

# Facilitating Engagement

## Course Overview

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### WHAT YOU WILL LEARN 02



By the end of this course, you will have a broad understanding of how to make your meetings and workshops more engaging, including how to:

1. Articulate 9 dimensions of engagement
2. Flex the dimensions to shift engagement
3. Map out engagement using an engagement dashboard
4. Apply the dashboard to an upcoming meeting or workshop
5. Design and lead more engaging meetings and workshops

### WHAT YOU NEED TO GET STARTED 04



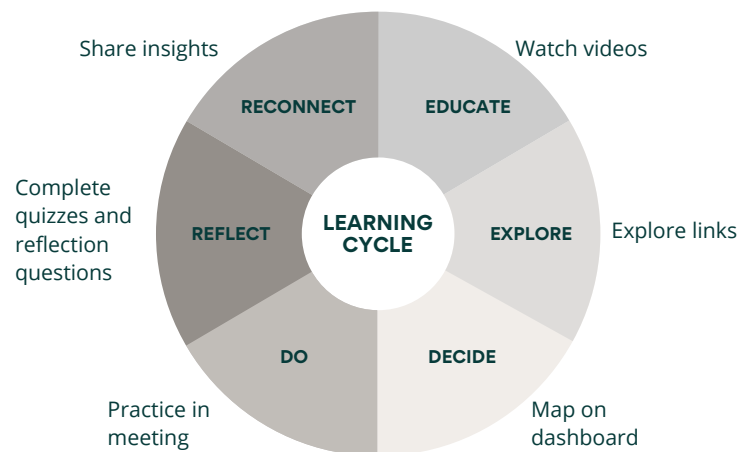
1. An Agenda, Session Lab or Draft Flow for an upcoming meeting or workshop
2. An Agenda or Session Lab from a past meeting or workshop

### 01 WHO IS THIS FOR?



1. **Facilitators** - who would like to explore how to design more engaging sessions
2. **Meeting owners** - struggling to get the best out of participants
3. **Trainers** - seeking innovative ways to keep participants engaged and challenged
4. **Executives** - looking to maximize the return on time spent in meetings
5. **Entrepreneurs** - who want to unleash the wisdom in their teams
6. **Anybody** - wanting to run meetings and workshops that people want to attend

### 03 HOW TO GET THE MOST FROM COURSE



### 05 THE COURSE FLOW



1. What, Why and How of Engagement
2. The 9 Dimensions
  - a. Overview
  - b. Tips and How to Get started
  - c. Example in Action
  - d. Reflection Questions
3. Final Thoughts

# The Nine Dimensions



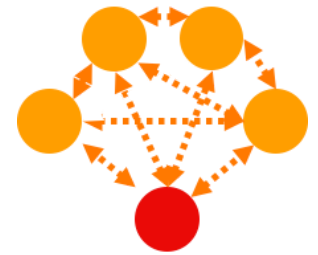
## GROUP SIZE

The simplest dimensions to vary to impact engagement is group size - moving between small and large.



## THINKING STYLES

Vary how we ask people to think on a scale of individual thinking to group thinking.



## PARTICIPANT INVOLVEMENT

Vary the role that participants play from uni-directional participation to multi-directional participation



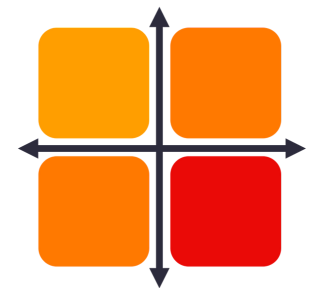
## ENERGY FIELDS

Move between calm energy and chaotic energy. From the color of wisdom, insight, imagination and gratitude thru to the color of stimulation, strength and action.



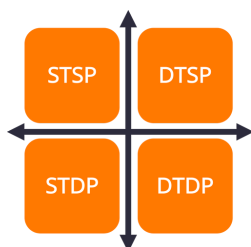
## INSTRUCTION COMPLEXITY

Change how instructions on tasks are given, move between tightly controlled instructions and loosely crafted instructions.



## CHALLENGE LEVELS

Change the level of the challenges given to participants in workshops by shifting the combination of Skills and Situations.



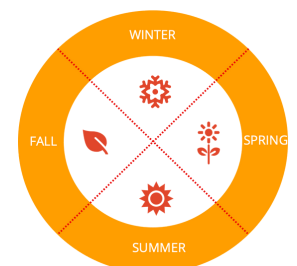
## TIME AND PLACE

Increase engagement by changing the combination of time and place, from synchronous to asynchronous to concurrent and variable



## VAR K

VAR K stands for Visual, Auditory, Read/Write and Kinesthetic. Change the type of activities that people do to increase engagement, participation and interest.



## SEASONS OF CONVERSATION

Vary the season of conversation or type of discussion that participants have in sessions from inspiring to practicing and harvesting to reflecting.