

对话

20141123 对话马云 员工真心话 马云大冒险

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Machine translation

for your reference

(unverified)

We are looking for such people,

Their innovation is not an established rule.

Ali people must see the acquired sun.

They break the monopoly of the giants.

Do things with a high failure rate,

Do what others dare not do.

They stick to their ideals,

No matter how they evaluate,

They are never satisfied with the status quo,

Dream of changing the world,

我们正在寻找这样的人,

他们创新不是既有的规则。

阿里人必须看到后天的太阳。

他们打破巨头的垄断。

要做失败率高的事,

要做别人不敢做的事。

他们坚持理想,

无论他们如何评价,

他们从不安于现状,

梦想改造世界,

创新 (chuàng xīn) innovation; to bring forth new ideas; to blaze new trails. 有的 (yǒu de) (there are) some (who are...); some (exist).

阿里 (ā lǐ) Ali (proper name); Imam Ali ibn Abu Talib (c. 600-661), cousin, aid and son-in-law of the Prophet Mohammed 穆罕默德, the fourth Caliph 哈里发 of Islam, reigned 656-661, and the first Imam 伊玛目 of Shia Islam; Ngari prefecture in Tibet, Tibetan: Mnga' ris. 后天 (hòu tiān) the day after tomorrow; acquired (not innate); a posteriori.

打破 (dǎ pò) to break; to smash. 巨头 (jù tóu) tycoon; magnate; big player (including company, country, school etc); big shot. 垄断 (lǒng duàn) to enjoy market dominance; to monopolize.

从不 (cóng bù) never. 安于现状 (ān yú xiàn zhuàng) to take things as they are (idiom); to leave a situation as it is; to be happy with the status quo.

改造 (gǎi zào) to transform; to reform; to remodel; to remold.

他们永远是这样光环满身。 光环 (guāng huán) halo; ring of light. 满身 (mǎn They will always be so halo. shēn) covered all over. Correct, 对, But this has already become 但是这个已经全世界称帝了, 全世界 (quán shì jiè) worldwide; entire world. the emperor of the world, In terms of jokes, it is not 从笑话讲上也不是一个等量级。 equal. The other one did come to 另外一个今天来也确实来学习 learn today, 了, 包括最大的IPO等等这些, 等等 (děng děng) et cetera; and so on ...; wait a Including the largest IPO and minute!; hold on!. so on, I don't know much about this, 我对这个没有那么了解, But after careful 但仔细了解了以后, understanding, 我觉得还真的是挺了不起的。 I think it's really amazing. And I pay attention to one 而且我注意一个细节, detail, I think it's great, 我觉得特别棒, 我看有一个叫敲钟还是一个什 I think there is a bell or 敲钟 (qiāo zhōng) to sound a bell; (of a clock) to chime. something, 么, 最后好像不是我们的所有的总裁 上去 (shàng qù) to go up. In the end, it seems that not all our presidents went up. 们上去。 来. Come, 我们回顾一下敲钟的瞬间好不 回顾 (huí gù) to look back; to review. 瞬间 (shùn Shall we review the moment when the bell rings? jiān) in an instant; in a flash. 好不好 (hǎo bu hǎo) (coll.) 好? all right?; OK?. It's not you who ring the bell 在上面敲钟的不是你, 上面 (shàng miàn) on top of; above-mentioned; also pr. (shàng mian). on it, 这个决定是在出国之前就做好了 Was this decision made before 出国 (chū guó) to go abroad; to leave the country; going abroad? 吗? emigration. Correct, 对, 这个仪式的时候, 仪式 (yí shì) ceremony. During this ceremony,

我们自己的合伙人,

Our own partners,

合伙人 (hé huǒ rén) partner; associate.

Alibaba executives had a small discussion,

阿里巴巴的高管有过一个小小的 讨论,

阿里巴巴 (ā lǐ bā bā) Ali Baba, character from The Arabian Nights. 高管 (gāo guǎn) executive; senior management; (contraction of 高级管理). 小小 (xiǎo xiǎo) very small; very few; very minor.

Who is going on earth?

到底谁去。

Who goes up is the most

谁上去是最合适的。

suitable.

当时我们问我们自己这个问题, At that time we asked

ourselves this question,

我们这么努力, We work so hard,

We have been so lucky for 15 years,

我们这么幸运的走了15年,

What do we hope?

我们到底希望什么?

Who do we hope to succeed?

我们到底希望谁成功?

The purpose of all these efforts is to let those small sellers,

这么努力的目的是让那批小的卖

家,

Small businesses,

小的商家、

consumer,

消费者.

Those couriers.

那些快递人员,

Only they succeeded,

只有他们成功了,

We have the meaning of success,

我们才有成功的意义,

We can only succeed if they

succeed,

他们成功我们才能成功,

So I think when I made this point at the moment,

所以我觉得我那一刻讲这个观点

的时候,

All the people in Ali applaud,

阿里的所有的人鼓掌,

Just do it like this,

就这么弄,

Just do it.

就这么干。

I remember the chairman of the NYSE brought 8 people to the door,

我记得纽交所的董事长把8个人带

到门口,

小的 (xiǎo de) I (when talking to a superior). 卖家 (mài jiā) seller.

商家 (shāng jiā) merchant; business; enterprise.

消费者 (xiāo fèi zhě) consumer.

快递 (kuài dì) express delivery.

纽交所 (niǔ jiāo suǒ) abbr. for 纽约证券交易所 (niǔ yuē zhèng quàn jiāo yì suǒ). 董事长 (dǒng shì zhǎng) chairman of the board; chairman. 门口 (mén kǒu) doorway; gate.

站在我最后上去的一秒钟说请你 Standing for the last second I 秒钟 (miǎo zhōng) (time) second. went up and said please go up, 上去, 你确定不上去? Are you sure you can't go up? 我说我不上去了。 I said I won't go up. 你要改变主意还来得及在那一 You have to change your mind before that moment. 刻。 我们不是为了做给大家看, We are not doing it for everyone to see, 因为对我们来讲多敲一次钟, 来讲 (lái jiǎng) as to; considering; for. Because for us to ring the bell one more time, 小敲一次钟对我们没改变, Ringing the bell once did not change us, 也许我们没有这次机会, Maybe we didn't have this chance, 还有另外一次机会。 而他这一次机会也许对他人生一 And his impression of his life 一生 (yī shēng) all one's life; throughout one's life. may change greatly this time, 生的印象变化会很大, 所以我觉得假设我们能做点事 So I think if we can do something, 情, 对别人的一生能有改变的, Can change the lives of others, 就应该不顾一切的去做。 You should do it desperately. 不顾一切 (bù gù yī qiè) reckless; regardless of everything. 今天站在敲钟现场的这8位代表当 现场 (xiàn chẳng) the scene (of a crime, accident etc); Among the 8 representatives standing at the ringing bell (on) the spot; (at) the site. 中, today, We invited a few of them, 我们请来了其中的几位, We ask them to show 我们请他们自我亮相一下。 自我 (zì wǒ) self-; ego (psychology). 亮相 (liàng themselves. xiàng) to strike a pose (Chinese opera); (fig.) to make a public appearance; to come out in public (revealing one's true personality, opinions etc); (of a product) to appear on the market or at a trade show etc. 大家好, Hello everyone, 我是黄碧姬, 碧(bì) green jade; bluish green; blue; I'm Brigitte Huang, jade. 姬 (jī) woman; concubine; female entertainer (archaic).

