

기출 TEST


## LISTENING TEST

In the Listening test, you will be asked to demonstrate how well you understand spoken English. The entire Listening test will last approximately 45 minutes. There are four parts, and directions are given for each part. You must mark your answers on the separate answer sheet. Do not write your answers in your test book.

## PART 1

Directions: For each question in this part, you will hear four statements about a picture in your test book. When you hear the statements, you must select the one statement that best describes what you see in the picture. Then find the number of the question on your answer sheet and mark your answer. The statements will not be printed in your test book and will be spoken only one time.


Statement (C), "They're sitting at a table," is the best description of the picture, so you should select answer ( C ) and mark it on your answer sheet.
1.

2.

3.

4.


6.


## PART 2

Directions: You will hear a question or statement and three responses spoken in English. They will not be printed in your test book and will be spoken only one time. Select the best response to the question or statement and mark the letter (A), (B), or (C) on your answer sheet.
7. Mark your answer on your answer sheet.
8. Mark your answer on your answer sheet.
9. Mark your answer on your answer sheet.
10. Mark your answer on your answer sheet.
11. Mark your answer on your answer sheet.
12. Mark your answer on your answer sheet.
13. Mark your answer on your answer sheet.
14. Mark your answer on your answer sheet.
15. Mark your answer on your answer sheet.
16. Mark your answer on your answer sheet.
17. Mark your answer on your answer sheet.
18. Mark your answer on your answer sheet.
19. Mark your answer on your answer sheet.
20. Mark your answer on your answer sheet.
21. Mark your answer on your answer sheet.
22. Mark your answer on your answer sheet.
23. Mark your answer on your answer sheet.
24. Mark your answer on your answer sheet.
25. Mark your answer on your answer sheet.
26. Mark your answer on your answer sheet.
27. Mark your answer on your answer sheet.
28. Mark your answer on your answer sheet.
29. Mark your answer on your answer sheet.
30. Mark your answer on your answer sheet.
31. Mark your answer on your answer sheet.

## PART 3

Directions: You will hear some conversations between two or more people. You will be asked to answer three questions about what the speakers say in each conversation. Select the best response to each question and mark the letter (A), (B), (C), or (D) on your answer sheet. The conversations will not be printed in your test book and will be spoken only one time.
32. Who most likely is the man?
(A) A photographer
(B) A journalist
(C) A florist
(D) A caterer
33. What is the man concerned about?
(A) Contacting his assistant
(B) Locating a conference room
(C) Moving some equipment
(D) Printing a document
34. What does the woman give the man?
(A) Some keys
(B) A parking pass
(C) A mobile phone charger
(D) A cart
35. What will be constructed at an airport?
(A) A runway
(B) A parking area
(C) A storage facility
(D) A fueling station
36. What is the residents' biggest concern?
(A) Money
(B) Safety
(C) Noise
(D) Traffic
37. Why has a new meeting location been chosen?
(A) It is available on the weekend.
(B) It is closer to public transportation.
(C) It provides more space.
(D) It costs less to rent.
38. Who most likely is the woman?
(A) An event organizer
(B) A marketing consultant
(C) A department manager
(D) A travel agent
39. What did the man order for the woman?
(A) A computer tablet
(B) A credit card
(C) Some furniture
(D) Some office supplies
40. What does the man suggest the woman do?
(A) Save receipts
(B) Return a handbook
(C) E-mail a client
(D) Consult with a supervisor
41. What will the man do next week?
(A) Meet with some customers
(B) Attend a conference
(C) Go on vacation
(D) Move to another city
42. What does the man want the woman to recommend?
(A) City tours
(B) Transportation services
(C) Hotels
(D) Restaurants
43. What does the man say he will do next?
(A) Look up an address
(B) Check a bus route
(C) Pack some equipment
(D) Activate a credit card
44. What does the woman want to discuss?
(A) Job candidates
(B) Vendor selections
(C) Customer survey results
(D) Computer system updates
45. Why does the man say, "The report's only half a page long"?
(A) To confirm some details
(B) To express disappointment
(C) To ask for another assignment
(D) To refuse an offer
46. What does the woman remind the man about?
(A) Checking a social media account
(B) Unpacking some equipment
(C) Making a reservation
(D) Going to a print shop
47. What city department does the man work in?
(A) Parks and Recreation
(B) Water Management
(C) Transportation
(D) Education
48. Why is the woman calling?
(A) To report a fallen tree
(B) To ask about city-job openings
(C) To find out the cost of a project
(D) To inquire about a tree planting program
49. What does the man tell the woman to do?
(A) Review a policy
(B) Make an appointment
(C) Complete an online form
(D) Contact a different office
50. What did the woman recently review?
(A) A sales report
(B) An assembly line
(C) Some online brochures
(D) Some assembly directions
51. What does the woman ask the man about?
(A) Packaging additional shipments
(B) Hiring temporary employees
(C) Changing a deadline
(D) Sending a press release
52. What information will the man provide this afternoon?
(A) Overtime schedules
(B) Design improvements
(C) Production costs
(D) Inventory status
53. What project are the speakers working on?
(A) A news article
(B) A training session
(C) An advertising campaign
(D) A research experiment
54. What problem does the man mention?
(A) He has a scheduling conflict.
(B) He missed a presentation.
(C) Some data is unavailable.
(D) There are errors in a report.
55. What will the man do next?
(A) Make a phone call
(B) Share some images
(C) Change a password
(D) Edit a document
56. Where does the conversation most likely take place?
(A) At a hotel
(B) At a flower farm
(C) At a clothing factory
(D) At a ferry station
57. What did the man have a problem with this morning?
(A) An identification badge
(B) A parking pass
(C) A time card
(D) A uniform
58. What will the speakers most likely do next?
(A) Fill out some forms
(B) Tour a facility
(C) Watch a video
(D) Practice a skill
59. What field do the speakers most likely work in?
(A) Education
(B) Finance
(C) Law
(D) Medicine
60. What does the woman mean when she sajs, "I've presented at that conference before"?
(A) She has a lot of professional experience.
(B) She dislikes giving presentations.
(C) She understands the man's situation.
(D) She has completed a requirement.
61. What do the speakers agree to do?
(A) Temporarily close an office
(B) Postpone hiring an employee
(C) Work on a presentation together
(D) Contact some clients

