Now that we've got a product set up, it's pretty easy to charge for it. Let's set up a sales page. I'm going to do this as a page. WordPress has the ability to create both pages and posts. Now they're almost identical. It's really just the idea of setup. So a post is something that, generally speaking, is a little more timely. It's like blog updates, where pages are like persistent things. We want to have a contact page, right? That's going to live forever. Whereas our post on this month update, that really just needs to be in a list of chronological things. It makes a big difference how you set up your site with your theme and all of that because WordPress can look any different number of ways. It doesn't have to look like a blog. That's part of the power of it. In this case, we'll just try and honor that setup and create a persistent page for purchasing the membership.

Let's go up to new and select page. I'm going to say this is just buy premium membership as the title. You can see I'm in the classic editor, which is my personal preference. I just like typing in this better. It also has the added bonus of the Wishlist Member menu showing up, but I just want to show you how this would look in the block editor. So I'm going to go into the plugins and the install plugins and just look at the settings in the classic editor. Go in here and say allow users to switch. If you're just going to use the classic editor, you don't have to worry about this, but I'm going to do this just so I have the ability to show you what it looks like with the block editor. So I'll reload this page and now let me switch to the block editor, since that option appears.

Now when you're trying to work with the block editor, the trick is that there is not a Wishlist block. So what we need to do is access the classic block and add one of those. When we click the focus inside a classic block, that's when we get access to the text editing options, which is where our Wishlist Member is and what we want to do is look for integrations > Paypal checkout integration. If you're in the classic editor, that menu is there, you just click and select it. There's no need to add a block. In this case, this is our only way to get to it for right now. Let's select premium membership from the short code generator. Leave everything else as it is. These are all the default settings of our product, but we can customize them for any page and let's just say insert merge code.

Now we could make this page much more sophisticated. We could of course add a preview for some of our issues. We should probably have some sales copy saying how great the product is. At the very least, maybe I could add a block that says get access to all of our issues, something like that, and let's save this draft and preview it. Now you can see there is this Paypal button, and if we click it, it takes us to log into Paypal, which is really cool. Now this is really important. You can see that because I've chosen sandbox, at the top the URL actually says sandbox.paypal.com. This is really important to ensuring that you're not actually going to get charged. So make sure if you're testing, that it says sandbox in the URL. So everything actually looks good. It's ready to go. Let's close this and publish the page. Now that it's published, let's click view page and we can see it live on the blog. It shows up on our menu, which is great if that's what we intended. And this edit button is because we're logged in, so we won't normally see that, but now someone could actually buy from here. So let's test it out and see how it works.