

# Selling on Etsy

## WORKSHEET

Acquire a scale       Buy white poster board

Open an Etsy Account

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Etsy Email

\_\_\_\_\_

Etsy Password

**BEFORE OPENING YOUR ETSY SHOP:** Complete pages 1 & 2 of the worksheet.

**Shop Name:** On a separate sheet of paper, brainstorm your shop name. The characters must all be lower case; you can use up to 20 letters, but no spaces or symbols.

\_\_\_\_\_

**SHOP NAME**

\_\_\_\_\_

**ITEM YOU'RE THINKING ABOUT SELLING**

**Research your item:** Search Etsy and eBay current/sold listings for items similar to yours. Take notes below about **prices** achieved on sold listings, prices on currently listings, and terms used in **titles** and **descriptions**.

My BONUS GUIDE: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Etsy Current listings: \_\_\_\_\_

\_\_\_\_\_

Ebay Current listings: \_\_\_\_\_

\_\_\_\_\_

Ebay Sold listings: \_\_\_\_\_

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**FIRST ITEM YOU'RE GOING TO LIST--woo woo!**

**Take photos**

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**Item weight**

---

**Package dimensions (L x W x H)**

---

**TITLE**

---

**DESCRIPTION**

---

**MEASUREMENTS**

---

**CONDITION**

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**Open Your Etsy Shop:** Refer to the lecture entitled *Open Your Shop & List Your First Item*. Use the information from this worksheet to create the listing.

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**Date listed**

---

**Date sold**

---

**Item selling price**

---

**Shipping charged customer**

---

**Shipping you paid**

---

**Date shipped**

## WORKSHEET

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Ebay Current listings: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Ebay Sold listings: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Notes: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

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**ITEM YOU'RE GOING TO LIST**

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