



XCELLENCE LEADERSHIP UNIVERSITY

Developing Today's Leaders for Tomorrow's Future

Welcome to Xcellence Leadership University

Speaker's Track Certification Program

Program Developer: Dr. Angella Banks



Things to Know!

About Us

The XLU was founded by Dr. Angella Banks, DBA, the Founder & President of Xcellence, Inc. Xcellence, Inc. is a 501©3 organization that develops, empowers, and promotes leaders worldwide. As the organization continues to grow, the demand for Dr. Angella Banks continued to increase in the areas of spiritual, personal and professional leadership development and entrepreneurship. It was in that moment in which God gave her the vision of the XLU University to meet the needs of leaders desiring to fulfill their purpose in life. The XLU University is owned & operated by Xcellence, Inc., as a subsidiary.

The XLU Certification program uses a mixed methodology of biblically based principles along with practicality in various areas, to provide specialized coaching of expertise to coachees.

Our Mission

The XLU University mission is to impact the world through leaders realizing their fullest potential.

Our Purpose

XLU's purpose is to train leaders to use their personalized journey and story to change the lives of others. We promote professionalism, integrity, and ethical behaviors in our program to ensure the highest level of quality. Our program is spiritually based with foundational principles to represent a signature of excellence as we train and certify XLU Speakers



Program Outline

Week 1	XLU Speaking 101
Week 2.....	Confidence in Speaking
Week 3.....	Perfecting the Message
Week 4.....	Body Language/Tone
Week 5.....	Know Your Audience
Week 6.....	Speaking Preparation
Week 7.....	Commanding the Stage
Week 8.....	Speaking as a Business
Month 3.....	Speaking Project Completion

***Failure to comply with program guidelines and curricula could halt completion of the program. All homework assignments, tests, exam, any live sessions, and any additional requested materials, must be completed before certification awarded. 2 weeks of inactivity in course and/or missed assignments will end program immediately unless approved. *No refunds available, however, course can be rescheduled.**

Bonuses:

Automatic Eligibility to join Dr. A's iDream Big Monthly Mentoring Group

Lifetime Access to Classroom Resources and Materials

Eligible to Become a Brother or Sister in Xcellence



Statement of Faith

The XLU University

WHAT WE BELIEVE.....

It is our conviction that God has given each of us the ability to fulfill his purpose on this earth. It is critical that believers begin to maximize their God-given gifts to create real change. These gifts are needed to have impact in the seven mountain of influence (religion, arts & entertainment, business, education, family, government, and media). The basics of Christian doctrine serves as a foundation for our spirituality walk with our Lord & Savior. Therefore, we affirm the following as our XLU University Coaching Creed:

What You Will Learn as an XLU Certified Speaker

- *Learn how to use the power of your voice to deliver a message*
 - *Learn how to command the stage with confidence*
- *Learn how to perfect your unique message/story/speaking style*
 - *Learn how to turn speaking into a business*
- *Learn about tools, techniques, and strategies to help speakers find their audience*

How You Will Learn To Be An XLU Certified Speaker

- *Trainees will complete weekly online assignment (www.idreamofme.org)*
- *Trainees have weekly reading, video, homework and test*
- *Trainees are given an exam at the end of the training.*

Your Certification

You will be certified as an XLU Certified Speaker....

You may be receive additional endorsements in the areas of Executive, Professional Development, or Business, if additional experience and/or qualifications exist.

