

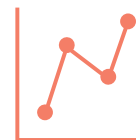
- ✓ Risk premium
- ✓ Expenses
- ✓ Profit
- ✓ Return on capital employed (ROCE)



**MAIN
ELEMENTS OF
PREMIUM**

**OTHER RISK
DATA**

- ✓ Risk surveys
- ✓ Data exchange
- ✓ Natural catastrophe mapping
- ✓ Publicly available



- ✓ Subject matter
- ✓ Exposure/size
- ✓ Scope of cover
- ✓ Rating factors
- ✓ Historical claims experience
- ✓ Large and catastrophe claims
- ✓ The future



**RISK PREMIUM
CONSIDERATIONS**

**LEARNING OUTCOME 4
– UNDERSTAND THE
PRINCIPLES AND
PRACTICES OF RISK
PRICING**

**COMPETITOR
ANALYSIS**

- ✓ Pull out of the market
- ✓ Maintain its current strategy
- ✓ Lower prices to compete

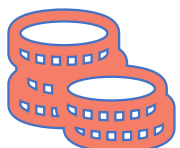


**INTERPRETATION
OF CLAIMS DATA**

- ✓ Credibility of data
- ✓ Segmenting data
- ✓ Analysing
- ✓ Other factors

EXPENSES

- ✓ Fixed expenses
- ✓ Variable expenses
- ✓ Claims handling costs
- ✓ Reinsurance costs
- ✓ Levies and taxes
- ✓ Intermediary remuneration



**CALCULATION OF
THE PREMIUM**

- ✓ Minimum premiums
- ✓ Adjustable premiums
- ✓ Market influences

