



CRAFT
AT CHATHAM UNIVERSITY

PUMP UP THE JAM!

COTTAGE FOOD IN PA

As you move through the course, you will find the course navigation panel on the left side of the screen. While it is recommended that you proceed through the lessons in order, you can use the course outline on the side to move around as needed. This section is highlighted in yellow below. In the leftmost column of this section, you can see that the white progress circles will fill in with green as you move through a particular lesson. Above this, you can see a completion bar that tracks your progress as you complete lessons, highlighted in purple.

The screenshot shows a course interface for "Pump Up the Jam: Cottage Food in PA". On the left, a navigation panel is visible, featuring a home icon, a settings gear, and a progress bar indicating "4% COMPLETE". Below the progress bar, the "Introduction" section is highlighted in yellow, containing a list of lessons: "CRAFT Introduction (1:23)", "Welcome to CRAFT's Specialized Course: Cottage Food (2:44)", "Registration" (with sub-lessons: "Intro: The Application and Registration Process (0:34)", "Requirements (1:22)", "Registration Checklist Part 1 (2:01)", "Registration Checklist Part 2 (2:22)", "Registration Checklist Part 3 (0:35)"), and "Wrap Up". Below this, the "Allowed Foods" section is partially visible, showing "Intro: Testing, Testing (1:06)".

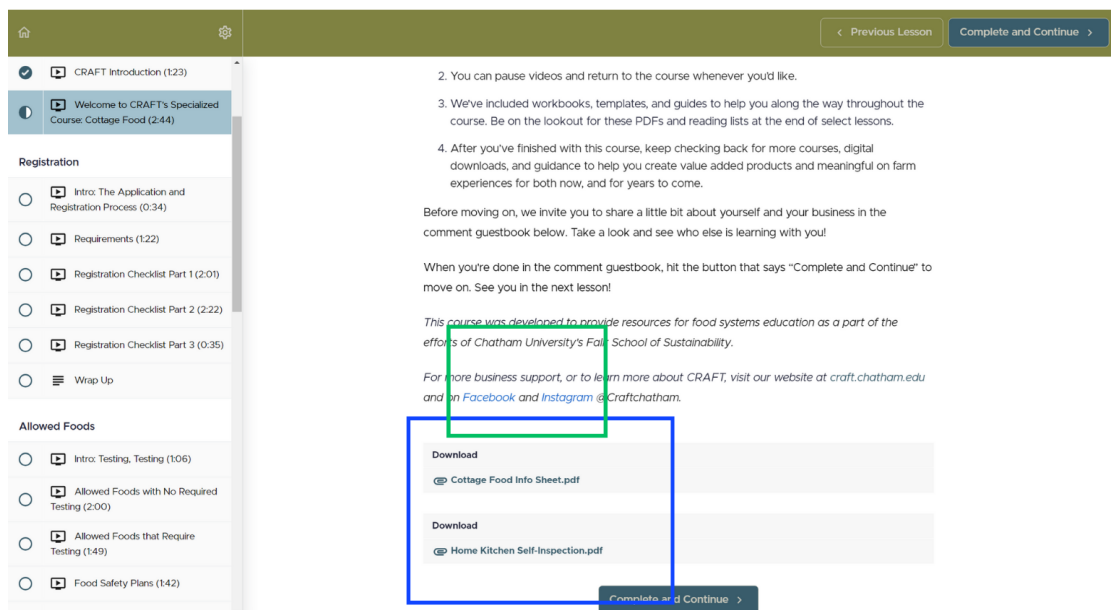
The main content area displays a video player for "CRAFT Introduction". The video player shows a welcome message: "WELCOME SPECIALIZED COURSE SERIES" and "Chatham University's Falk School of Sustainability". Below the video player, there is text describing the Center for Regional Agriculture, Food, and Transformation (CRAFT) and its mission to transform the future of food and agriculture in Western Pennsylvania and beyond. The text states: "The Center for Regional Agriculture, Food, and Transformation (CRAFT) is working to transform the future of food and agriculture in Western Pennsylvania and beyond by creating a food system that is more equitable, sustainable, and inclusive. CRAFT aims to achieve this mission in concert with community members who live, work, and eat within the region, working within four program areas: food system education, research, intervention, and industry support. The center takes on projects that actualize the power of communities to drive change within our food system."

At the bottom of the main content area, there is a thank you message: "Thank you so much for your interest in the Cash Cow program. We're excited to have you as a part of our professional community. Please take a moment to complete the following intake survey."

