

The Hustle Economy Operational Workflow



PRESENTED BY: CONAXION INC.

Timeline

[Total Time: 100 days]

<p>[#1 Purchase a PC or Mac Computer]</p>	<p>Save the money CD Tech</p>	<p>After 2 payments, purchase PC on Amazon</p>	<p>Open a google drive account</p>	<p>15 days</p>
<p>[#2 Purchase how to build curriculums]</p>	<p>Learn how to build scripts</p>	<p>Learn how to build PowerPoint scripts</p>	<p>Learn how to tying the script to the PowerPoint</p>	<p>45 days</p>
<p>[#3 Purchase recording equipment]</p>	<p>Cammar, SD card, lights, Mic, and Stands</p>	<p>Software: Zoom, Premier Pro, and, Canva</p>	<p>Research contractor: Editor (Fiverr or LinkedIn)</p>	<p>5 days</p>
<p>[#4 Purchase online learning Platform]</p>	<p>Purchase Teachable w/ program money (CDTech</p>	<p>Develop landing page for Hustlers Economy</p>	<p>Upload all content materials</p>	<p>15 days</p>
<p>[#5 Advertise & Sell!]</p>	<p>Develop marketing campaign for IG, FB & Adwords</p>	<p>Market & Advertise on FB, Adwords, & IG</p>	<p>Enroll in Affiliate Marketing Program</p>	<p>15 days</p>

*Example: Product
Launch Timeline*

Fiscal Year 20##

Research

*Conduct Market
Research*

*Set Product
Launch Date*

Development

*Develop V1 of
Product*

*Incorporate User
Feedback in V2*

User Testing

Run Customer Trials

*Test V2 of
Product*

Marketing

*Prepare Website
Pages and Blogs*

*Launch Press
Release*

Sales

*Set Rep Goals and
Team Quotas*

*Sell Units Once
Available*