是8位敲钟人之一, 之一(zhī yī) one of (sth); one out of a multitude; one Is one of the 8 bell ringers, (third, quarter, percent etc). It is Taobao's cloud customer 是淘宝的云客服。 淘 (táo) to wash; to clean out; to cleanse; to eliminate; service. to dredge. 你是什么时候知道你将会有机会 When did you know that you 什么时候 (shén me shí hou) when?; at what time?. 将 会 (jiāng huì) auxiliary verb introducing future action: would have the opportunity to 代表阿里去敲钟? may (be able to); will (cause); should (enable); going ring the bell on behalf of Ali? to. 确实是敲钟的前一天晚上才知 It was indeed the night before 前一天 (qián yī tiān) the day before (an event). the bell struck. 道, We only knew it shortly after 就是我们抵达美国后不久才知道 抵达 (dǐ dá) to arrive; to reach (a destination). 不久 (bù arriving in the United States, jiù) not long (after); before too long; soon; soon after. 的, 敲钟完之前我都不知道整个影响 I didn't know that the whole impact would be so big until 会那么大。 the bell was struck. 后来你看到的影响是什么? What impact did you see later? 对于我自己的意义可能是我走出 For me, the meaning may be 走出 (zǒu chū) to leave (a room etc); to go out through (a door etc). that I went out of the country, 了国门, 可是对我家乡那边也特别有意 那边 (nà bian) over there; yonder. 有意义 (yǒu yì yì) to But it also makes sense to my make sense; to have meaning; to have significance; hometown. 义, meaningful; significant; worthwhile; important; interesting. 农业电商, Agricultural e-commerce, 电商 (diàn shāng) e-commerce (abbr. for 电子商务 (diàn zǐ shāng wù)); (old) to negotiate by telegram or telephone. My home also cooperates with 我家那边也有跟阿里这边合作, 这边 (zhè biān) this side; here. Ali, 我这次敲钟也也有更多的人群了 When I ring the bell this time, 人群 (rén qún) crowd. more people also learned 解到我的家乡, about my hometown. 可以帮助农产品推出更顺利。 Can help the introduction of 农产品 (nóng chǎn pǐn) agricultural produce. 推出 (tuī chū) to push out; to release; to launch; to publish; to agricultural products more smoothly. recommend. 你敲钟的时候穿的什么服装? What costume did you wear when you ring the bell? 我穿的是(听不清00:04:02)三 I wear three (inaudible 不清 (bù qīng) unclear. 00:04:02). 对, Correct,

由我们每个人的名字拼音简写在 每个人 (měi ge rén) everybody; everyone. 简写 (jiǎn The pinyin of each of us is abbreviated above. 上面。 xiě) to write characters in simplified form; the simplified form of a character; to abbreviate (a word or expression); to write in simple language. 那件T恤衫现在保留在哪? Where is that T-shirt now? 恤衫 (xù shān) shirt (loanword). 就在现场, Right there, There is also the signature of 这件衣服后面还有我们整个去的 签名 (qiān míng) to sign (one's name with a pen etc); to our entire team behind this autograph; signature. 团队的签名。 dress. 还有另外一位是哪一位? Who is the other one? I am He Ningning, the 我是桃女郎的代表何宁宁, **女郎 (nǚ láng)** young woman; maiden; girl. representative of Peach Girl, And then one of the eight bell 然后也是八个敲钟人之一, ringers, 说真的, seriously, Alibaba Taobao changed me a 阿里巴巴淘宝对我改变非常大, lot. I am an autistic teacher, 我是一名自闭症的老师, 自闭症 (zì bì zhèng) autism. 站在阿里巴巴的敲钟台上, Standing on the bell ring of Ali 台上 (tái shàng) on stage. Baba, Suddenly I found out that I can 突然让我发现我可以把这个事情 出去 (chū qù) to go out. promote this thing, 推广出去, So more people may know 所以更多人可能会知道他们、 about them, Will understand them, 会了解他们, Thank you very much Alibaba, 非常谢谢阿里巴巴, 他们努力了十五年, They worked hard for fifteen $+\pi$ (shí wǔ) fifteen; 15. years, 让我们站在这个台上。 Let us stand on this stage.

Before knocking, 在敲之前,

When we waved to everyone 我们在上面的时候跟大家招手的 when we were up there, 时候,

He is giving us a thumbs up 他是在下面给我们竖起大拇指, below,

面的 (miàn dī) abbr. of 面包车的士 (miàn bāo chē dī shì); minivan taxi. **招手 (zhāo shǒu)** to wave; to beckon.

在下面 (zài xià miàn) underneath. 竖起大拇指 (shù qǐ dà mu zhǐ) to give a thumbs-up; to express one's approval.

当时我眼泪都出来了, My tears came out at the time, 眼泪 (yǎn lèi) tears; crying. Really touched. 真的很感动。 可是我觉得听他们在讲最大的快 But I think the greatest joy of listening to them is not the 乐不是你看到的结果, result you see, 而是结果背后的东西, 而是 (ér shì) rather. 背后 (bèi hòu) behind; at the back; But the thing behind the result, in the rear; behind sb's back. 以及有些结果你是没有想到的。 And some results you did not 想到 (xiǎng dào) to think of; to call to mind; to expect. anticipate. 我们只知道我们如果这么做, We only know that if we do this. 表达的是我们的意愿, It expresses our wishes, 意愿 (yì yuàn) aspiration; wish (for); desire. We want them to succeed. 我们是希望他们成功, 没有比这个意愿更强烈。 Nothing is stronger than this desire. 上市这件事情对你本人来讲有着 上市 (shàng shì) to hit the market (of a new product); Does the matter of going to float (a company on the stock market). 本人 (běn public have any special 什么样的特殊意义吗? significance to you personally? rén) the person himself; I (humble form used in speeches); oneself; myself; in person; personal. 有 着 (yǒu zhe) to have; to possess. 什么样 (shén me yàng) what kind?; what sort?; what appearance?. 如果我从内心真正的我来讲, If I speak from the real me in 内心 (nèi xīn) heart; innermost being; (math.) incenter. my heart, 这不是好事, 好事 (hǎo shì) good action, deed, thing or work (also This is not a good thing, sarcastic, "a fine thing indeed"); charity; happy occasion; Daoist or Buddhist ceremony for the souls of the dead. Not what I want. 不是我要的。 网上那张照片你特别气宇轩昂的 You came out with that photo 气宇轩昂 (qì yǔ xuān áng) to have an imposing or on the Internet, impressive appearance; impressive appearance; straight 走出来, and impressive looking. The text above is that you 上面配的文字是昨天你对我爱答 不理 (bù lǐ) to refuse to acknowledge; to pay no ignored me yesterday, attention to; to take no notice of; to ignore. 不理, 明天我让你高攀不起。 高攀 (gāo pān) social climbing; to claim connections Tomorrow I will make you too with people in higher social class. high. I never said anything like this, 我也没说过这样的话,

因为你以前大家看不懂你, 看不懂 (kàn bu dǒng) unable to make sense of what one Because you didn't understand you before, is looking at. Your company is too small, 你公司太小, Your business model is not 你的商业模式大家听不懂, 商业模式 (shāng yè mó shì) business model. 听不 懂 (tīng bu dǒng) unable to make sense of what one is understood by everyone, hearing. 不投钱给你是正常的, It's normal not to invest money in you, 投钱给你才是不正常, 不正常 (bù zhèng cháng) abnormal. It's not normal to invest money in you, 对吧? Right? 所以我觉得到今天这次去, So I think I will go this time today, 人家一下子给这么多钱, 人家 (rén jiā) household; dwelling; family; sb else's People gave so much money at house; household business; house of woman's husbandonce, to-be. 一下子 (yī xià zi) in a short while; all at once; all of a sudden. 我说他们给的不是钱, I said they were not giving money, 给的是信任。 It gives trust. 让我们来引入N年前的一段视 Let's introduce a video from N 引入 (yǐn rù) to draw into; to pull into; to introduce. 年 前 (nián qián) before the end of the year; before the years ago, 频, new year. 视频 (shì pín) video. 其实马云先生对这段视频也很 In fact, Mr. Jack Ma is also familiar with this video. 熟。 未来三五年你所付出的所有代 All the price you will pay in the 三五 (sān wǔ) several; three or five. 付出 (fù chū) to next three to five years, pay; to invest (energy or time in a friendship etc). 代 价, 价 (dài jià) price; cost; consideration (in share dealing). 这时候我们所得到的不是这套房 What we got at this time is not 房子 (fáng zi) house; building (single- or two-story); this house, apartment; room. 子, But 50 such houses. 而是50套这样的房子。 But playing with information 但是玩信息玩软的, and soft, 中国人脑袋绝不比别人差, Chinese people are never 中国人 (zhōng guó rén) Chinese person. 绝不 (jué worse than others, bù) in no way; not in the least; absolutely not.

