



VIDEO PRODUCTION SECRETS



Nix the Nostril-Damus! The Quiz

1)

What is Digital Static?

a)

The scenario of when lighting and sound quality of your video does not meet professional broadcast standards.

b)

Distracting, credibility killing aspects of your video like, bad sound & cluttered background making viewers nervous.

c)

Distracting, credibility killing aspects of your video that cause people, who want what you offer... to click off.

d)

Not having a carefully crafted script ready before clicking the video record button.

2)

Who was Nostradamus?

a)

Disney cartoon character that inspired Steve Jobs to create a computer for the general public.

b)

A 15th Century Profit who personally taught, Dutch artist, Rembrandt how to pose his subjects.

c)

A 15th Century Profit who foretold the reign of Hitler, the Atomic Bomb, and assassination of John F. Kennedy

3)
When recording yourself to video, where should your camera be positioned?

a)
As close as possible to ensure your face does not become too distorted.

b)
At eye level about 7 to 10 feet away from you, using a tripod that can go at least 72" high

c)
Far enough away (use 42" long selfie stick) to avoid distortion while taking shallow breaths to steady yourself.

4)
Why are mobile devices and laptop computers prone to cause the Nostril-Damus effect?

a)
When batteries in these devices get low, the picture quality can become distorted.

b)
When Wi-Fi signal connection varies, so can the picture quality.

c)
It's really easy to get a smudge or finger print on the glass directly over the camera lens.

d)
Your arms get tired holing a mobile device and eye level and laptop lens is too low down.

5)
TRUE or FALSE

A proven "great" message, competent presentation coach and the "right" equipment can generate qualified prospects.

6)
TRUE or FALSE

Producing videos with an "up the nose" view as you "look down your nose" at your audience is really good for business!

What are Your Next Steps?

1)

Check your score on this quiz. If you got more than 2 answers incorrect, please re-watch all or parts of the video to discover the correct answers. You'll be glad you did. :)

2)

Schedule your FREE 30 minute consultation on this module or use your 30 min consult on one of the other modules in this course package. I suggest you pick the aspect of taking your On-Screen Presence to Brilliant, that will provide the most impact for you, at this point along your video path!

Jared Silver

Your Video Presentation Coach and Production Consultant

ANSWERS :

1) c

2) c

3) b

4) d

5) TRUE

6) FALSE