62. Look at the graphic. Which dish pattern is the man interested in?
(A) \#4058
(B) \#4062
(C) \#4073
(D) \#4081
63. According to the man, what will happen in May?
(A) A store will take inventory.
(B) A new restaurant will open.
(C) A product line will launch.
(D) A factory will move to a new location.
64. What problem does the woman mention?
(A) Some shipping fees will increase.
(B) Some items will become unavailable.
(C) Some items were damaged during shipping.
(D) Some catalogs contain inaccurate information.

| Ticket Confirmation Code: 0146 H |  |
| :--- | :--- |
| Number of Passengers | 3 |
| Date | June 22 |
| Departure Time | 11 A.M. |
| Price per Ticket | $\$ 14$ |
| Total Price | $\$ 42$ |

65. What type of business is the woman calling?
(A) A railway company
(B) A bus company
(C) An airline
(D) A ferry service
66. Look at the graphic. What number will be updated?
(A) 3
(B) 22
(C) 11
(D) 14
67. What will the man most likely do next?
(A) Collect some money
(B) Check a seat assignment
(C) Make an announcement
(D) Send an e-mail

| Electronic Trackers |  |
| :--- | :--- |
| Brand | Battery Life |
| Beep It | 6 months |
| Filez | 4 months |
| Loc Pro | 2 years |
| XMarks | 1 year |

68. What does the man ask the woman for?
(A) Some plastic ties
(B) Some computer cables
(C) An Internet password
(D) A storage room key
69. What is the man doing tomorrow?
(A) Inspecting a factory
(B) Upgrading a company database
(C) Leading a tour
(D) Going on a business trip
70. Look at the graphic. Which brand did the man buy?
(A) Beep It
(B) Filez
(C) Loc Pro
(D) XMarks

## PART 4

Directions: You will hear some talks given by a single speaker. You will be asked to answer three questions about what the speaker says in each talk. Select the best response to each question and mark the letter (A), (B), (C), or (D) on your answer sheet. The talks will not be printed in your test book and will be spoken only one time.
71. What is most likely being advertised?
(A) A convention center
(B) A restaurant
(C) A supermarket
(D) A shipping company
72. What is the business famous for?
(A) Its prices
(B) Its location
(C) Its history
(D) Its staff
73. What does the speaker say is on a Web site?
(A) Some catering options
(B) Some driving directions
(C) Current discounts
(D) Business hours
74. Who most likely are the listeners?
(A) Product developers
(B) Investment bankers
(C) Book publishers
(D) Building contractors
75. What does the speaker say is favorable about a contract?
(A) There is 24-hour service call availability.
(B) There is an extended warranty.
(C) There is an immediate payment.
(D) There is a low interest rate.
76. What does the speaker imply when he says, "I'll send you the document later"?
(A) He is having computer problems.
(B) He wants the listeners' opinions.
(C) He has missed a deadline.
(D) He is almost finished with some work.
77. Where is the tour taking place?
(A) At an art gallery
(B) At a construction site
(C) At a solar-panel factory
(D) At a car-part warehouse
78. What does the speaker remind the listeners to do?
(A) Wear protective hats
(B) Follow posted signs
(C) Stay together as a group
(D) Store personal belongings
79. What will the listeners see first on the tour?
(A) A map of the grounds
(B) An informational video
(C) Some product models
(D) Some historic photographs
80. What is the focus of the episode?
(A) Improving training programs
(B) Changing careers
(C) Designing Web sites
(D) Increasing sales
81. What does the speaker say is important?
(A) Complying with industry regulations
(B) Emphasizing transferable skills
(C) Offering promotional discounts
(D) Attending networking events
82. Who is So-Hee Chung?
(A) A company executive
(B) A government official
(C) A news reporter
(D) A financial analyst
83. What is the message mainly about?
(A) Scheduling auditions
(B) Purchasing tickets
(C) Designing a set
(D) Revising a script
84. Why does the speaker say, "we have a large team"?
(A) To make a complaint
(B) To provide reassurance
(C) To express surprise
(D) To refuse an offer
85. Why is the speaker unable to meet tomorrow?
(A) Her car needs repairs.
(B) She is moving to a new apartment.
(C) She is going hiking.
(D) She is visiting family.
86. Who most likely are the listeners?
(A) Board members
(B) Government officials
(C) Clients
(D) Interns
87. What did the listeners receive?
(A) An event ticket
(B) An information packet
(C) A project invoice
(D) An annual report
88. According to the speaker, what will the listeners do in an hour?
(A) Have lunch
(B) Join a conference call
(C) Get security badges
(D) Take a building tour
89. What did the speaker do last month?
(A) She relocated to another building.
(B) She hired additional employees.
(C) She organized a luncheon.
(D) She attended a conference.
90. What do some customers have trouble locating?
(A) Delivery schedules
(B) Password requirements
(C) Contact information
(D) Account archives
91. What will the speaker do next?
(A) Give a demonstration
(B) Introduce a guest
(C) Distribute some documents
(D) Hand out some awards
92. Who is the speaker?
(A) A real-estate developer
(B) A city official
(C) A history professor
(D) A television reporter
93. What happened last year in Madison?
(A) An international hotel convention was held.
(B) A national sports event was hosted.
(C) A documentary movie was filmed.
(D) A historic landmark was named.
94. Why does the speaker say, "Those roads weren't designed for traffic"?
(A) To make a complaint
(B) To show surprise
(C) To express concern
(D) To offer an apology