The brains of all of us here are by no means worse than anyone else,	我们 <mark>在座</mark> 的所有人的脑袋绝不比 任何人差,	在座 (zài zuò) to be present.
This is how we dare to fight the Americans.	这就是我们敢跟美国人斗。	美国人 (měi guó rén) American; American person; American people.
The price we paid for the next three to five years is very heavy.	我们为后面的三五年所付出的代价是非常 <mark>惨重</mark> ,	慘重 (cǎn zhòng) disastrous.
Only this painful price,	只有这样的 <mark>惨痛</mark> 的代价,	慘痛 (cǎn tòng) bitter; painful; deeply distressed.
Will win our future success.	才会 <mark>赢得</mark> 我们未来的 <mark>取得</mark> 的成 功。	赢得 (yíng dé) to win; to gain. 取得 (qǔ dé) to acquire; to get; to obtain.
Then the goal is to go public on Alibaba in 2002.	那么目标是2002年阿里巴巴上市。	
In fact, when I was talking,	其实当时在讲的时候,	
I think we have not changed one thing over the years,	我觉得我们这么 <mark>多年来</mark> 有一样东 西没变过,	多年来 (duō nián lái) for the past many years.
Is faith,	就是 <mark>信念</mark> ,	信念 (xìn niàn) faith; belief; conviction.
We believe this will succeed,	我们相信这事情会成功,	
We are not successful, others will succeed,	我们不成功别人也会成功,	
It's just that we are not smart enough,	只是我们不够聪明,	不够 (bù gòu) not enough; insufficient; inadequate.
Not working hard enough,	不够努力,	
But adjust yourself in time.	不过 <mark>适时</mark> 的调整自己 <mark>这样子</mark> 。	适时 (shì shí) timely; apt to the occasion; in due course. 这样子 (zhè yàng zi) so; such; this way; like this.
Seeing the listing in 2002,	看到2002年上市,	
In fact, 2002 was quite funny,	其实2002年挺逗的,	
The company almost disappeared in 2002.	2002年差一点公司没了。	差一点 (chà yī diǎn) see 差点 (chà diǎn). 没了 (méi le) to be dead; not to be, or cease to exist.
Because sometimes you imagine it well,	因为你有的时候设想好,	有的时候 (yǒu de shí hòu) sometimes; at times. 设想 (shè xiǎng) to imagine; to assume; to envisage; tentative plan; to have consideration for.
We just want to have a dream,	我们就想梦想一定要有,	一定要 (yī dìng yào) must.

万一成了呢? 成了 (chéng le) to be done; to be ready; that's enough!; What if it is done? that will do!. But there is still a word left, 但是还得有一句话没说, 一句话 (yī jù huà) in a word; in short. 万一不成呢? What if it fails? 不成 (bù chéng) won't do; unable to; (at the end of a rhetorical question) can that be?. The probability of failure is 不成的概率很大的。 概率 (gài lù) probability (math.). very high. We did not expect the internet 我们没想到internet在2001年、 没想到 (méi xiǎng dào) didn't expect. in 2001, Suddenly in 2002 (foreign text 2002年突然(外文00:07:25)突然 外文 (wài wén) foreign language (written). 泡沫 (pào 00:07:25) suddenly the bubble mò) foam; (soap) bubble; (economic) bubble. 泡沫破掉了, burst, 咣下来了。 It came down. 咣 (guāng) (onom.) bang; door banging shut. 上市我们说是加油站, We say it's a gas station when listed, 汽车加了油还得继续往前开, The car must continue to drive 往前 (wǎng qián) to move forwards. forward after refueling, 现在250亿本, 25 billion copies now, 不是说给你250亿美金你可以睡 It's not that if you give you 25 美金 (měi jīn) US dollar; USD. billion dollars, you can sleep. 觉了, 不是那么回事, That's not the case, 回事 (huí shì) (old) to report to one's master. 这250亿你让你干的更狠, The 25 billion you make you do 狠 (hěn) ruthless; fierce; ferocious; determined; to harden (one's heart); old variant of 很 (hěn). harder, Do better. 干得更出色。 所以年轻的时候想要的东西, So what I wanted when I was young, After getting older, 年纪大了以后, You find this is not what you 你发现这不是你要的, want, 但是你后来发现最大的宝贵财富 财富 (cái fù) wealth; riches. But you later discovered that the greatest treasure was what 是你经历了什么? you experienced? 你的经历还是你最重要。 Your experience is still your most important. God is very smart, 上帝是很聪明,

He will let you live until you are about 100 years old.

You don't have a brain when you have a body,

他就让你活到个100岁左右没 了,

你有身体的时候不太有<mark>脑子</mark>,

脑子 (nǎo zi) brains; mind.

When I have a brain, my body is dysfunctional,

有脑子的时候身体不行了,

不行了 (bù xíng le) (coll.) on the point of death; dying.

You seem to think that this happened?

你似乎想原来这么回事情?

Getting older. 年纪大了。

Life is always full of 人生总是充满了<mark>缺憾</mark>。 shortcomings.

缺憾 (quē hàn) a regret; sth regrettable.

So when old people tell you these things,

所以<mark>老年人</mark>跟你讲这些事情的时候

老年人 (lǎo nián rén) old people; the elderly.

He doesn't quite believe it,

他不太会相信,

By the time I believe it, I am already old,

等到相信的时候年纪已经大了,

等到 (děng dào) to wait until; by the time when (sth is ready etc).

There will be no chance again.

再来一次就没有机会了。

I'm very lucky,

我很幸运,

I lived ten years earlier than the average person,

我比一般的人年龄早活了十年、

Eight years, 人年,

Understand a lot of clear things.

看懂了很多明白事儿。

看懂 (kàn dǒng) to understand what one is reading or watching. 事儿 (shì r) one's employment; business; matter that needs to be settled; (northern dialect) (of a person) demanding; trying; troublesome; erhua variant of 事 (shì).

Jiang Fang sat there that day, right?

蒋芳那天也坐在那儿是吧?

蒋 (jiǎng) surname Jiang; refers to Chiang Kai-shek 蒋 介石. 那天 (nà tiān) that day; the other day. 在那儿 (zài na r) (adverbial expression indicating that the attention of the subject of the verb is focused on what they are doing, not distracted by anything else); just ...ing (and nothing else).

We should talk about 18 people sitting there,

我们应该讲18个人坐在那,

There are 19 people with camera.

加上摄像的人有19个人。

加上 (jiā shàng) plus; to put in; to add; to add on; to add into; in addition; on top of that. 摄像 (shè xiàng) to videotape.

蒋芳是当时的十八罗汉之一, 十八 (shí bā) eighteen; 18. 罗汉 (luó hàn) abbr. for 阿罗 Jiang Fang was one of the 汉 (ā luó hàn). eighteen arhats at the time, Will everyone be excited after 当时大伙听完了之后会热血沸腾 大伙 (dà huǒ) everybody; everyone; we all. 完了 (wán le) to be finished; to be done for; ruined; gone to the listening? 吗? dogs; oh no. 热血沸腾 (rè xuè fèi téng) to be fired up (idiom); to have one's blood racing. 能看到, can see, 其实我们在座的在听的人都神情 神情 (shén qíng) look; expression. 肃穆 (sù mù) solemn In fact, all of us listening here and respectful; serene. are very solemn. 很肃穆的。 对, Correct, 特别专注。 Special focus. 专注 (zhuān zhù) concentrated; single-mindedly devoted to. 热血沸腾, passionate, 不可能很肃穆的。 It can't be very solemn. 不可能 (bù kě néng) impossible; cannot; not able. 那是因为马总是一个特别优秀的 That's because Ma is always a 那是 (nà shi) (coll.) of course; naturally; indeed. 高 手 (gāo shǒu) expert; past master; dab hand. very good speaker, 演讲高手, Or because of what, 还是因为什么, 让大家能够这么全神贯注? Let everyone be so focused? 全神贯注 (quán shén guàn zhù) to concentrate one's attention completely (idiom); with rapt attention. 不是, Not, 因为是这样, Because of this, 他每次专注的讲起梦想来, 每次 (měi cì) every time. Every time he focused on his dreams, 我们也不好意思打断他。 We are not ashamed to 不好意思 (bù hǎo yì si) to feel embarrassed; to find it interrupt him. embarrassing; to be sorry (for inconveniencing sb). 打 断 (dǎ duàn) to interrupt; to break off; to break (a bone). Are you telling the truth? 说实话了吗? 说实话 (shuō shí huà) to speak the truth; truth to tell; frankly. truth, 实话,

We don't know when it will be realized,

我们不知道到底实现的时候,

真是实话。

12

It's true.

真是 (zhēn shi) indeed; truly; (coll.) (used to express

disapproval, annoyance etc about sth).

