

LinkedIn Connection Messages Template

Connecting by building out your network:

Hey Bruce,

We've never met but I stumbled across your profile as I was looking for seasoned professionals specializing in cryptocurrency. Awesome to see you've been an early adopter + investor since 2013. I'm learning more about the industry and want to ask if we can connect? It's a niche topic and I'd love to share experiences.

Emily

Connecting by positioning them as an expert:

Hey Bruce,

We've never met but I stumbled across your profile as I was looking for seasoned professionals specializing in cryptocurrency. Awesome to see you've been an early adopter + investor since 2013. I'm learning more about the industry and want to ask if we can connect. I'd love to hear what apps and resources you find the most useful.

Emily

Connecting by positioning them as a career mentor:

Hey Bruce,

We've never met but I stumbled across your status updates you've been dishing out - love the one you recently posted about the dog mishap... hilarious! I have learned a lot about crypto strategies from you and would love to connect.

Emily

Connecting by positioning them as who you aspire to be:

Hey Bruce,

We've never met but I stumbled across your profile and found it remarkable that you've been in the crypto field since its inception in 2008. I just recently started getting into it (I'm loving it!) and would love to connect as I'm impressed with all of the knowledge and experience you've gained.

Emily

Connecting by helping them advance their goals:

Hey Bruce,

We've never met but I stumbled across your profile and found it really remarkable that you've been in the crypto field since its inception in 2008. I am putting together a LinkedIn article citing some experts and their top advice they have when investing for beginners. If interested, I'd love to connect and share more in case I can include you!

Emily