95. According to the speaker, what will happen this Friday?
(A) A delivery will arrive.
(B) A holiday sale will begin.
(C) An employee will retire.
(D) An author will visit.
96. Look at the graphic. Which aisle does the speaker direct the listeners to?
(A) Aisle 1
(B) Aisle 2
(C) Aisle 3
(D) Aisle 4
97. What can the listeners win?
(A) A gift card
(B) A book
(C) A free membership
(D) A calendar

98. Where does the speaker most likely work?
(A) At a boat dock
(B) At an auto repair shop
(C) At a warehouse
(D) At a job training school
99. What will the speaker's department be doing at the end of the month?
(A) Fixing some equipment
(B) Attending a trade show
(C) Interviewing job candidates
(D) Preparing a large order
100. Look at the graphic. Which session does the man request to attend?
(A) January 14
(B) January 23
(C) January 26
(D) January 31

## 토익 정기시쳘 <br> 기출훈메짗



기출 TEST


## READING TEST

In the Reading test, you will read a variety of texts and answer several different types of reading comprehension questions. The entire Reading test will last 75 minutes. There are three parts, and directions are given for each part. You are encouraged to answer as many questions as possible within the time allowed.

You must mark your answers on the separate answer sheet. Do not write your answers in your test book.

## PART 5

Directions: A word or phrase is missing in each of the sentences below. Four answer choices are given below each sentence. Select the best answer to complete the sentence. Then mark the letter (A), (B), (C), or (D) on your answer sheet.
101. Ms. Abe will order supplies tomorrow, tell her right away if you need anything.
(A) than
(B) wait
(C) so
(D) about
102. The Knysya Theater requests that all electronic devices be silenced -------- the play begins.
(A) also
(B) but
(C) unless
(D) before
103. -------- Human Resources if you have questions about taking time off from work.
(A) Contacting
(B) Contacted
(C) Contacts
(D) Contact
104. -------- eighty thousand people attended yesterday's soccer match.
(A) Almost
(B) More
(C) Often
(D) Enough
105. Online visitors report that our company's Web site is somewhat --------.
(A) confuse
(B) confuses
(C) confusing
(D) confusion
106. Traffic -------- are expected next week along Reimers Road.
(A) drivers
(B) crowds
(C) delays
(D) needs
107. Shaloub Hospital wants to hire several more --------- qualified laboratory workers.
(A) higher
(B) highest
(C) high
(D) highly
108. Whenever you are the $\qquad$ person to exit a room, please turn off the lights.
(A) last
(B) inside
(C) finish
(D) near
109. Following a brief ------- with the chief technician, Mr. Moore agreed to update the operations manual.
(A) converses
(B) conversation
(C) conversational
(D) conversationally
110. After record profits, Golden Shamrock Jewelry's stock price increased $\qquad$ our expectations.
(A) beside
(B) beyond
(C) behind
(D) between
111. We cannot $\qquad$ the filming of our documentary, Morning after Night, without sufficient funding.
(A) completely
(B) completion
(C) complete
(D) completing
112. Get to the station a few minutes early because Mr. Xu's train will arrive -------- at 7:00 P.M.
(A) carefully
(B) unexpectedly
(C) promptly
(D) clearly
113. ------- can be done to revise your order, since the merchandise has already shipped.
(A) Ours
(B) Nobody
(C) Others
(D) Nothing
114. Recent graduates tend to $\qquad$ workplaces where teamwork and collaboration are encouraged.
(A) think
(B) apply
(C) extend
(D) prefer
115. Zhang Cleaning takes great care to ensure that all its employees follow specific cleaning --------.
(A) proceeds
(B) procedures
(C) procedural
(D) proceeding
116. Mumbai Jewel is a widely acclaimed restaurant, mainly -------- its delicious buffet dinners.
(A) such as
(B) not only
(C) because of
(D) together with
117. Before a job interview, it is critical to prepare -------- for answering the most commonly asked questions.
(A) whose
(B) whichever
(C) theirs
(D) oneself
118. While it is not --------, staff are encouraged to read Joan Frantz's book Balancing Work and Life.
(A) required
(B) published
(C) limited
(D) guaranteed
119. It is -------- to bring sturdy boots to wear on the hike.
(A) advise
(B) advisor
(C) advisable
(D) advises
120. Nordel Park will open for the season once average daytime temperatures reach -------15 degrees.
(A) at least
(B) as of
(C) along with
(D) ahead of
121. Before investing, Mr. Hwang will wait for greater -------- that Briomer Tech is fully committed to the project.
(A) assure
(B) assured
(C) assuredly
(D) assurance
122. Tralim Consulting's annual profits are expected to -------- exceed $€ 5$ million.
(A) exactly
(B) extremely
(C) eventually
(D) evenly
123. Although many factors contribute to a successful business, Mr. Lee thinks that keeping customers satisfied is the --------.
(A) essential
(B) most essential
(C) essentially
(D) more essentially
124. Ms. Alshammari took a full hour to $\qquad$ each of the budget changes during the staff meeting.
(A) detail
(B) attend
(C) respond
(D) comply
125. It is recommended that clients book the Desert Rose Ballroom for their event more than four months --------.
(A) over time
(B) in advance
(C) up to now
(D) far ahead
126. For a true understanding of our production levels, data from oil-drilling sites must be as -------- as possible.
(A) accurate
(B) optimistic
(C) exclusive
(D) competitive
127. Adopting advanced billing software would improve Narrin Group's fiscal-management process --------.
(A) substantial
(B) substantially
(C) more substantial
(D) substances
128. Thanks to the effective -------- of Drinkever's first beverage, last month's product launch was a success.
(A) service
(B) promotion
(C) response
(D) information
129. By this time next year, Grasswell Industries --------- two new plants in eastern Europe.
(A) opens
(B) will have opened
(C) is opening
(D) had opened
130. Please put an -------- supply of premium snack items on the carts for the next flight.
(A) absolute
(B) earned
(C) adequate
(D) energetic