Just as Mr. Ma said back then,	是如马总 <mark>当年</mark> 讲的 <mark>那样</mark> ,	当年 (dàng nián) that very same year. 那样 (nà yàng) that kind; that sort.
Is it better or worse?	还是更好或者更糟一点?	
But why do we think he is so powerful?	但是我们觉得他怎么这么有 <mark>劲</mark> 儿?	劲儿 (jìn r) erhua variant of 劲 (jìn).
Always say so sure what the future will be.	<mark>老是</mark> 这么确定的说未来一定会怎 样。	老是 (lǎo shi) always.
Actually we were very strange back then,	其实那时候我们挺奇怪的,	那时候 (nà shí hou) at that time.
How do we think he can see it?	我们想他怎么看得到的?	
Because neither reason nor logic can be derived,	因为 <mark>理智</mark> 和逻辑都 <mark>推导</mark> 不出来,	理智 (lǐ zhì) reason; intellect; rationality; rational. 推导 (tuī dǎo) derivation; to deduce.
The thing he said has something to do with a team like ours.	他说的那个东西跟我们这样的团 队 <mark>有关</mark> 。	有关 (yǒu guān) to have sth to do with; to relate to; related to; to concern; concerning.
This sentence makes me feel as if you are an abnormal person,	这句话让我觉得好像你是一个 <mark>非</mark> 正常的人,	非正常 (fēi zhèng cháng) abnormal; irregular.
Things that cannot be deduced by reason and logic,	理智和逻辑推导不出来的事,	
You can make it.	你都能把它做成。	
The time I spend is different from the time others spend,	我花的时间跟别人花的时间 <mark>不一</mark> 样,	不一样 (bù yī yàng) different; distinctive; unlike.
Without them, they can do things sensibly and objectively,	没有他们能够很理智和客观的去 做事情,	做事 (zuò shì) to work; to handle matters; to have a job.
I can't have this opportunity to think about these issues.	我就不可能有这样的机会去思考 这些问题了,	
So I know that people don't necessarily believe what I say,	所以我知道大家 <mark>不一定</mark> 会相信我 所说的事,	不一定 (bù yī dìng) not necessarily; maybe.
But everyone has no choice.	但是大家也没什么选择。	没什么 (méi shén me) nothing; it doesn't matter; it's nothing; never mind.
When I went public in 2007, I told my colleagues,	2007年上市的时候我跟同事讲,	
Are we people really smart?	我们这些人难道真很聪明?	
We couldn't recruit people at that time,	我们那时候人还招不到,	不到 (bù dào) not to arrive; not reaching; insufficient; less than.

Stay in the company and sit down with the millionaires,

留在公司坐在下面那帮<mark>百万富</mark> 翁、

百万富翁 (bǎi wàn fù wēng) millionaire.

Multimillionaire,

千万富翁,

富翁 (fù wēng) rich person; millionaire; billionaire.

At that time, as long as we were not too disabled on the road, we were recruited. 那时候我们只要<mark>路上</mark>不是太<mark>残疾</mark> 的人都被我们<mark>招来</mark>了, 路上 (lù shang) on the road; on a journey; road surface. 残疾 (cán jí) disabled; handicapped; deformity on a person or animal. 招来 (zhāo lái) to attract; to incur.

When people hear Alibaba,

人家一听阿里巴巴,

Internet can't participate,

互联网都不能参加,

Say we work hard,

说我们很努力,

原因是什么?

There are more people working harder than us.

比我们努力的人多了去了。

多了去了 (duō le qù le) (coll.) aplenty; millions of.

what is the reason?

A very important reason is that

一个很

they persisted,

一个很重要的原因是他们坚持

了,

Those who think they are

那些自认为很聪明的人,

smart,

Very capable person, 很能干的人,

Were dug up by a headhunting company,

都被猎头公司挖去了,

Or start your own business.

要不自己创业去了。

猎头 (liè tóu) headhunting (executive recruitment); headhunter (profession); headhunting (tribal custom). 挖 (wā) to dig; to excavate; to scoop out.

创业 (chuàng yè) to begin an undertaking; to start a

major task; to initiate; to venture; venture;

entrepreneurship.

People like us did not headhunters to pull us,

我们这些人也没猎头来拉我们,

No choice,

也没选择,

There is no other good

也没其他好公司,

company,

Just stay,

那就待着吧,

Wait, wait, wait,

待着待着还待成了,

Basically it looks like this.

基本上就是这个样子。

Life is so wonderful,

人生就是这么奇妙,

基本上 (jī běn shang) basically; on the whole.

奇妙 (qí miào) fantastic; wonderful.

其实说心里话, 心里话 (xīn li huà) (to express one's) true feelings; what Actually speaking from the heart, is on one's mind; secret mind. If there is another chance, 如果再有一次机会, 有一次 (yǒu yī cì) once; once upon a time. 人生第二次机会, Second chance in life, 第二次(dì èr cì) the second time; second; number two. I don't want to do this job 我不愿意再干这个工作了, anymore, Alibaba is too hard. 阿里巴巴太辛苦了。 这本来是玩的事儿, This was originally for fun, 现在大家都把你当做好像必须你 Now everyone regards you as 当做 (dàng zuò) to treat as; to regard as; to look upon something that you must do, 干的事儿, Then becomes a responsibility, 那就变成责任了, 变成 (biàn chéng) to change into; to turn into; to become. So I think we have to think of 所以我觉得最后还得想想新办 new ways in the end. 法。 备受关注的支付宝, 备受 (bèi shòu) to fully experience (good or bad). 支付 Alipay, which has received much attention. 宝 (zhī fù bǎo) Alipay, online payment platform. When will it be listed? 什么时候会上市呢? 我倒是没有讲过什么, 倒是 (dào shi) contrary to what one might expect; I haven't said anything, actually; contrariwise; why don't you. But it should be said that 但是应该来讲支付宝一定会上 Alipay will definitely be listed, 市, 小微金服, Xiaowei Financial Services, 上市的主要目的不是为了更多的 The main purpose of listing is not for more money, 钱, 而是让更多参与者能够分享。 参与者 (cān yù zhě) participant. But to allow more participants to share. 也很遗憾, Also regretful,

阿里巴巴没有办法在A股上市,
有办法 (yǒu bàn fǎ) can find methods; resourceful; creative. 股 (gǔ) thigh; part of a whole; portion of a sum; (stock) share; strand of a thread; low-level administrative unit, translated as "section" or "department" etc, ranked below 科 (kē); classifier for long winding things like ropes, rivers etc; classifier for smoke, smells etc: thread, puff, whiff; classifier for bands of people, gangs etc; classifier for sudden forceful

actions.

shares,

Alibaba has no way to list on A

各种原因。 我希望支付宝有这个机会, I hope Alipay has this opportunity, So everyone is working 所以大家都在共同的努力, together, Allow participants to share. 让参与者能够分享。 Without the strong economic 没有这个国家强大的经济的发 强大 (qiáng dà) large; formidable; powerful; strong. development of this country, 展, 没有30年以前改革开放的这种政 改革开放 (gǎi gé kāi fàng) to reform and open to the There is no such policy of reform and opening up 30 outside world; refers to Deng Xiaoping's policies from 策. around 1980. 政策 (zhèng cè) policy. years ago, 这不是套话, This is not a cliché, 套话 (tào huà) polite phrase; conventional greetings; cliché; to try to worm facts out of sb. 我自己觉得我是邓小平改革开放 I feel that I am the biggest 邓小平 (dèng xiǎo píng) Deng Xiaoping (1904-1997), beneficiary of Deng Xiaoping's Chinese communist leader, de facto leader of PRC 最大的受益者。 1978-1990 and creator of "socialism with Chinese reform and opening up. characteristics". 受益 (shòu yì) to benefit from; profit. 但是如果说邓小平改革开放的目 But if we talk about the purpose of Deng Xiaoping's 的, reform and opening up, I hope 30 years later, 希望30年以后, 我们也能够做自下而上的改革完 We can also do bottom-up 自下而上 (zì xià ér shàng) bottom-up. reforms and improvements, 善, This is our duty. 这是我们的职责。 职责 (zhí zé) duty; responsibility; obligation. If 30 years later, you have to 如果30年以后还要等领导发文件 wait for the leadership to issue 改革, documents for reform, 我们社会就没进步了。 Our society has not progressed. Without this era, 没有这个时代, 没有这个国家, Without this country, 没有巨大这个中国内需的机会, There is no huge opportunity 个中 (gè zhōng) therein; in this. for China's domestic demand, 就不可能有我们。 There can be no us. 所以接下来的工作是让更多人参 So the next job is to get more 接下来 (jiē xià lái) to accept; to take; next; following.

people involved,

与,

The idea of ecology is to participate together,

生态的思想就是共同参与,

生态 (shēng tài) ecology.

share together.

