

# ON SITE EVENT



INMODE

## SALES EVENT PROGRAM

## HOW CAN WE INCREASE YOUR SALES?



Average  
Sales  
\$82,283



76% Average  
Closing  
Ratio



Over 300  
Events  
Per Year



Event Planning,  
Execution and  
Facilitation



Graphic  
Design



Marketing  
Training and  
Strategy



Social  
Media  
Training



Sales &  
Consultation  
Training

Kelly Smith, PGC Founder, has over 18 years industry experience, beginning with owning and operating a Washington based Med Spa for over six years. After selling the 1M+ revenue Med Spa, she began consulting with physicians regarding elective technologies and profit. Kelly is on Faculty for The Aesthetic Show and is a speaker for multiple laser companies throughout the US.

PGC is a National Team with proven protocols that create measurable results. After assisting over 250 practices per year and selling \$15M+ on behalf of their clients in 2017, PGC's experienced team delivers consistent growth strategies and tactics.