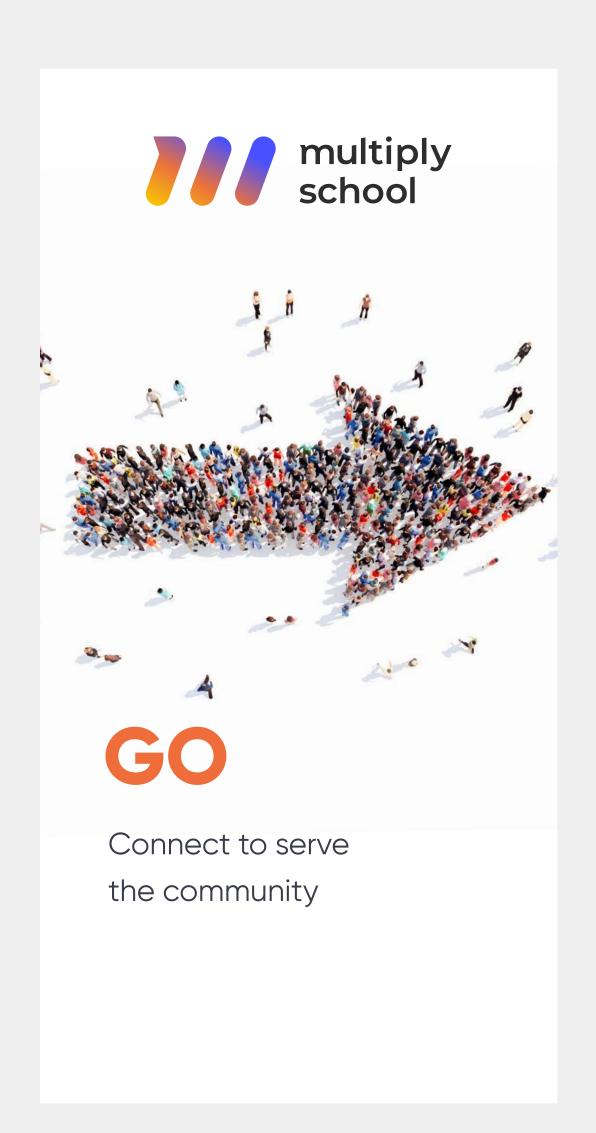


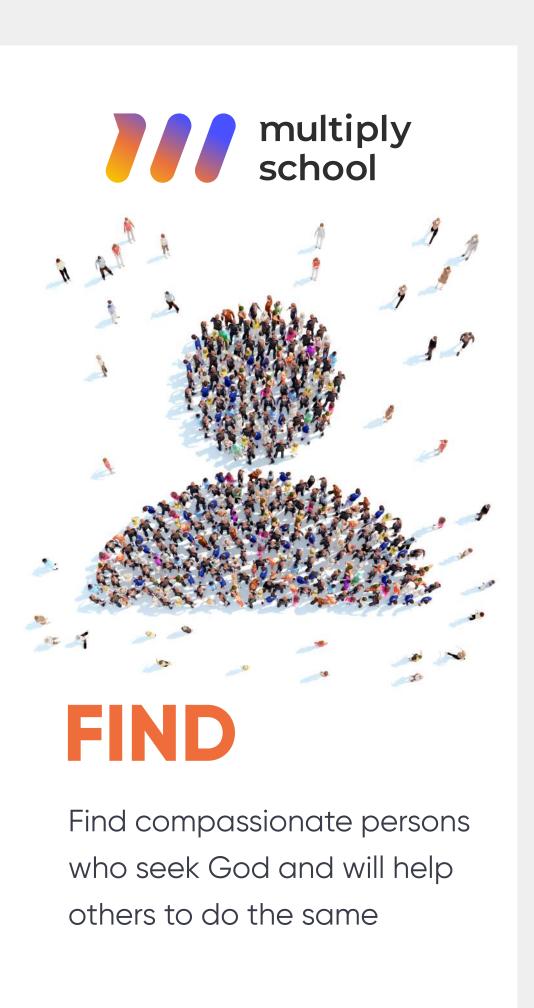


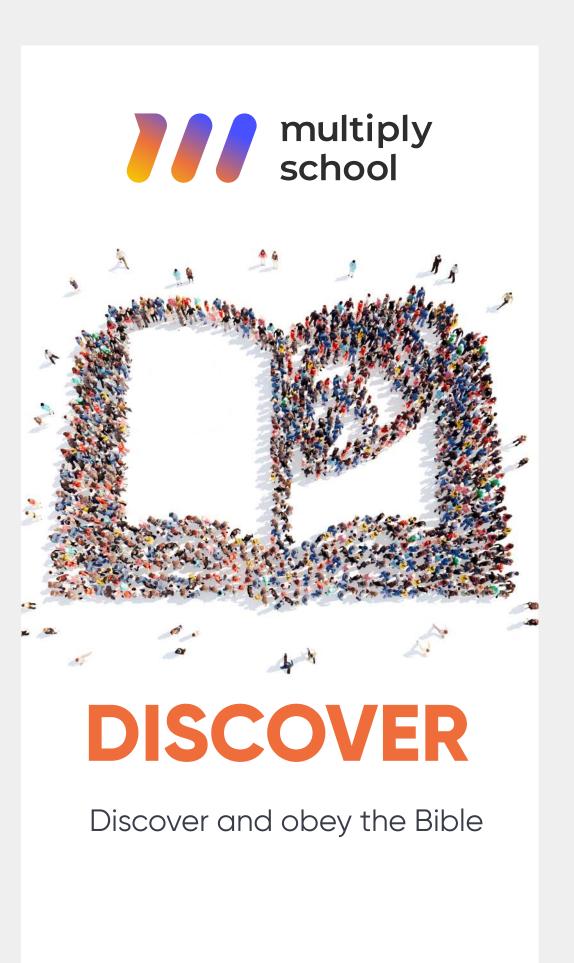