共同分享。

What you said at the scene of the last "Dialogue",

上一次《对话》现场你说的,

An ecosystem you worry about,

你担心的一个生态圈,

生态圈 (shēng tài quān) ecosphere.

In fact, it is still one of the important content of your thinking.

目前其实也依然是你思考的重要 内容之一。

In the heart of Mr. Ma Yun,

在马云先生的心里,

What does this ecosystem look like,

这个生态圈长什么样,

Let's show it to everyone.

我们给大家来看一看。

看一看 (kàn yī kàn) to have a look.

1999年, Year 1999,

Alibaba.com成立, Alibaba.com was established,

This foreign trade platform is for Chinese manufacturers and international buyers,

这一外贸平台为中国厂商和国际

买家,

外贸 (wài mào) foreign trade. 厂商 (chẳng shāng) manufacturer; producer. 买家 (mǎi jiā) buyer;

An online trade channel was added.

加设了在线贸易通道。

通道 (tōng dào) Tongdao Dong autonomous county in Huaihua 怀化 (huái huà), Hunan.

After B to B in 2003,

2003年在B to B之后,

Alibaba entered C to C,

阿里巴巴进军C to C,

淘宝网诞生, Taobao was born.

进军 (jìn jūn) to march; to advance.

淘宝网 (táo bǎo wǎng) Taobao Marketplace, a Chinese website for online shopping. 诞生 (dàn shēng) to be born.

Taobao has become synonymous with online shopping in the future.

淘宝成为了日后的网购代名词。

日后 (rì hòu) sometime; someday (in the future). 网 购 (wǎng gòu) Internet shopping; to purchase online. 代名词 (dài míng cí) pronoun; synonym; byword.

Between millions of merchants and hundreds of millions of consumers,

在数百万商家和数亿消费者之 间,

数百万 (shù bǎi wàn) several million. 和数 (hé shù) sum (math.). 之间 (zhī jiān) between; among; inter-.

Information Flow,

信息流、

Logistics,

物流、

物流 (wù liú) distribution (business); logistics.

资金流、 Cash flow, 川流不息。 The stream is endless. 川流不息 (chuān liú bù xī) the stream flows without stopping (idiom); unending flow. Alipay came into being, 支付宝应运而生, 应运而生 (yìng yùn ér shēng) to emerge to meet a historic destiny (idiom); to arise at an opportune time; able to take advantage of an opportunity; to rise to the occasion. 物流快递、 Logistics Express, 银行不断加入, Banks keep joining, 成为零售电商生态中不可或缺的 零售 (líng shòu) to retail; to sell individually or in small Become an indispensable and important role in the retail equantities. 不可或缺 (bù kě huò quē) necessary; must 重要角色。 commerce ecosystem. have. Year 2014, 2014年, Alibaba went public in the 阿里巴巴赴美上市, 赴(fù) to go; to visit (e.g. another country); to attend (a United States, banquet etc). Globalization has become a 全球化成为新的命题。 全球化 (quán qiú huà) globalization. 命题 (mìng new proposition. tí) proposition (logic, math.); to assign an essay topic. 2014年的双十一, Double Eleven in 2014, 双十一 (shuāng shí yī) see 光棍节 (guāng gùn jié). 速卖通、 AliExpress, 淘宝海外和天猫国际, Taobao Overseas and Tmall 海外 (hǎi wài) overseas; abroad. International, 将电子商务生态圈的外延, Extending the e-commerce 电子商务 (diàn zǐ shāng wù) e-commerce. 外延 (wài yán) extension (semantics). ecosystem, 拓展到了全球220多个国家。 拓展 (tuò zhǎn) to expand. 多个 (duō ge) many; Expanded to more than 220 countries around the world. multiple; multi- (faceted, ethnic etc). 海外知名品牌商、 Well-known overseas brands, 知名 (zhī míng) well-known; famous. Large supermarkets, 大型商超、 Online retail platform, 在线零售平台、 邮政物流、 Postal logistics, 邮政 (yóu zhèng) postal service; postal. 银行, bank, Even the government, 甚至是政府, All joined in this online 都加入到这次网购狂欢。 狂欢 (kuáng huān) party; carousal; hilarity; merriment;

shopping spree.

whoopee; to carouse.

海关、 商检、 Commodity inspection, 商检 (shāng jiǎn) to inspect goods. 保税区鼎力支持, The bonded area strongly 保税区 (bǎo shuì qū) duty-free district; tariff-free zone; bonded area. 鼎力 (dǐng lì) (honorific) your kind supports, efforts; thanks to your help. 电子商务全球化生态圈初见雏 The e-commerce global 雏形 (chú xíng) embryonic form; fledgling stage; ecosystem is taking shape. prototype. 形。 When our company was 我们这家公司15年成立的时候, founded 15 years ago, 希望帮助小企业成功, Hope to help small businesses 小企业 (xiǎo qǐ yè) small enterprise. succeed, 帮助小的创业者成功, To help small entrepreneurs 创业者 (chuàng yè zhě) entrepreneur. succeed, 帮助黄渤和我一样这样, 渤 (bó) same as 渤海 (bó hǎi), Bohai Sea between Help Huang Bo be like me, Liaoning and Shandong; Gulf of Zhili or Chihli. 别人看起来不会转过头来看的。 看起来 (kàn qǐ lai) seemingly; apparently; looks as if; Others don't seem to turn their heads to look at it. appear to be; gives the impression that; seems on the face of it to be. 过头 (guò tóu) to overdo it; to overstep the limit; excessively; above one's head; overhead. ** 看 (lái kàn) to come and see; to see a topic from a certain point of view. 其实我们走过, Actually we walked through, 走过 (zǒu guò) to walk past; to pass by. 可能那时候, Maybe at that time, 谁会把我们当回事儿? Who would take us seriously? 当回事儿 (dàng huí shì r) erhua variant of 当回事 (dàng huí shì). 但是今天要想帮助单个小的企 But if you want to help a single 单个 (dān ge) single; alone; individually; an odd one. small business today, 业, 小的个人, Small individuals, 是很累的。 It's very tiring. 所以我们设计的是一个生态系 生态系统 (shēng tài xì tǒng) ecosystem. So what we designed is an ecosystem, 统, In the ecosystem, 在生态系统里面, 大家共同来帮助, Everyone will help,

通过帮助别人来帮助自己。

others.

Help yourself by helping

So many people actually fight independently?

就很多人其实是独立作战的?

Correct,

对,

Everyone fights independently,

大家都独立作战,

Survive separately.

各自生存。

生存 (shēng cún) to exist; to survive.

Our idea today does sound a bit crazy,

我们今天这个<mark>想法</mark>确实听起来有 点crazy, 想法 (xiǎng fǎ) way of thinking; opinion; notion; to think of a way (to do sth). 听起来 (tīng qi lai) to sound like.

Kind of crazy.

有点疯狂。

What are you doing so hard?

那你费这么大劲干嘛呢?

干嘛 (gàn má) what are you doing?; whatever for?; why on earth?.

If what you say is what you think,

如果你说的事情是你想的,

What you do is what you say,

你做的是你说的,

So these things you do must be what you really love.

所以你做的这些事情必须得是你

真正爱的。

these things,

an empire,

这些东西,

I just want to do this by this mouth.

我就想干这个靠这口。

Because we all treat business as

五分

因为我们大家把商业都将当帝国

看,

I underestimate commercial

我自己低估商业设施,

低估 (dī gū) to underestimate; to underrate.

帝国 (dì guó) empire; imperial.

物种 (wù zhǒng) species.

How good I do.

facilities myself,

我做得多厉害。

In fact, for Ali,

其实对阿里来讲,

We hope that this ecological industry is healthy,

我们希望是这个生态业健康,

The various species in the ecology will be healthier.

生态里面的各种物种就会越健

康。

ecology will be health

You did too much,

你做了太多的事,

Others can understand,

别人看得懂,

There are also some incomprehensible.

也有一些看不懂的。

有一些 (yǒu yī xiē) somewhat; rather; some.

