Post Part 107

Ready to start building your Drone Business?

The easy part is over….

- You've passed the Part 107 Exam? Congrats! That was the easy part!

- You're a commercial drone operator now, ready to build your business. So many things to do!

- Where do you start? Buy a drone? Invest in new computer equipment? Build that studio you've always wanted?

- You're just at the start of this journey, and we're here to help you avoid some of the major pitfalls!

Just at the beginning

- First, let's dial things back. There's no rush, you've got time.

- Like any other small business, it's going to take some time to start growing.

- I've been working on my drone operations for over 3 years, and we're finally really seeing the fruits of the labor now.

- A slow start isn't a bad thing. With hard work and a goal in mind, you can get your business off the ground (so cliche' but so true).

You've got a lot of questions…

- This series is designed to help get you some answers.

- From conversations with subscribers on YouTube, students on Udemy, and folks on my Patreon channel I've read about a lot of new drone operators concerns and questions. We're going to address some of those questions in the series.

- We'll talk hardware, software, video and photo editing, services drone pilots offer, market niche's, and more.

- And of course we'll talk clients outreach, pricing, and opportunities to expand on your business.

What we won't be covering

- This series won't cover legal items or tax items.

- If you need to know how to incorporate your business you should consult professionals in your area.

- My accountant setup my corporation structure, and required submissions.

- If you've never setup a company before, it pays to seek out professional help when registering your business

What will we cover here?

- We'll be talking about drones here. Different types of drones, different types of applications for the drones, and using drones as a core part of your business.

- We'll talk about 3rd Party Apps and how they help with your drone flights.

- Photo editing, Video editing, modeling applications, capture applications, GIS applications, and more will be covered in this new series.

- The basics that you'll need starting your business.

- The things you don't need to invest in right off the bat,

- Professional services and things you might have overlooked.

To put it simply…..

- It's going to take more than a drone to build your business.

- You'll need some new skills, spend some money on things you don't want to, and work on things you might not be so familiar with today.

- Also, having the most expensive drone, using the most expensive software, and spending tons of money on the latest everything might not be in your best interest. We'll talk about that together.