

building your business: starting with an achievable plan

*“Someone is sitting under a tree today,
because someone planted a tree a long time ago.”*

Business plans can be a wonderful tool to track performance but when they get really useful- is when they are leveraged daily as a tool in your business. In this workshop, we are going to start by visualizing:

What does your perfect business look like 1 year from now?

Really get into what your days feel like, and what your operations/earnings look like. What structure and planning does that take?

3 Years

5 Years

Great- YOU know where you are going! The steps we are building today will be the map you can use to get there. You can structure your business plan however you best function, and several templates have been included for you to build from. Here are some key components of an achieved business plan:

- It's more than words on paper- Make it an actionable item that is part of your weekly, and daily, routine.
- It allows you to grow your business in all necessary arenas- not just 1- Structure and support your business to grow with your success, and you will achieve your goals
- It's actionable- Can you leverage it daily to get things done?
- It's SMART-

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The following template is my Vision Board Business Plan, that we will build together today. Even if you prefer a different business plan structure, this will aid you in identifying what you are “up to” over the next 12 months in your business. This takes your 1 year goals, and allows you to break them down into a month-by month, and week by week, check list. It takes the vision of your full year of business, and brings it into the focus of what you need to get done RIGHT NOW, to stay on track.