

## Income Quadrant

**100% x 1 = Income**  
You x Job = Income

**1% x 100 = Income**  
You x People = Income

### EMPLOYEE

*You Have A Job*  
Time = \$  
No Leverage



### BUSINESS OWNER

*You Own A System & People Works For You*  
People = \$\$\$  
Leverage

### SELF EMPLOYED

*You Own A Job*  
Time = \$\$  
No Leverage



### INVESTOR

*Money Works For You*  
\$\$\$ = \$\$\$\$\$  
Passive Income

**Trading Time For Money Starting Over  
Everyday At Zero**

**Income Not Dependent On Your  
Presence**

“I would rather earn 1% off a 100 people's effort than 100% of my own efforts “

**J. Paul Getty**

“ The main reason why struggle financially is because they have spent years in school but learned nothing about money. The result that people learn to work for money .... But never learn to have money work for them”

**Robert Kiyosaki**

## The Cashflow Quadrant

**E**

### EMPLOYEE

Amount Of Active Work  
Determines

 =   
**TIME** = **\$\$\$**

**B**

### BUSINESS OWNER

Income Does Not Depend  
On Active Work

 =   
**EMPLOYEES** = **\$\$\$**

**S**

### SELF EMPLOYED

Amount Of Active Work  
Determines

 =   
**TIME** = **\$\$\$**

**I**

### INVESTOR

Income Does Not Depend  
On Active Work

 =   
**\$\$\$** = **\$\$\$\$\$\$**