看得懂是知道说, To understand is to know, 他跟你的生态圈的建造之间是有 There is a close connection 建造 (jiàn zào) to construct; to build. between him and the 密切联系的。 construction of your ecosystem. 但也有一些, But there are some, They feel that they are not in 他们就觉得跟你的生态圈好像联 一块儿 (yī kuài r) erhua variant of 一块 (yī kuài). contact with your ecosystem. 系不到一块儿, 比如说, For example, 来. Come, 我们看看这些事儿。 Let's look at these things. 2014年, Year 2014, 你推出了手游的平台, You launched a mobile game 手游 (shǒu yóu) mobile game; abbr. for 手机游戏. platform, 2014年的3月, In March 2014, US\$2 million invested in 200万美元入股了百程旅行。 美元 (měi yuán) American dollar; US dollar. 入股 (rù Baicheng Travel. gů) to invest. 2014年的3月, In March 2014, 6.2 billion Hong Kong dollars 62亿港币入股了文化中国。 港币 (gǎng bì) Hong Kong currency; Hong Kong dollar. invested in Cultural China. In March 2014, 2014年的3月, 65亿入股了华数传媒。 6.5 billion invested in Huashu 传媒 (chuán méi) media. Media. In April, 4月份, 月份 (yuè fèn) month. 13.4亿美元入股了高德地图。 1.34 billion U.S. dollars

invested in AutoNavi Map.

6月, June,

Spend 1.2 billion to buy 50% of the shares of Guangzhou Evergrande.

斥资12亿购买了广州恒大50%的 股份。

斥资 (chì zī) to spend; to allocate funds. 广州 (guǎng zhōu) Guangzhou subprovincial city and capital of Guangdong; Canton. 恒 (héng) permanent; constant; fixed; usual; ordinary; rule (old); one of the 64 hexagrams of the Book of Changes (≣). 股份 (gǔ fèn) a share (in a company); stock.

October, 10月, Invested in Hollywood.

投资了好莱坞。

好莱坞 (hǎo lái wù) Hollywood.

There are many rumors that Jack Ma had a drink once.

坊间很多传闻说马云喝了一次 酒.

坊间 (fāng jiān) street stalls; bookshops; in the

Then he bought 50% of Evergrande.

然后就买了恒大50%的股份。

streets. 传闻 (chuán wén) rumor.

the first,

第一,

I do not know either,

我也不知道,

Most of them don't understand me now,

大多数现在看不懂我了,

大多数 (dà duō shù) (great) majority.

Did they understand it 15 years

那15年前他们就看懂了?

You said they were pretending to understand you today,

你说他们今天都是装着看懂你,

Then to interpret these?

Actually an investment,

然后来解读这些?

其实一个投资,

解读 (jiě dú) to decipher; to decode; to interpret.

Assuming that even the old lady who buys stocks on the street can understand.

假设连街上买股票的老太太都能

看懂的话,

街上 (jiē shang) on the street; in town. 老太太 (lǎo tài tai) elderly lady (respectful); esteemed mother.

That would be a big trouble.

那麻烦就大了。

Because tactics and strategy are not the same.

因为战术和战略是不一样的。

战术 (zhàn shù) tactics. 战略 (zhàn lüè) strategy.

Tactics.

战术,

Basically what you did today everyone understands,

你基本上今天做的事情大家都明

白,

You did this.

你原来干这个。

That's just tactics,

那只是战术,

The real strategy,

真正的战略,

You think about the future.

你去思考未来。

So some investments in Ali,

所以对阿里的有些投资,

Everyone can understand,

大家能看懂,

Some investments don't

有些投资看不懂,

understand,

It's all normal. 都很正常。

Ali once said, 阿里曾经讲过,

We don't make games. 我们不做游戏。

Is this an investment field that 这个是你永远都不会<mark>涉足</mark>的一个you will never set foot in? 投资领域?

Correct, 对,

games?

industry in China,

Why were we opposed to 我们当时为什么反对游戏?

Because at that time when 因为那时候把游戏作为中国的主gaming was the leading 导产业的时候,

I am more opposed, 我是比较反对的,

Because we are a family of 因为我们是一个孩子的家庭, children.

Everyone plays games, 大家都玩游戏,

In fact, it is bad for children's 其实对孩子发展是不好的。development.

Your child today, 你今天的孩子,

What do you want him to do in 你希望他未来是怎么样, the future,

Just feed him what kind of 你就今天喂他什么样的精神文化 spiritual and cultural food 粮食。 today.

Correct.

You go to see Hong Kong 你去看今天的香港,

More than ten years ago, 十几年以前,

The newspapers talk about the 报纸这样的每天讲大陆怎么愚 stupidity of the mainland every aday,

How unlucky for the CCP, 中共怎么倒霉,

More than ten years later, 十多年以后,

This is how the child grows up. 孩子长出来就这样。

涉足 (shè zú) to set foot in; to step into; to become involved for the first time.

主导 (zhǔ dǎo) leading; dominant; prevailing; to lead; to direct; to dominate. 产业 (chǎn yè) industry; estate; property; industrial.

香港 (xiāng gǎng) Hong Kong.

十几 (shí jǐ) more than ten; a dozen or more.

大陆 (dà lù) continent; mainland. 愚蠢 (yú chǔn) silly; stupid.

中共 (zhōng gòng) abbr. for 中国共产党 (zhōng guó gòng chǎn dǎng), Chinese Communist Party.

today,

What kind of movies do we show our children today,

我们今天给孩子看什么样的电

影,

What kind of spiritual and cultural products to enjoy,

享受什么样的精神文化产品,

What kind of person he will be after ten years,

十年以后他就是怎么样的人,

This is a very important seed.

这是一个很重要的seed。

So our Ali will have two major industries in the next ten years,

所以我们阿里未来十年有两大产 业,

One is the health industry,

一是健康产业,

One is the happiness industry.

一个是快乐产业。

So football,

所以至于足球,

oo iootbaii,

足球现在多热,

You also play football.

How hot football is now,

你们也搞足球。

I think football is a kind of

cultural thinking,

我对足球是一种文化思考,

Because of Chinese football,

因为中国的足球,

The core of football is the teamwork team spirit.

足球的核心就讲teamwork团队

精神,

11 people played like one

11个人踢得像一个人一样,

person,

This is football. 这是足球。

I look at our current football.

我看看我们现在的足球,

11 people played like 110

people.

11个人踢得像110个人一样。

From now on,

要从现在开始,

It took 16 years to reach the

World Cup,

花16年时间打入世界杯,

这都是对未来的思考。

This is all thinking about the future.

tuture.

阿里是个生态系统,

We do not invest in Alibaba

Ali is an ecosystem,

itself,

我们不为阿里巴巴自己投资,

以至于 (yǐ zhì yú) down to; up to; to the extent that....

团队精神 (tuán duì jīng shén) group mentality;

collectivism; solidarity; team spirit.

世界杯 (shì jiè bēi) World Cup.

我们为生态系统投资。 We invest in the ecosystem. 那从你们生态体系的完善来说, 体系 (tǐ xì) system; setup. From the perspective of the perfection of your ecosystem, 目前还会有什么样的领域是你坚 Are there any other fields that you will not enter? 决不会进入的吗? 其实我们每天否决掉的投资的领 否决 (fǒu jué) to veto; to overrule. 远远超过 (yuǎn In fact, the areas of investment that we reject every day far yuǎn chāo guò) surpassing by far. 域远远超过, exceed, 这种是大概几百个里面挑出了这 This is just a few out of a few 而已 (ér yǐ) that's all; nothing more. hundred. 么一些而已。 I often say that you pester 我经常讲没钱的时候你缠着别 缠(chán) to wind around; to wrap round; to coil; others when you have no tangle; to involve; to bother; to annoy. 人。 money. 有钱的时候, When you have money, All kinds of people haunt you, 各种各样的人缠着你, 各种各样 (gè zhǒng gè yàng) various kinds; all sorts. 机会太多了。 There are too many opportunities. The CEO's job is to say no, CEO的职责就是说no, 就是说 (jiù shì shuō) in other words; that is. 不吻合我们未来发展的, Does not fit our future **吻合** (wěn hé) to be a good fit; to be identical with; to development, adjust oneself to; to fit in. 就不吻合我们的使命, Does not fit our mission, 使命 (shǐ mìng) mission; long-term task to which one devotes oneself; a calling. 不围绕着让天下没有难做的生 Not around making the world not difficult to do business, 意, 不帮助小企业, Does not help small businesses, 不帮助消费者的事情, Things that don't help consumers. We must not do it. 我们一定不做。 我们进入以后只是瞎捣乱, After we entered, we just 捣乱 (dǎo luàn) to disturb; to look for trouble; to stir up messed around, a row; to bother sb intentionally. We don't do it either. 我们也不做。 今天坐在大家面前的, Sitting in front of everyone

today,

It's Jack Ma who you can understand or don't understand.