## PART 6

Directions: Read the texts that follow. A word, phrase, or sentence is missing in parts of each text. Four answer choices for each question are given below the text. Select the best answer to complete the text. Then mark the letter (A), (B), (C), or (D) on your answer sheet.

Questions 131-134 refer to the following article.

COPENHAGEN (25 May)—Odense Media announced today that initial sales of the latest version of its tablet, Virtusonic, have $-1-\cdots$ - the company's expectations. Company spokesperson Kerstin Vestergaard attributes the -132 . sales to a number of factors. First, there is the tablet's highquality case. --133.- In addition, the Virtusonic has an adaptive screen brightness feature. This allows it to adjust automatically to less-than-ideal -134. conditions. Vestergaard believes that these characteristics make the Virtusonic a must-have for consumers.
131. (A) based
(B) surpassed
(C) invested
(D) progressed
134. (A) lighting
(B) noise
(C) temperature
(D) wind
132. (A) impress
(B) impressing
(C) impressive
(D) impressed
133. (A) Customers must consider what the tablet will be used for.
(B) The Virtusonic will be available in other colors next month.
(C) Check stores for the best deals on the new device.
(D) The protective shell ensures the durability of the device.

Questions 135-138 refer to the following memo.

To: All employees
From: Marcus Sindhu, IT Director
Date: June 1
Subject: Web site maintenance

Please note that routine maintenance of the server will be performed this weekend, affecting the content of our company Web site. The server -135. down for approximately eight hours from 11 P.M. on Saturday, June 6, to 7 A.M. on Sunday, June 7. -136. this time, access to the Web site will be restricted, and e-mail delivery will be paused. ---137. Once the server is back up, please take some time to explore the ------ features on the Web site. These include a new scheduler and a more user-friendly search tool.

Your patience is greatly appreciated. Please direct any questions to me.
135. (A) is
(B) was
(C) will be
(D) had been
138. (A) safety
(B) updated
(C) portable
(D) temporary
136. (A) During
(B) Despite
(C) Following
(D) Prior to
137. (A) The work will be done during business hours.
(B) A team of seven programmers will be hard at work.
(C) All Web site operations will resume on Sunday morning.
(D) Feel free to check your e-mail as needed.

Questions 139-142 refer to the following article.

## Small Business Costs: An Overview for Beginners

There are two main kinds of costs. Variable costs are one kind; they include staff wages or the cost of supplies. -139. costs are considered fixed. These include such things as rent payments and property taxes.

A third kind of cost is called an opportunity cost. You incur an opportunity cost whenever you make a decision to do one specific thing --140. choosing some alternative option. This cost refers to the lost opportunities you could have benefited from had you made a different choice. Careful consideration of potential opportunity costs is important. Ideally this should --141.- decision making.
142. You should consult a licensed accountant for a more complete understanding.
139. (A) Any
(B) Both
(C) Other
(D) Those
140. (A) except for
(B) just as
(C) rather than
(D) only if
141. (A) eliminate
(B) influence
(C) replace
(D) automate
142. (A) The number of employees is continuing to fluctuate.
(B) A sales manager controls employee commissions.
(C) The business used to have a larger inventory.
(D) There are other types of business costs as well.

Questions 143-146 refer to the following article.

