

PAID TO THINK
BUSINESS MAGAZINE

How to Create a Passive Income Business



How to Quickly Build a
Passive Income Generating
Online Business In
Just 28 Days...

FREE LIVE TRAINING EVENT

Why Try and Create Passive Income?

The answer is that you really want lifestyle and not money. Most people get a job or they get specific qualifications by trading a lot of time and money so that their qualifications are recognized and then rewarded with a higher income. There is nothing wrong with these approaches. We all want to pay the bills, however the truth remains, we want to be able to enjoy a lifestyle and there is a price to pay.

When you set up a system to reward you with passive income, as explained in this course, you are still trading time for money, but once you set up your passive income system, it will work even when you are asleep or on holidays and it will work for as long as your system is relevant to other people, whose problem you are solving.

Why Memberships?

If you want to be successful in business you must choose the business model that makes it easy to succeed. I suggest you try this one first.

There are 7 billion people on Earth. Do you think that these people are looking for solutions to their problems? Wouldn't it be nice if you could help them enjoy a richer experience of life? Not only would you be helping them with their problems you will also get the benefit of being paid to improve their lifestyle as well as your own.

Make no mistake, if you can find 100 people to pay you \$100 each and every month, you have a great business income of \$120K per annum. If you could find 1000 members you could get seriously wealthy.

Which Market?

Now we are asking the right question. These are the BIG 4: Health, Fitness and Personal Growth; Relationships and Dating; Business Money and Occupations; and Hobbies, Obsessions and Amusements. These are the large categories and you will find many smaller categories or niches, in each of the big 4. If you go to Amazon.Com and look up "BOOKS" and then look at the different subject categories, you will find they most probably fit into one of the big 4 categories.

You can choose something you particularly like and is well represented in the book category in Amazon and if you are a master in some area, you can check out whether anyone is selling what you are good at, or know the most about. If you know nothing, you can always find people who do know and then interview them and sell the information. Teaming up with an author is a good move if their topic is in demand. So knowing nothing is not a problem, having no interest or passion, is the killer!

Your final choice of niche should have lots of competitors. If there is no competition, find another niche. People will only advertise regularly in those areas where there is a demand. No demand translates to zero dollars earned.

Mind Your Own Business

Choose your niche from the BIG 4. You can find categories within categories and you can use Amazon to locate these. Do a search of books that are good sellers in each of these 4 niches.

The BIG 4

Health Fitness and Personal Growth
Relationships and Dating
Business, Money and Occupations
Hobbies, Obsessions and
Amusements

Mind Your Own Business

Your first job is to choose your niche. It's not as easy as some would make out, otherwise everyone would be rich. However there are a few guidelines:

You need a starving crowd in sufficient numbers – the bigger the better.

Your crowd must have money to spend.

Your offer takes away their pain.

Your crowd wants what you are selling.

People need to be able to find you easily.

Tutorial

A composite image featuring a woman's face on the left, looking upwards and to the right, surrounded by numerous US dollar bills. The right side of the image is a dark, textured background with a repeating pattern of dollar bills. White text is overlaid on this dark background.

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