是一个你看得懂或者是看不懂的 马云。

Our "Dialogue" program launched a global event to ask Jack Ma,

我们的《对话》节目发起了一个 全球问马云的活动,

发起 (fā qǐ) to originate; to initiate; to launch (an attack, an initiative etc); to start; to propose sth (for the first time).

Let's see what kind of questions they will ask. 我们来看看他们会提出什么样的 问题。

提出 (tí chū) to raise (an issue); to propose; to put forward; to suggest; to post (on a website); to withdraw (cash).

Mr. Ma Yun smiled.

马云先生笑了。

Now you are the richest man,

现在你成了首富,

Do you think the gap between the rich and the poor is getting wider?

有没有觉得贫富差距越来越大 了?

有没有 (yǒu méi yǒu) (before a noun) Do (you, they

首富 (shǒu fù) richest individual; top millionaire.

etc) have ...?; Is there a ...?; (before a verb) Did (you, they etc) (verb, infinitive)?; Have (you, they etc) (verb, past participle)?. 贫富差距 (pín fù chā jù) disparity between rich and poor.

If you are to levy an 80% tax to reduce the gap between rich

and poor,

如果说对你征收80%的税来减少 贫富差距,

征收 (zhēng shōu) to levy (a fine); to impose (a tariff).

Do you agree?

你同意吗?

I have also been thinking about why I am so upset recently.

我也是一直在想我最近为什么那 么不高兴。

Is it too much money?

是钱太多了吗?

Not happy.

没高兴起来。

The reason for not being happy,

没高兴起来的原因,

It may be that everyone regarded me as the richest 可能就是大家把我当了首富,

man,

Because this is not me.

因为这不是我。

Money is a big trouble,

钱是很大的麻烦,

Everyone thinks that you don't have backache when you stand and talk.

大家觉得你现在站着说话不腰 疼。

Think about how much I can

How many beds can you sleep?

你想想看我能花多少钱,

spend,

你能睡几张床?

站着说话不腰疼 (zhàn zhe shuō huà bù yāo téng) it's all very well to talk, but getting things done is another matter (idiom); to be an armchair expert; to blabber on.

想想看 (xiǎng xiǎng kàn) to think about it.

How many bowls of rice can 你能吃几碗饭? you eat? So this is not what I want. 所以这个不是我要的。 If you say billions of dollars, 如果你说几十亿的钱, 十亿 (shí yì) one billion; giga-. When you think it's your 你认为是你的钱的时候, money, 你的灾难已经全在你身上了。 灾难 (zāi nàn) disaster; catastrophe. 身上 (shēn Your disaster is already on you. shang) on the body; at hand; among. 你会被它压垮的。 You will be overwhelmed by it. 压垮 (yā kuǎ) to cause sth to collapse under the weight; (fig.) to overwhelm. Definitely, 一定的, 所以对我来讲, So for me, I have been very difficult 我最近蛮难, 蛮 (mán) barbarian; bullying; very; quite; rough; recently, reckless. Am I capable of managing so 我有这个能力管那么多财富吗? much wealth? 我大概十几年, I am about ten years, 我太太知道我十几年身上没带钱 My wife knows that I haven't carried any money with me for 了, more than ten years, 我去美国、 I go to America, 我去(wǒ qù)(slang) dang!; shoot!. Hong Kong is very

Hong Kong is very 香港很麻烦, troublesome,

People always give tips, 人家老是给小费, 小费 (xiǎo fèi) tip; gratuity.

He said why you are so stingy, 他说你这个人怎么那么小气,

No tips, 小费都不给,

I don't have money with me, 我身上不带钱的, 不带(bù dài) not to have; without; un-.

I haven't touched money for 十多年我不碰钱了。

You haven't had a chance to 你还没机会解释。

Correct. 对。

more than ten years.

explain.

But I think the gap between rich and poor should be discussed.

Would taxation be a good way?

I personally think that we should all be first,

但是我觉得贫富差距应该来讲。

征税会是一个好办法吗?

我自己觉得我们大家应该第一,

更何况80%的财富不要征税,

征税 (zhēng shuì) to levy taxes.

仇富 (chóu fù) to hate the rich.

Can't hate the rich,

Can't hate officials, 不能仇官,

能仇官. (chóu) hatred; animosity; enmity; foe; enemy; to

不能仇富、

Instead of killing all the 不是把<mark>村里的地主都杀了,</mark>landlords in the village,

村里 (cūn lǐ) village; hamlet. 地主 (dì zhǔ) landlord; landowner; host.

feel animosity toward (the wealthy, foreigners etc).

Farmers can get rich. 农民就能富起来的。

There must be a good 要有良好的机制, mechanism,

可良好的机制, 要有 (yào yǒu) to need; to require; must have. 机制 (jī zhì) machine processed; machine made; mechanism.

Not to mention that 80% of wealth should not be taxed.

It does not need to be levied, 它不用征,

I will donate it myself, 我自己会捐出去的,

This is not my money, 这不是我的钱,

It's just that I will spend this 只是我替大家去花这个钱, money for everyone,

And the flowers are not spent 而且花也不花在自己身上。on myself.

So I think taxation must not 所以我觉得征税一定不是,

Tax cuts are the most 减税是今天中国最需要做的事

important thing China needs to 情。

do today.

Today China is raising taxes 今天中国再度加税, 再度(zài dù) once more; once again; one more time.

It will only bring more harm to 对中国的经济只会带来更多的坏 China's economy, 处,

的坏 坏处 (huài chu) harm; troubles.

减税 (jiǎn shuì) tax cut.

again,

减税会让中国的财政收入, Tax cuts will make China's 财政 (cái zhèng) finances (public); financial. fiscal revenue, Will make China's economy 会让中国的经济越来越好, better and better. 加税只会让中国更多的企业垮 Tax increases will only cause 垮 (kuǎ) to collapse; to break or wear down; to defeat. more Chinese companies to 下。 collapse. 这是来自路透社的问题。 This is a question from Reuters. 路透社 (lù tòu shè) Reuters News Agency. 阿里巴巴如今在美国上市了, Alibaba is now listed in the United States, 你们所面临的最大挑战是什么? What is the biggest challenge you face? 我觉得有无数的挑战, I think there are countless challenges, 我们是个外来生物, 外来 (wài lái) external; foreign; outside. 生物 (shēng We are a foreign creature, wù) organism; living creature; life form; biological. 包括美国的文化里面有一种对抗 Including American culture, 对抗性 (duì kàng xìng) antagonistic. there is a culture of 性文化, confrontation, 所以我们也挺担心自己变成人家 So we are also quite worried that we will become 对抗性。 confrontational. It became a sandwich cookie. 变成夹心饼干了。 夹心饼干 (jiā xīn bǐng gān) sandwich cookie; (jocularly) sb who is caught between two opposing parties; sb who is between the hammer and the anvil. Correct, 对. 因为我有一次去美国, Because I went to America once, 我跟美国一个官员, I and an American official, 官员 (guān yuán) official (in an organization or government); administrator. Government ministers 政府的部长交流, 部长 (bù zhǎng) head of a (government etc) department; section chief; section head; secretary; exchange, minister. 而你们中国公司, And your Chinese company, 我说等等, I said wait, 我在中国他们认为你是外资公 I am in China and they think 外资 (wài zī) foreign investment.