## Morlon Home Goods Set to Open

TISDALE (2 April)—Morlon Home Goods will open this Friday in a 130 square meter space on Waverly Road that was formerly -143. by Binkley's Market. The store features home décor items, such as lamps, wall art, and small furniture from around the globe, all at affordable prices.
"Morlon has a great variety of attractive items for the modern home. Our inventory changes 144. Patrons like to stop in often to see what is new," said Naoko Sasaki, the chain's marketing director. This is the first Morlon in the local area. $-\cdots-145$. A grand opening -146 . featuring free food, giveaways, and discount coupons will be held on Saturday, 13 April from 10:00 A.m. to 6:00 P.M.
143. (A) occupation
(B) occupied
(C) occupy
(D) occupying
146. (A) celebrates
(B) celebrating
(C) celebrate
(D) celebration
144. (A) elsewhere
(B) afterward
(C) properly
(D) frequently
145. (A) The company has fourteen other stores around the country.
(B) Profits increased 25 percent since last quarter.
(C) Morlon's biggest competitor is Country Home.
(D) Binkley's Market went out of business earlier this year.

## PART 7

Directions: In this part you will read a selection of texts, such as magazine and newspaper articles, e-mails, and instant messages. Each text or set of texts is followed by several questions. Select the best answer for each question and mark the letter (A), (B), (C), or (D) on your answer sheet.

Questions 147-148 refer to the following online advertisement.

147. What is the purpose of the advertisement?
(A) To promote a store opening
(B) To attract new customers
(C) To announce a new menu
(D) To report a Web site upgrade
148. What is available through the month of June?
(A) A diet analysis
(B) A sample recipe
(C) A free delivery
(D) A magazine subscription

Questions 149-150 refer to the following e-mail.

149. What is the purpose of the e-mail?
(A) To encourage participation in a race
(B) To warn of an upcoming road closure
(C) To reschedule a tenant meeting
(D) To announce a construction plan
150. What is indicated about the Georgetown Marathon?
(A) It has close to 5,000 participants.
(B) It is being held for the first time.
(C) It starts on Elmont Avenue.
(D) It includes participants from Thompson Towers.

Questions 151-152 refer to the following page from a handbook.


One reason that corrugated fiberboard has become such a popular material for shipping fresh vegetables and fruits is the ease of labeling the containers. Information such as the brand, size, and grade of the produce can be printed directly on the box after it has been formed. Although this method, known as "postprinting," is the most economical way of labeling fiberboard containers, it is limited to only one or two colors. Full-color graphics can be obtained by printing the information on the box before it has been formed. This method, known as "preprinting," costs about 15 percent more, but many supermarket managers prefer it because customers are attracted to the colorful displays, which leads to increased sales.
151. What is indicated about corrugated fiberboard boxes?
(A) They are easy to label.
(B) They hold more than other containers.
(C) They keep vegetables fresh.
(D) They are used less often than other types.
152. Why do store managers generally prefer boxes with full-color graphics?
(A) They can be cleaned and reused.
(B) They come in a wide variety of sizes.
(C) They are often requested by customers.
(D) They increase customers' purchases.

Questions 153-155 refer to the following job advertisement.

## ADMIINISTRATIVE ASSISTANT

## Position Summary:

Naidu Rai Electronics, one of the world's leading manufacturers in the telecommunications industry, is seeking a full-time administrative assistant in our Jaipur office.

Responsibilities:

1. Provide administrative support for members of the product design team, including travel and expense reports
2. Schedule appointments with prospective clients and designers
3. Maintain files, process documents, and compile reports

## Required Qualifications/Education:

Senior school certificate mandatory; business school certification preferred

## Skills:

1. Strong interpersonal skills
2. Strong organizational and planning skills
3. Software proficiency

To be considered, e-mail your résumé and cover letter to s.mohta@naiduraielec.in; candidates selected for an interview will be required to take a basic software proficiency test.
153. What is indicated about the job?
(A) It involves working with product designers.
(B) It requires frequent travel.
(C) It is a temporary position.
(D) It has been available for several months.
154. According to the advertisement, what must a person do to apply?
(A) Provide a client list
(B) Forward school transcripts
(C) Submit a résumé
(D) Send a reference letter
155. What will an applicant do at an interview?
(A) Answer a telephone call
(B) Take a computer test
(C) Submit a writing sample
(D) Compile a report

Questions 156-158 refer to the following Web page.

156. When will the Marketing Basics class take place?
(A) On March 1
(B) On April 5
(C) On April 15
(D) On May 6
157. What topic will NOT be covered in the Marketing Basics class?
(A) Identifying potential customers
(B) Showing how a business is different from its competitors
(C) Choosing a graphic designer to create advertisements
(D) Spending marketing money efficiently
158. What is indicated about the Marketing Basics class?
(A) It is taught by a marketing professor.
(B) It is one of several classes offered to business owners.
(C) It is designed for corporate executives.
(D) It will be offered again in the near future.

Questions 159-161 refer to the following Web page.

## http://www.coltonhotels.com.au/accommodations

- [1] —. The Melbourne Colton Hotel is pleased to announce that construction of the new Yarra River wing is now completed. - [2] -. This new section offers extended-stay apartments, which are ideal for executives who are relocating or for people on company travel for more than a week. We offer furnished one- and two-bedroom apartments with a living room, work space, and full kitchen. - [3] -.
We offer:
- Different levels of pricing for housekeeping
- A variety of low-cost Internet and phone plans
- Conference facilities that can be booked for a minimal fee
- Short-term gym memberships at several nearby fitness centers
- Complimentary coffee served each morning in the lobby

The Melbourne Colton Hotel is close to transportation, tourist sites, and shopping. Contact reservations@coltonhotels.com.au for more information or call 61370109921.