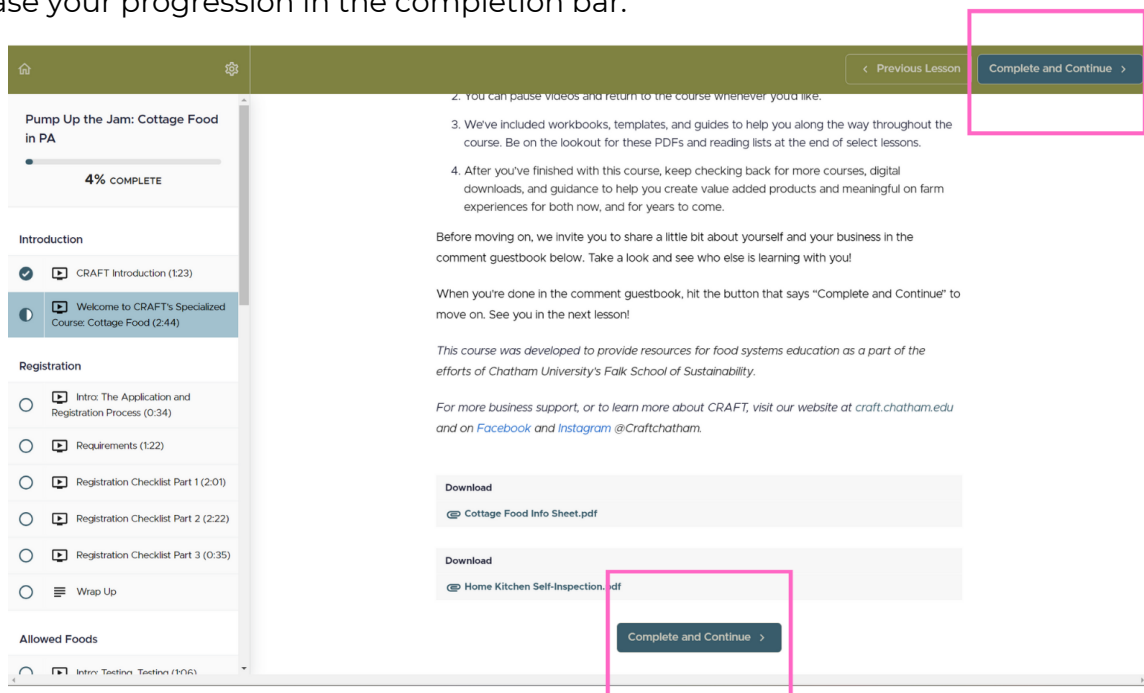
As you will see in the first lesson, most sections will begin with a video. Simply press play (click on the video) to get started.



Below most videos will be text about the video's content, tips and tricks for your own business, or helpful links and resources. In the photo below, you can see what it looks like when additional resources are added (the blue outline). These resources may be helpful PDFs, or editable Microsoft Word or Excel documents that you can save to your own device and use later. When you see a helpful link (outlined in green below), be sure to bookmark it to your computer so you don't forget it.



At the end of each lesson, as well as at the top of the screen, is a "Complete and Continue" button (both outlined in pink below). Hitting this will take you to the next lesson and increase your progression in the completion bar.





Sometimes there will be opportunities to interact with the other course learners and leave a comment. Use this chance to share about yourself and your business, as well as learn from your peers!

Registration

- Intro: The Application and Registration Process (0:34)
- Requirements (1:22)
- Registration Checklist Part 1 (2:01)
- Registration Checklist Part 2 (2:22)
- Registration Checklist Part 3 (0:35)
- Wrap Up

Allowed Foods

- Intro: Testing, Testing (1:06)
- Allowed Foods with No Required Testing (2:00)
- Allowed Foods that Require Testing (1:49)
- Food Safety Plans (1:42)

Discussion

Post a comment

CRAFT (Instructor)

Leave a comment...

Post Comment

2 comments

Sophia Mena (Awaiting Review) 17 days ago

Hi, I am Sophia, I am currently a student at Chatham majoring in Food Studies. I am excited and interested in learning about what it takes to start a food business in your home.

CRAFT 4 months ago

Hi! We're CRAFT, an organization based out of Chatham University. Our campus in Gibsonia, PA, is home to a teaching demonstration garden, solar high tunnel, and farm that includes chickens, goats, and bees. While most of our goods are not for sale, we regularly process produce, bake bread, make maple syrup, and bottle ferments for our campus community.



Every lesson ends with a Wrap-Up, or a fun way to review the content covered in that section. Sometimes this takes the form of a short multiple choice “quiz”, as seen in the image below. Make sure to read through all of the options thoroughly and select ALL of the correct answers—some questions may have more than one correct choice!

Below these Wrap-Up “quizzes” will also be an Answer Guide (outlined below in red), which will walk you through each quiz question and why an answer was or was not correct. Be sure not to click on this link until after you have completed the quiz with a score of 90%! You have unlimited attempts to take the quiz again.

The screenshot displays a course navigation menu on the left with categories like 'Sales', 'Food Safety and Inspections', and 'Set Up for Success'. The main content area shows a quiz question: 'What testing is required for jams, jellies and preserves?' with three multiple-choice options: 'None, if a standard industry recipe is used', 'Brix and Water Activity', and 'Brix Only, if a standard industry recipe is not used'. Below the quiz, a 'Download' button is highlighted with a red box, leading to a file named 'Wrap-Up Answer Guide.pdf'. Navigation buttons for 'Previous Lesson' and 'Complete and Continue' are visible at the top and bottom of the content area.



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As you move through the course, you also have the option to play with your own settings. In the top left hand corner, click the gear icon (outlined below in orange) to see options for auto playing videos when you begin a new lesson, or auto completing a lesson after a video ends. See what works best for you, but make sure you do not miss any of the content after the videos!

The screenshot shows a course interface with a dark green header. On the left is a navigation menu with a gear icon highlighted by an orange box. The gear icon opens a settings menu with two toggle switches: 'Autoplay' and 'Autocomplete', both of which are currently turned off. The main content area displays a congratulatory message: 'Congratulations! You have Completed the Course on Cottage Food!'. Below this is a video player with a play button. The video player has a semi-transparent overlay with the text: 'SPECIALIZED COURSE COTTAGE FOOD' and 'Congratulatory on completing the Course! You will be granted a certificate of completion to demonstrate your knowledge of this subject!'. A green starburst graphic on the right says 'THANK YOU' and 'We value our shared knowledge system and invite you to follow us for more courses in the future!'. The CRAFT logo is visible in the bottom left of the video player. Below the video player, a paragraph reads: 'Thank you for completing our specialized course on cottage food in Pennsylvania. We hope that you gleaned practical information on how to register and operate lawfully and safely as a limited food establishment, as well as ideas and plans to create a successful food business.'

Thank you for enrolling in the Pump Up the Jam: Cottage Foods in PA course. As you move through the course, please reach out to craft@chatham.edu with any questions or technical issues.