

Syllabus for

Entrepreneurship for Teens:

Create Your Own Career in 8 Weeks!

Welcome to Entrepreneurship for Teens!

I'm glad you're here! Starting your own business can be very fulfilling, and mastering the basics will set you up for a lifetime of entrepreneurial adventures!

Course Objectives:

Students will finish this course with an overview of business basics. You'll take a look at what makes a good business idea, gain understanding of cost analysis/how to make sure you're actually going to make money, create and pitch a business plan, get an overview of basic marketing techniques, learn how to find your customers, and more!

Course Overview:

Lesson 1: What Makes a Good Business Idea?

Lesson 2: What Will You Sell?

Lesson 3: Who Will Buy It?

Lesson 4: How Will You Find Your Customers?

Lesson 5: How Will Your Customers Find You?

Lesson 6: How Will You Keep Them?

Lesson 7: How Much Will It Cost?

Lesson 8: Putting It All Together

BONUS: Supplemental Resources

Other Course Info

Course will be hosted on Teachable.com and students will be sent a link to the course upon registration. Register at <https://mamashark.teachable.com/courses>.

Estimated Workload: 2-3 hours per week divided between 30-60 minutes “in class” + 1-2 hours of homework.

Instructor Information

Hi! My name is Stephanie Iraggi, and I’m a graduated homeschooler turned business owner turned stay-at-home mom with a passion for teaching life skills. I’m married with two kiddos and I run a blog on the side. I love to swim when I get a chance, and I also enjoy planning, organizing, and teaching. I look forward to having you in my class!

Contact Info:

Email: stephanie@mamasharkblog.com

Please allow 2-3 days for an email response. I’m usually able to reply quicker, though! If it’s urgent, please mark that in the subject line.