- [4] —.

159. For whom is the information mainly intended?
(A) Business travelers
(B) Tourists
(C) Hotel staff members
(D) Construction workers
160. What does the hotel provide at no charge?
(A) Housekeeping
(B) Internet
(C) Conference rooms
(D) Coffee
161. In which of the positions marked [1], [2], [3], and [4] does the following sentence best belong?
"In addition, optional services are available for extended-stay guests."
(A) [1]
(B) [2]
(C) [3]
(D) $[4]$

Questions 162-163 refer to the following text-message chain.

162. Where do Mr. Stern and Ms. Kitzos most likely work?
(A) At a shipping store
(B) At an architecture firm
(C) At an accounting office
(D) At a print shop
163. At 2:14 P.M., what does Mr. Stern most likely mean when he writes, "That's a relief"?
(A) He is grateful to Ms. Kitzos for working overtime.
(B) He is no longer worried that his company might lose a client.
(C) He appreciates how quickly Ms. Kitzos responded.
(D) He is glad that he does not need to come in early in the morning.

# Houlkcommm Eyes Downtown <br> Rosevillle 

(April 22)—Houkcomm, one of the state's leading telecommunications companies, will likely establish operations in Roseville. Houkcomm is reportedly looking to open a Roseville office as part of a new venture for the company: an expansion into the digital media industry. Houkcomm spokespeople have not offered any details on the plan, but two architects involved with the project confirmed that one proposed office building design would accommodate over 100 workers. The likely location for this soon-to-be constructed building, according to these sources, is a property adjacent to Behr Square in central Roseville.
164. What is Houkcomm planning to do in Roseville?
(A) Offer a new telephone service
(B) Lease space to subcontractors
(C) Relocate its headquarters
(D) Open a new business division
165. What is true about Houkcomm?
(A) It is the only telecommunications company in the state.
(B) It is currently leasing space in central Roseville.
(C) It has recently hired more than 100 new workers.
(D) It already has a major presence in the state.
166. How did the reporter most likely obtain information for the article?
(A) From a press release written by Houkcomm representatives
(B) By interviewing employees of a firm that is doing work for Houkcomm
(C) Through public documents and construction permits
(D) By attending a press conference in Roseville
167. According to the article, what is likely to happen soon?
(A) Construction will begin on a new building.
(B) All Behr Square residences will be purchased.
(C) Houkcomm will negotiate new supply contracts.
(D) Manufacturing jobs will increase in Roseville.

Questions 168-171 refer to the following e-mail.

168. What kind of business is Sevastya?
(A) A travel agency
(B) A magazine publisher
(C) A clothing retailer
(D) A hotel chain
169. According to the e-mail, where was the company's product seen by an audience?
(A) In Brazil
(B) In Russia
(C) In the UAE
(D) In Korea
170. According to Mr. Ishiguro, what will likely bring increased business in the future?
(A) Television commercials
(B) An expanded credit card program
(C) Company-sponsored contests
(D) Referrals from customers
171. In which of the positions marked [1], [2], [3], and [4] does the following sentence best belong?
"Here are some figures from around the world."
(A) [1]
(B) $[2]$
(C) $[3]$
(D) $[4]$

Questions 172-175 refer to the following text-message chain.

Lynda MIcCann (1:08 P.M.) Hello, Bernadette and Harrison. We urgently need to schedule a team meeting, so we can get working on our project.
Bernadette Ecco (1:10 P.M.) Sure. Are you wanting an all-marketing-staff meeting? Let me know if I can assist.

Lynda McCann (1:12 P.M.) No, I was thinking of the O'Neil project, so only the three of us who are on that team need to meet.
Bernadette Ecco (1:14 P.M.) Okay. I'm free either this Wednesday or Friday during the early afternoon.
Harrison Miller (1:15 P.M.) I thought I had been reassigned to the McMillan project instead.
Bernadette Ecco (1:17 P.M.) No, the final slot on that team was filled by Jacob Aikens, since he's worked on similar projects in the past, like the Greller project and the Allford project.
Harrison Miller (1:18 P.M.) Okay, I see.
Lynda McCann (1:19 P.M.) I'm available on Wednesday and Friday as well, but only before 3 P.M.; l'll be meeting with the sales team on Wednesday at 3 P.M. and the research team on Friday at 3:30 P.M.
Harrison Miller (1:21 P.M.) Wednesday won't work for me, but I could do Friday at 1 P.M.
Lynda McCann (1:23 P.M.) Sounds good! Bernadette?
Bernadette Ecco (1:23 P.M.) Perfect! 'Ill reserve the small conference room for us.
172. In what department do the writers most likely work?
(A) Sales
(B) Marketing
(C) Billing
(D) Research
173. To what project are the three writers assigned?
(A) The O'Neil project
(B) The McMillan project
(C) The Greller project
(D) The Allford project
174. At 1:18 p.m., what does Mr. Miller most
likely mean when he writes, "Okay, I see"?
(A) He understands that he was not moved to another team.
(B) He recognizes that he did not come to
a meeting on time.
(C) He accepts that he is not going to meet
(D) He acknowledges that he did not
with a client.
(D) He acknowledges that he did not complete a task. ,
175. Why was the meeting scheduled for Friday rather than Wednesday?
(A) Ms. McCann has a commitment with another team on that day.
(B) Ms. Ecco's schedule is very busy this month.
(C) Mr. Miller is unavailable on Wednesday.
(D) A sales team will be using the conference room on Wednesday.