Tookit

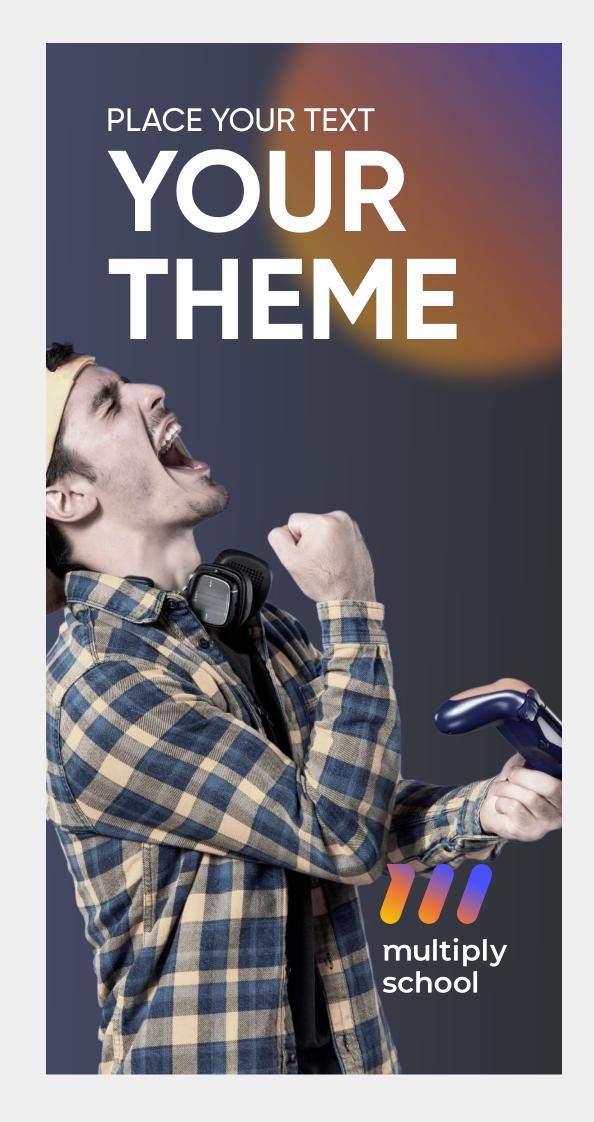
Spider Banners – Set 1 1000 x 2000 mm

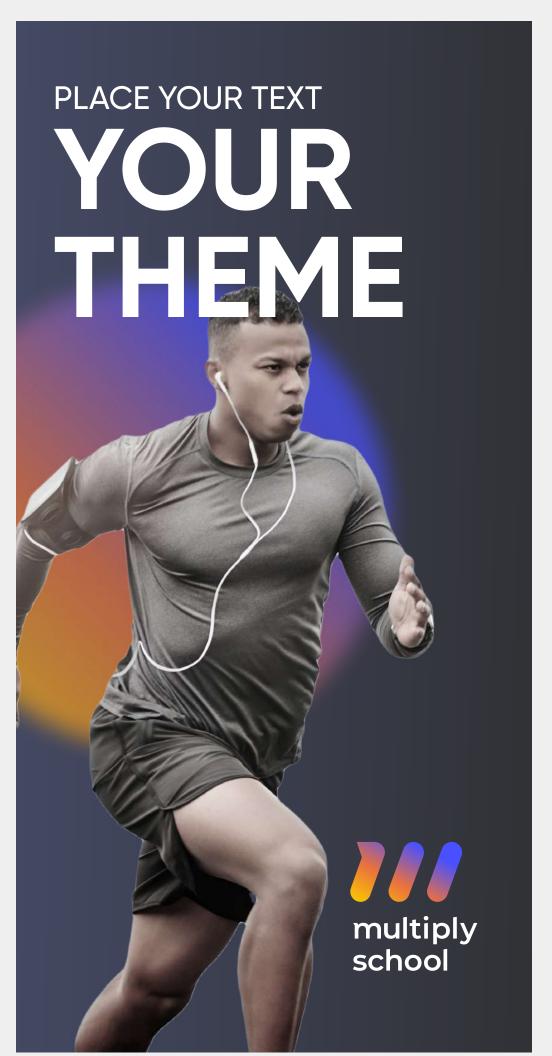


