

Teacher: Yasmin Morais

Lesson: Introduction

Lesson Transcript

Hello! Welcome to the Project Management for Changemakers course. My name is Yasmin, I am here to introduce you to it.

This course is designed to help you identify the social and environmental problems in your community and to give you the tools you need to create the change you want to see.

It starts with lessons about social innovation and how to find a cause that will spark your passion and motivate you to create change. Then, you will learn about how to investigate a problem, find its root causes and map out the resources you have to tackle it. Next, you will learn how to plan for a project that will impact your community. We will cover topics like team management, impact assessment and project management itself. After planning your project, you will learn how to communicate it with people who might be interested in getting involved. Here, you will learn about pitching, storytelling, networking and other techniques that will help you get the word out! Then, we will cover topics that are important for when the project is already up and running, such as monitoring indicators, adapting and leading. The last step is to evaluate how the project went. Here, you will learn how to analyse your impact, evaluate the project with your team and work towards making it sustainable.

To enjoy this course to the fullest, here are some tips I want to give you:

- Watch the lessons with paper and pen next to you, just in case you want to make notes.
- Use the discussion forum as much as possible. One of the best things about this course is that there are other amazing changemakers taking it at the same time as you are. Don't forget to introduce yourself, share your experiences and ask questions.
- Complete all weekly challenges. The content you're learning is very practical, so the weekly challenges are the best way to apply the knowledge you've received.

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- Engage your team. As a project manager, teamwork is fundamental. Whenever possible, engage your team in taking the course together, performing the weekly challenges and debriefing about the process.
- Join online office hours. This is your chance to ask questions, share comments and connect to the other students and teachers.
- Enjoy the complementary materials. They were carefully curated to give you extra support and help you deepen your knowledge of each session.

Lastly, if you have questions come up during the course, please feel free to reach out to the Global Changemakers team at [<info@global-changemakers.net>](mailto:info@global-changemakers.net).

I and the GCM team wish you an incredible learning journey!