Questions 176-180 refer to the following e-mail and Web page.

http://www.greerscoffee.com.au/rewards

## Greer" $\$$, the place for coffee, conversation, and snacks, is now even better!

We have brought back the Greer's Coffee Club, but with an update: it is now even easier to use! Simply download our new mobile app and register. Use the app to scan your receipt every time you visit any Greer's Coffee location, and you will earn points. Each time you accrue 100 points, you can redeem the points for discounts on coffee, food, and other items.
176. Why did Ms. Gurmani send the e-mail?
(A) To welcome a new employee
(B) To describe how to join a club
(C) To invite Mr. Dimmick to a meeting
(D) To confirm the details of a proposal
177. Who is Mr. Dimmick?
(A) A new supplier
(B) A store manager
(C) A vice president
(D) A regional director
178. What does Ms. Gurmani suggest about Greer's Coffee?
(A) It has had a coffee club before.
(B) It is a new company.
(C) It hired a marketing consultant.
(D) It is launching a new coffee flavor.
179. What does the Web page suggest about Greer's Coffee Club?
(A) It allows customers to place orders online.
(B) It no longer requires the use of a punch card.
(C) It is no longer offered at all locations.
(D) It requires customers to make a monthly purchase.
180. On the Web page, the word "redeem" in paragraph 1 , line 4 , is closest in meaning to
(A) trade in
(B) pay off
(C) set free
(D) win over

Questions 181-185 refer to the following job advertisement and e-mail.
Job Posted: April 10
Seeking: Highly Experienced Finance Director
Employer: Vimaxo Financial Services (VFS)
Duties include:

- Setting annual financial targets
- Managing the duties of accounting staff
- Overseeing investments and cash flow
- Developing sound financial strategies


## Prerequisites:

- 5 years of experience as a finance director
- A university degree in economics or similar field
- Excellent communication skills
- Outstanding analytical skills

To apply: Send application and supporting documents to our director of Human Resources, Celeste Zomorodi, at zomorodi.c@uffs.com by May 15. We aim to hire the ideal applicant by June 21 and have him/her begin work on July 1.

181. According to the job advertisement, what will be one responsibility of the successful candidate?
(A) Reviewing tax policies
(B) Overseeing financial planning
(C) Evaluating promotional campaigns
(D) Meeting with fund-raising coordinators
182. When is the job application deadline?
(A) April 10
(B) May 15
(C) June 21
(D) July 1
183. What most likely is true about Mr. Hosokawa and Ms. Zomorodi?
(A) They met at university.
(B) They are friends of Ms. Shabiby's.
(C) They work in Human Resources.
(D) They have known each other since childhood.
184. In the e-mail, the word "fit" in paragraph 1, line 2, is closest in meaning to
(A) agreement
(B) success
(C) match
(D) preparation
185. From Ms. Zomorodi's description, what position requirement might Ms. Shabiby NOT meet?
(A) Job-related experience
(B) A university degree
(C) Good communication skills
(D) Outstanding analytical skills

Questions 186-190 refer to the following Web page, survey response, and memo.


## MEMO

From: Tabitha Marks
To: Nozawa Service Center Managers
Subject: New release
We received negative customer feedback about the new Nozawa 10 model's NNI system. In response we have just released a new NNI software update that fixes the bugs. Please begin installing this update immediately to all current year Nozawa 10s that are brought to your shops for servicing. You can expect an increase in Nozawa 10s being brought in for service as we will be notifying all owners that this update is available.
186. What is the purpose of the Web page?
(A) To describe recent consumer research
(B) To explain delays to a product release
(C) To announce updates to a vehicle
(D) To report on a vehicle usability test
187. According to the Web page, what is bigger in the new Nozawa 10 ?
(A) The storage space
(B) The steering wheel
(C) The engine
(D) The mirrors
188. What does Ms. Herrera indicate in the survey response?
(A) She contacted the district manager.
(B) She plans to have the dealership repair her vehicle.
(C) She has recently been promoted to a new position.
(D) She has driven more than one Nozawa vehicle.
189. Where in the vehicle would Ms. Herrera prefer to have air vents?
(A) Near the rear seats
(B) Between the front seats
(C) Next to the display screen
(D) On the dashboard
190. What needs to be corrected?
(A) The vehicle service records
(B) A navigation device
(C) Customer contact information
(D) The stereo system

Questions 191-195 refer to the following Web page, notice, and review.

## http://www.pinkbegoniafarms.com

## Pink Begonia Farinns

Pink Begonia Farms is your one-stop shop for all your plant-related needs. Whether you are a landscape professional, a backyard gardener, or a houseplant enthusiast, we have just about everything you need! Some seeds, fertilizer, and equipment can be ordered online, but please come visit our nursery in person for a much larger selection.