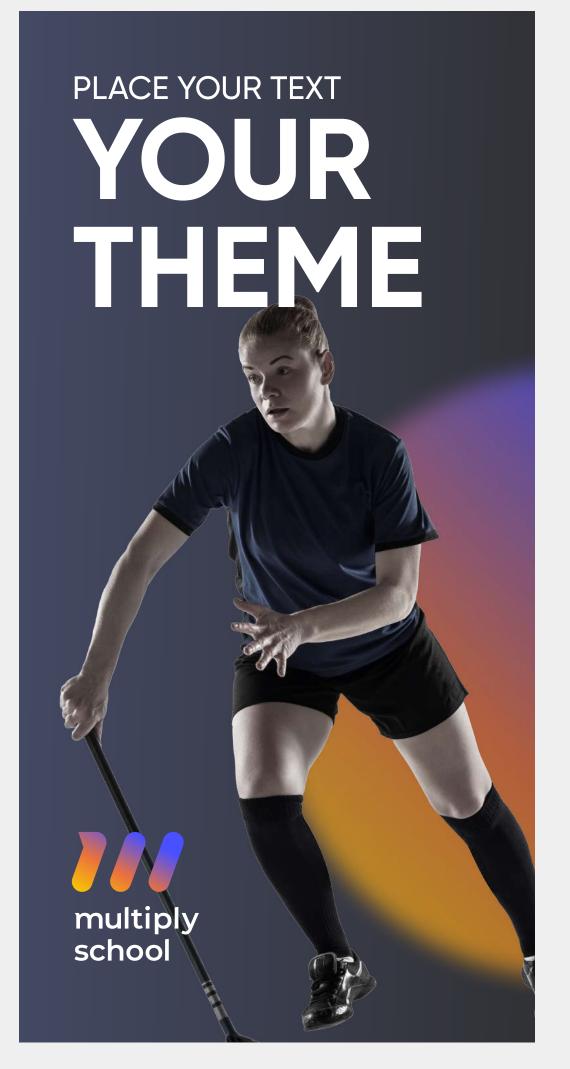


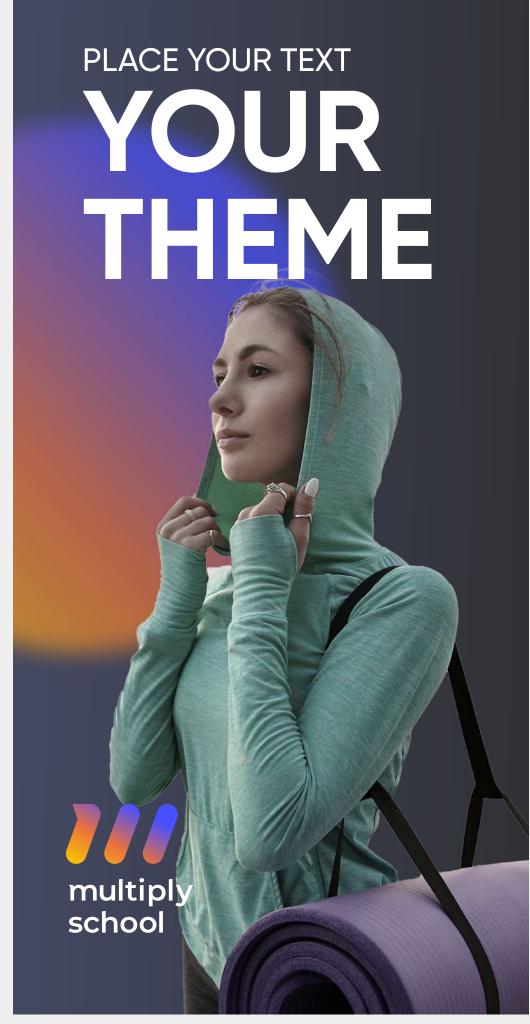










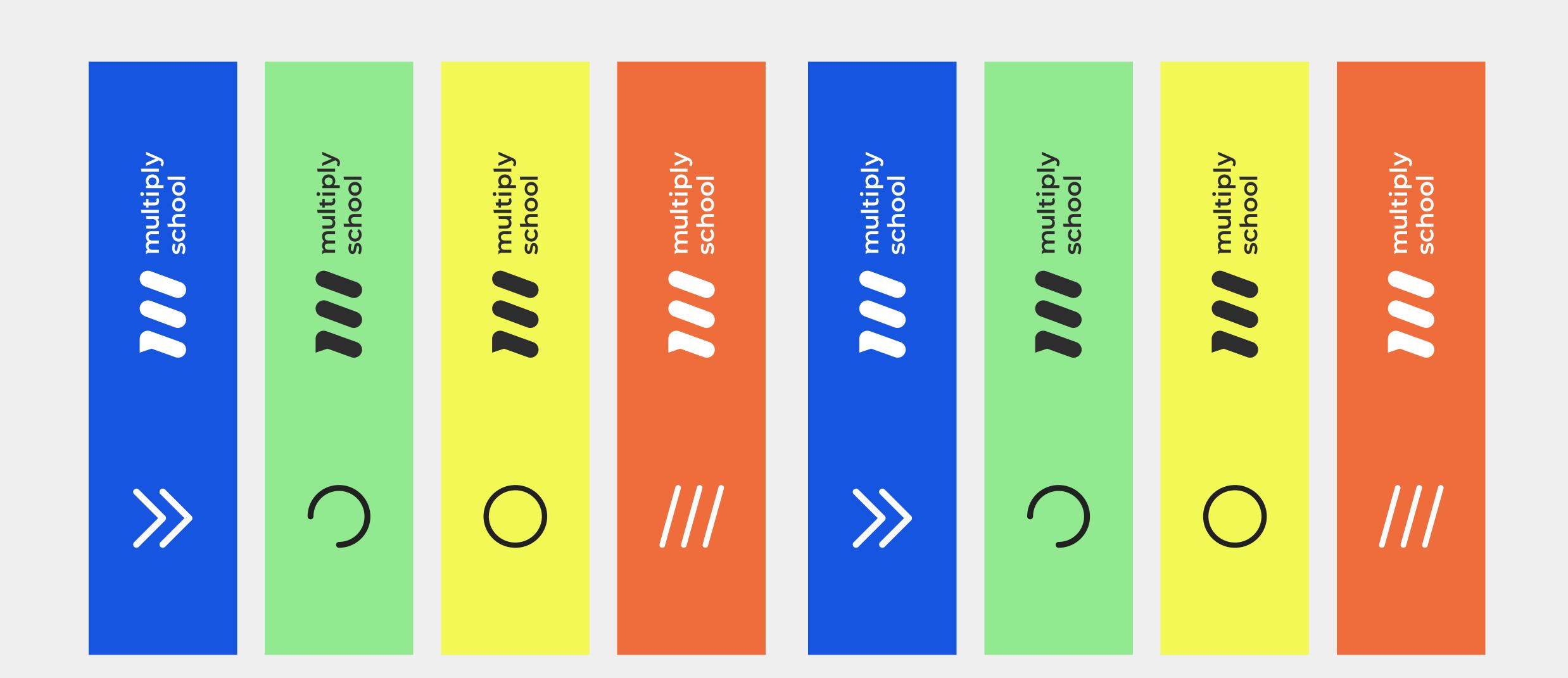




