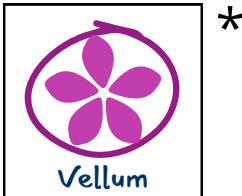


Pages of Possibilities course  
Printable slide deck: "What does Vellum do?"  
Updated 03-19-2024

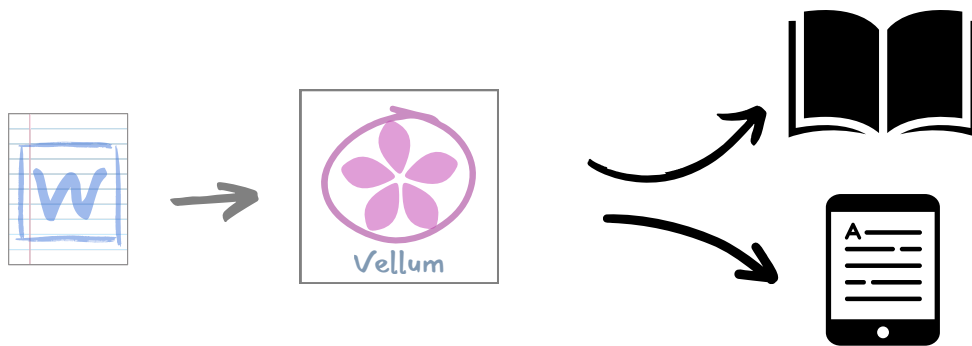
What does the  
Vellum book formatting app do?



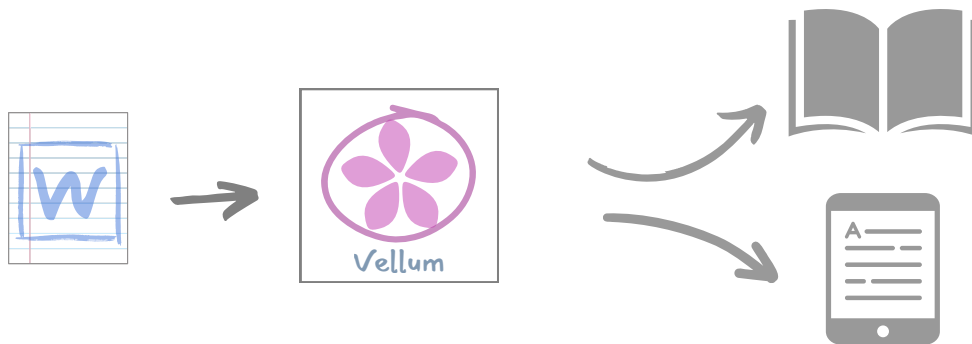
When you import a Word/.docx file  
to Vellum...

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What kinds of projects  
does the Vellum book formatting app  
work for?

## Perfect for Vellum

- Text-focused books in simple paragraphs—novels, memoirs, simple nonfiction
- Smallish images that can be added between paragraphs
- Simple/small tables or charts—these must be converted to images
- Larger images where placement is relaxed
- Single-level bulleted/numbered lists or subheadings

## **Challenging in Vellum**

- Many images
- Larger images needing precise placement
- Full-page artwork—must be placed between chapters in Vellum
- Custom chapter typography—can be accomplished with images

## **Not suitable or would need adaptation**

- Fully custom typography—body text as well as chapter titles
- Art- or photo-focused books needing an “artsy” layout
- Complex layout like columns or large tables
- Multi-level headings/subheadings
- Multi-level vertical lists (bulleted, numbered, alphanumeric)



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