Our sizable facility is divided into four distinct sections as follows:

- North Gate
- indoor houseplants, tropical plants, exotics
- South Gate
- plants and landscaping products sold in bulk quantities at wholesale prices
- East Gate
- local landscape plants that grow well in our area and require little maintenance
- West Gate
- herbs, vegetable plants, fruit and nut trees, and other edibles



## Attention Pink Begonia Farms Customers!

We are changing to new ownership on April 1. Several other changes will follow, most notably renovation work that will cause the area where we service our bulk-order customers to be closed from April 1 through May 5.

Also, we would kindly request that if you use our baskets or wagons to move your purchased items to your car, please do not leave them in the middle of the parking area. Thanks!


I had a wonderful experience shopping at Pink Begonia Farms. Recently I was preparing a client's property for sale, and I needed extensive landscaping work to be done. The front entryway needed extra color and greenery before I could show the house to potential buyers. Knowing nothing about plants, I asked the store staff to help me pick out an assortment of local favorites that would require very little manual watering or care. When finished, the house looked so much more inviting. Thanks Pink Begonia Farms for your excellent service!

- Daphne Weigand

April 15
191. What does the Web site mention about the online store?
(A) It offers specials on a seasonal basis.
(B) It is scheduled to be launched in April.
(C) It features the most popular plants on its home page.
(D) It offers fewer items for sale than the physical store does.
192. What does the notice suggest about Pink Begonia Farms?
(A) It provides containers for transporting plants.
(B) Its name will be changed soon.
(C) Its parking area is under construction.
(D) It will no longer allow discounted items to be returned.
193. What area of Pink Begonia Farms will reopen in May?
(A) North Gate
(B) South Gate
(C) East Gate
(D) West Gate
194. What most likely is Ms. Weigand's job?
(A) Landscaper
(B) Event planner
(C) Real estate agent
(D) Nursery worker
195. What is implied about Ms. Weigand?
(A) She has flowers delivered on a regular basis.
(B) She learned of the store through one of her clients.
(C) She plans to buy a house in the near future.
(D) She shopped in the East Gate section of the nursery.

Questions 196-200 refer to the following e-mails and receipt.

| To: | Thanda Peterson [thandapeterson@thandapeterson.com](mailto:thandapeterson@thandapeterson.com) |
| :--- | :--- |
| From: | Milos Adamek [milosa@wistartravel.org](mailto:milosa@wistartravel.org) |
| Subject: | Travel arrangements |
| Date: | April 17 |

Hello Thanda,
I hope you are well. I looked into available flights from Concord to Sumneyfeld for your writers' conference and discovered that discount carrier Alterr Airlines offers daily direct service on that route. The tentative itinerary would be:

Concord depart: Friday, May 8, 8:50 A.m.
Sumneyfeld arrive: Friday, May 8, 11:05 A.M.
Sumneyfeld depart: Monday, May 11, 1:20 P.M
Concord arrive: Monday, May 11, 3:35 p.м.
I will book this as soon as you confirm. Keep in mind on your return trip that the Sumneyfeld Airport is advising passengers to arrive a full two hours before departure because of extensive renovations being done there.
By the way, you might be interested in an excellent Peruvian lunch place near the Sumneyfeld Airport. Just let me know and I will give you the name.
Best,
Milos

| *E-mail* |  |  |  |
| :---: | :---: | :---: | :---: |
|  | To: <br> From: <br> Subject: <br> Date: | Milos Adamek <milosa@ wistartrav | l.org> |
|  |  | Thanda Peterson <thandapeterson | handapeterson.com> |
|  |  | Re: Travel arrangements |  |
|  |  | April 18 |  |
|  | Milos, <br> Quick update before you book. I will need a few days to consider whether I should depart for Sumneyfeld on May 8 or leave one day earlier. There is an early conference workshop the evening of May 7 that I might attend. Actually, a publisher representative with whom I would like to talk regarding my latest manuscript may be in attendance! I will let you know shortly. <br> Thanks so much for your help, as always. <br> Thanda |  |  |


| Sumneyfeld Quick Taxi 555-0194 |  |
| :---: | :---: |
| Date: May 7 |  |
| From: Sumneyfeld Airport |  |
| To: Peru Dreaming Café, 98 Tr | p Avenue |
| Pickup: 11:55 A.M. |  |
| Drop off: 12:04 P.M. |  |
| Distance: 1.2 miles |  |
| Total: \$8.00 |  |
| Payment type: [X] credit card | cash |
| Name on Credit Card: Thanda Peterson |  |
| Credit Card Number: xxxx xxxx xxxx 5523 |  |

196. What is indicated about the Sumneyfeld Airport?
(A) It is very near Ms. Peterson's hotel.
(B) It has new check-in staff.
(C) It is undergoing construction work.
(D) It often has delayed flight departures.
197. What is suggested about Ms. Peterson?
(A) She frequently flies on Alterr Airlines.
(B) She has visited Sumneyfeld in the past.
(C) She often goes on business trips for her company.
(D) She has used Mr. Adamek's services before.
198. Who most likely is Ms. Peterson?
(A) A news journalist
(B) A travel-magazine writer
(C) A food critic
(D) A book author
199. What did Ms. Peterson most likely do in response to advice?
(A) She visited a restaurant.
(B) She took advantage of a free shuttle service.
(C) She met with a representative.
(D) She changed airlines.
200. What can be concluded about Ms. Peterson based on the receipt?
(A) She paid in cash for transportation.
(B) She arrived at the airport later than recommended.
(C) She rode a bus to the conference venue.
(D) She decided to attend an extra conference event.