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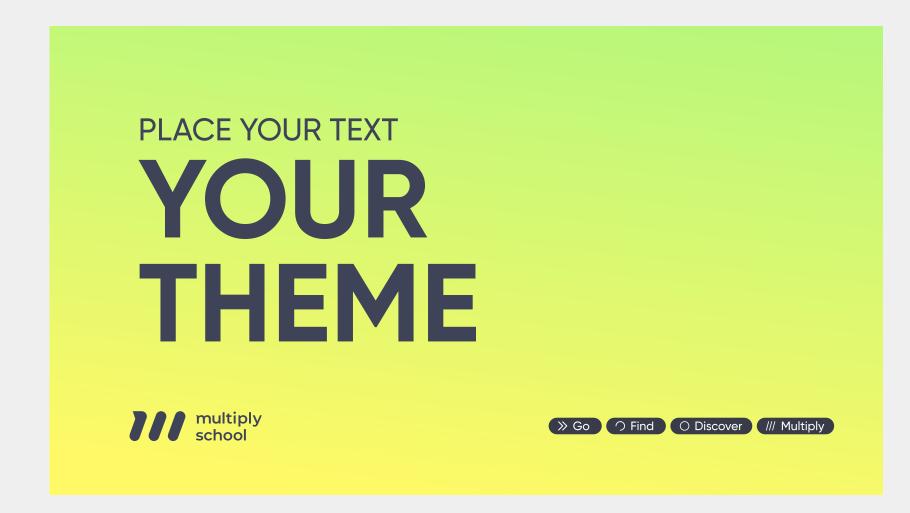
Screensavers – Set 1 1920 x 1080 px

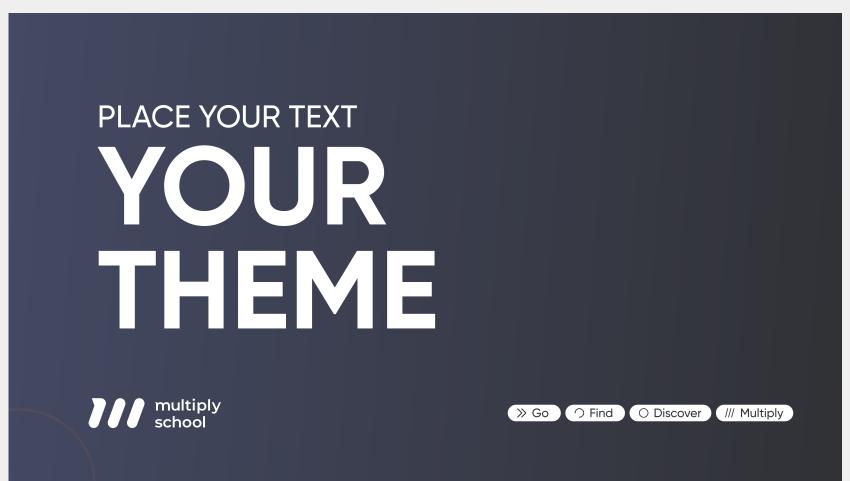


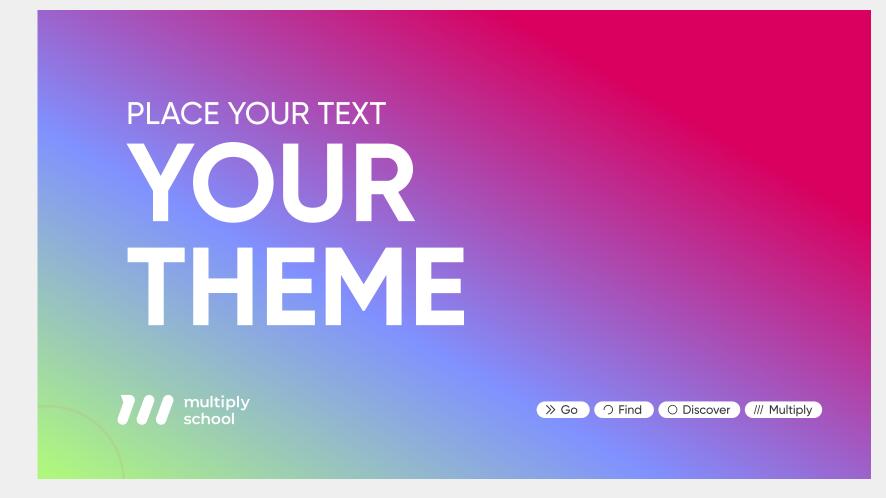


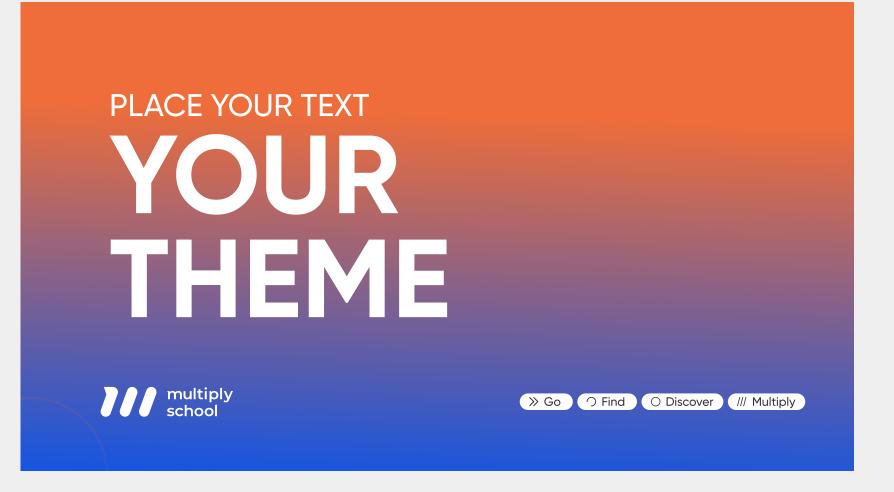
















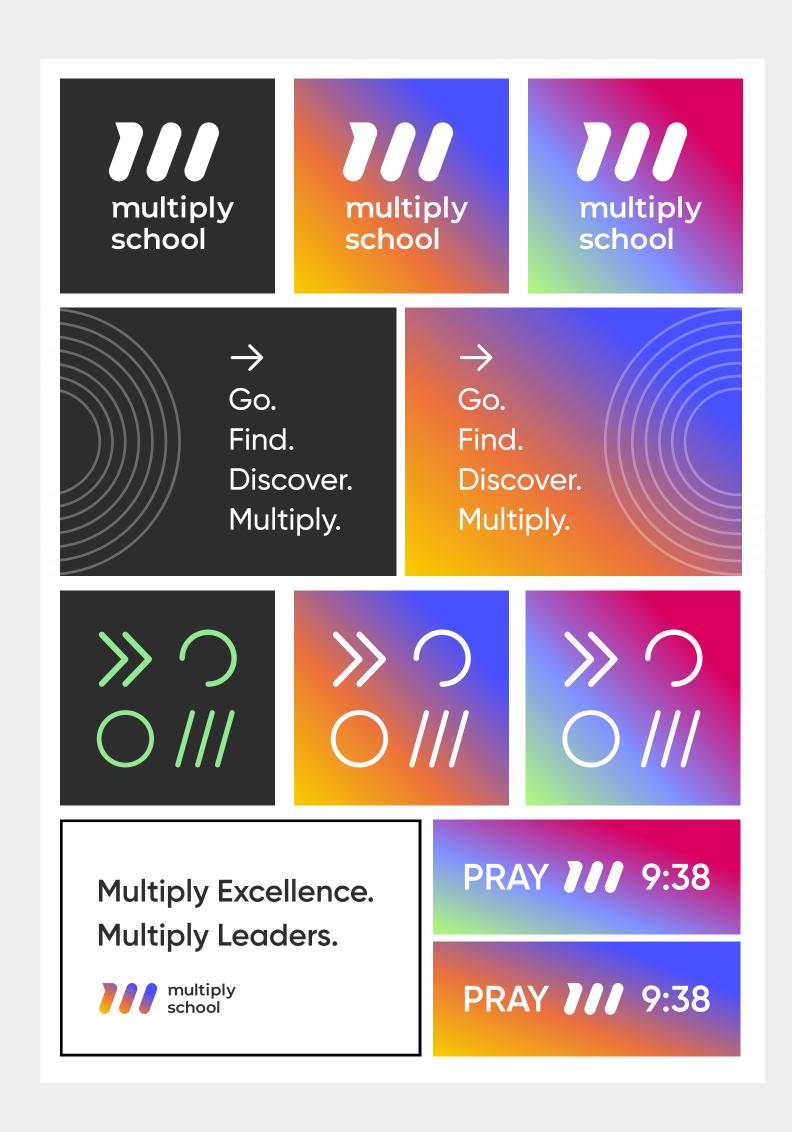


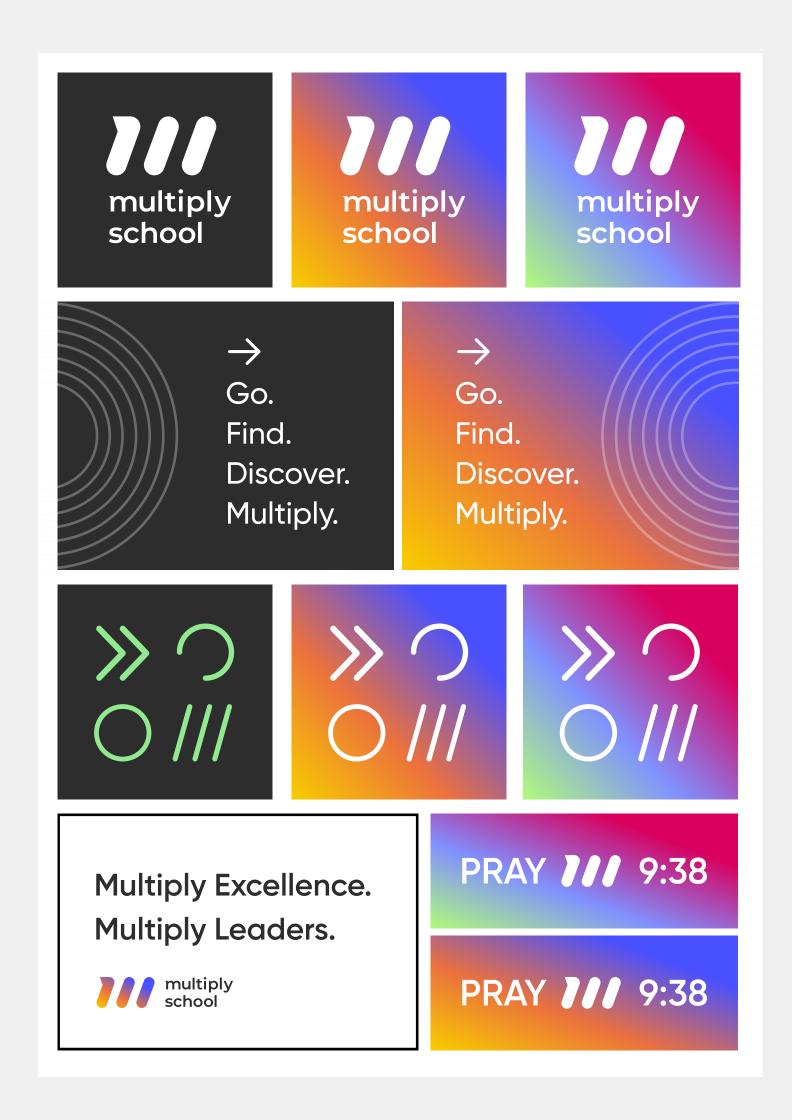




Mistakes, Mishaps and Missteps

For course correction and quality control









Certainly, the logo can resonate with the unique identity of each country.

Utilize your creativity to craft a distinct style for your Multiply School.



Gradient

MALAWI

Flat

Original + Country



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MALAWI



MALAWI

Gradient

Flat

Original + Country



VIETNAM



VIETNAM



(VIETNAM)



ANGOLA

multiply school

ANGOLA



AUSTRALIA



AUSTRALIA



BENIN



BENIN



ARGENTINA

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BARBADOS

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BARBADOS

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BRAZIL

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ARMENIA

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BELARUS

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BURUNDI

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BURUNDI



CAMBODIA



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CHAD







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CAMEROON

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COTE D'IVOIRE

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CAR

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CONGO

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CUBA

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ETHIOPIA

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GERMANY

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MADAGASCAR









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NIGERIA



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PHILIPPINES



RUSSIA



RUSSIA



SIERRA LEONE



SIERRA LEONE



SENEGAL

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SINGAPORE



PHILIPPINES

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SOUTH AFRICA

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TANZANIA



UGANDA



SOUTH SUDAN

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URUGUAY

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