you are a foreign company,

司、

我们到底是什么公司? What kind of company are we? 在中国人家认为我们有多少是美 How much do Chinese people 股本 (gǔ běn) capital stock; investment. think of us as American equity, 国股本, 有多少是日本资本, 资本 (zī běn) capital (economics). How much is Japanese capital, You seem to be a foreign 你们好像是外国公司, 外国公司 (wài guó gōng sī) foreign company. company, 在美国说你是中国公司, Say you are a Chinese company in the United States, In fact, this is indeed a 其实这个确实是个夹心饼干。 sandwich biscuit. So today we feel that Alibaba 所以我们今天觉得阿里巴巴应该 定位 (dìng wèi) to orientate; to position; to categorize should position itself as a 把自己定位成为一家国家企业, (as); to characterize (as); positioning; position; national enterprise, niche. 一家 (yī jiā) the whole family; the same family; the family ... (when preceded by a family name); group. 三星是韩国的国家企业, 三星 (sān xīng) three major stars of the Three Stars 参 Samsung is a national 宿 (shēn xiù) Chinese constellation; the belt of Orion; enterprise in South Korea, three spirits 福 (fú), 禄 (lù), and 寿 (shòu) associated with the Three Stars 参宿 (shēn xiù) Chinese constellation. 奔驰是德国的国家企业, Mercedes-Benz is a national 奔驰 (bēn chí) Benz (name); Mercedes-Benz, German car maker. 德国 (dé guó) Germany; German. enterprise in Germany, 苹果、 apple, Google is a national enterprise 谷歌是美国的国家企业, 谷歌 (gǔ gē) Google, Internet company and search of the United States. engine. 中国已经到了需要有一批代表中 China has arrived and needs a group of cultures that 国的文化、 represent China, 中国的价值观、 Chinese values, 价值观 (jià zhí guān) system of values. Chinese technology, 中国的技术、 中国的年轻人, 年轻人 (nián qīng rén) young people; youngster. Chinese young people, 中国的生产力这样的一批企业, 生产力 (shēng chǎn lì) production capability; A group of companies like China's productivity, productive force; productivity. Alibaba should work hard in 阿里巴巴应该往这个方向去努 this direction. 力。 美国消费者购物选择很多, American consumers have

many shopping choices,

You can go to the physical store,

可以去实体店,

实体店 (shí tǐ diàn) brick and mortar business; physical (rather than online) retail store.

You can also go to an online retailer like Amazon,

也可以去<mark>亚马逊</mark>这样的网上零售 商.

你如何让他们选择阿里巴巴?

亚马逊 (yà mǎ xùn) Amazon. 零售商 (líng shòu shāng) retailer; shopkeeper; retail merchant.

How do you let them choose Alibaba?

I don't think it is necessary for 我觉得没必要让你 them to choose Alibaba.

我觉得没必要让他们选择阿里巴 巴,

If they choose Amazon,

他们如果选择亚马逊,

Choose eBay,

选择eBay,

Choose a physical store,

选择实体店,

I think they are all pretty good,

我觉得都挺好的,

挺好 (tǐng hǎo) very good.

Because we must respect the choices of others.

因为一定要去尊重别人的选择。

Today, Ali is not asking everyone to choose Alibaba to buy things.

阿里今天不是要让大家选择到阿 里巴巴来<u>买</u>东西,

买东西 (mǎi dōng xi) to do one's shopping.

Instead, choose Alibaba to sell things.

而是选择阿里巴巴卖东西。

Because of China and Asia,

因为中国和亚洲,

Countless consumers in many other countries in the world are still very interested in highend products in Europe and America. 世界其他很多国家无数的消费者 对<mark>欧美的高端</mark>产品还是很<mark>有兴趣</mark> 的, 欧美 (ōu měi) Europe and America; the West. 高端 (gão duān) high-end. 有兴趣 (yǒu xìng qù) interested; interesting.

So this is what we want to do.

所以这是我们想做的事。

it is good,

好,

We will have some very special topics next,

我们接下来会有一些很特别的话题,

Special questions come from employees you know best.

特别的提问来自于你最熟悉的员工。

This is our "Dialogue" and the largest employer review website in China.

这个是我们《对话》跟中国最大的一个雇主点评网站,

联合推出的一个活动,

雇主 (gù zhǔ) employer. 点评 (diǎn píng) to comment; a point by point commentary.

叫员工真心话, 真心 (zhēn xīn) sincere; heartfelt. Tell the employees the truth, 马云大冒险。 Jack Ma has a big adventure. 我们在这个活动当中设了通关密 We have set up a passphrase in 通关密语 (tōng guān mì yǔ) password. this event, 语的, Only the real employees of Ali 只有阿里的真正的员工才能够过 过关 (guò guān) to cross a barrier; to get through (an ordeal); to pass (a test); to reach (a standard). can pass the test. 关. 才能够真正来提问, Can really ask questions, 这个是通关密语是吗? Is this a pass phrase? 科技著名的快餐是红草莓, The famous fast food of science 快餐 (kuài cān) fast food; snack; quick meal. 草莓 (cǎo and technology is red méi) strawberry; (Taiwan) hickey; love bite. strawberry. 应该是, should be, Alibaba's official dance is pole 阿里巴巴的官方舞蹈是钢管舞, 官方 (guān fāng) government; official (approved or dance. issued by an authority). 舞蹈 (wǔ dǎo) dance (performance art); dancing. 钢管舞 (gāng guǎn wů) pole dancing. 阿里巴巴最著名的休闲组织是 Alibaba's most famous leisure organization is GG Club, GG Club, 就是我那时候我们参加过的。 That's what we participated in at that time. 我们今天来随机筛选几个员工的 Let's randomly select a few 随机 (suí jī) according to the situation; pragmatic; questions from employees random. 筛选 (shāi xuǎn) to filter. 几个 (jǐ ge) a few; 提问, today. several; how many. 来。 Come. Hello Ma, 马总您好, 您好 (nín hǎo) hello (polite). I am an engineer on Tmall, 我是天猫的工程师, I saw this event on 在看准网看到这个活动, 看准 (kàn zhǔn) to observe and make sure; to check. Kanzhun.com, Can ask you questions. 可以向您提问题。 This time Ali successfully went 这次阿里成功上市, public, 赚到一些钱, Earn some money, I also have the idea of starting a 心里也有创业的想法,

business,

Mr. Ma, will you help us get on the horse for a ride or will you object?

马总您会是扶上马送我们一程还 是会反对?

上马 (shàng mǎ) to get on a horse; to mount.

Thank you.

谢谢。

We do not welcome entrepreneurs to join Alibaba, 我们不欢迎创业者加入阿里巴

Is this a prison?

这是监狱是吧?

监狱 (jiān yù) prison.

Easy to get in,

很容易进去,

进去 (jìn qù) to go in.

Can't get out,

出不来了,

But when I stepped out of this

但跨出这道门的时候,

跨 (kuà) to step across; to stride over; to straddle; to

You know that God is dead,

你就知道上帝死了,

only myself.

只有自己。

Among the six are outstanding,

六人之中有人杰,

之中 (zhī zhōng) inside; among; in the midst of (doing sth); during. 杰 (jié) hero; heroic; outstanding person;

prominent; distinguished.

There are bastards among the seven,

七人之中有混蛋,

混蛋 (hún dàn) scoundrel; bastard; hoodlum; wretch.

The mall is like a battlefield.

商场如战场,

商场 (shāng chǎng) shopping mall; shopping center; department store; emporium; the business world. 战

场 (zhàn chẳng) battlefield.

But the mall is not a battlefield.

但商场不是战场。

There are small powers, small powers,

有力量小的出小的力量,

Great power comes from great

power.

大的力量出大的力量。

Small businesses must determine the fate of business. 决定商业命运的一定是小企业。

We often talk about stepping on the shoulders of giants,

我们经常讲踩在巨人的肩膀上,

巨人 (jù rén) giant.

In fact, it is very difficult for you to climb up.

其实你能爬得上去都是很难的。

President Ma,

马总,

Will you help us up and send us one floor or will you object?

您会是扶上马送我们一层还是会 反对?

一层 (yī céng) layer.

谢谢。 Thank you. 我看这个问题提的好沉重。 I think this question is very 沉重 (chén zhòng) heavy; hard; serious; critical. heavy. 而且我估计他可能真的比较怕当 And I guess he might be really 面向 (miàn xiàng) to face; to turn towards; to incline to; afraid of asking this question to geared towards; catering for; -oriented; facial feature; 面向你提出这个问题, appearance; aspect; facet. 所以他发来的是语音。 So what he sent was voice. 语音 (yǔ yīn) speech sounds; pronunciation; colloquial (rather than literary) pronunciation of a Chinese character; phonetic; audio; voice; (Internet) to voice chat; voice message. 我们的老员工一定会当面, Our old employees will 当面 (dāng miàn) to sb's face; in sb's presence. definitely meet face to face, We are not that complicated. 我们没有那么复杂。 the first. 第一, I think starting a business is a 我觉得创业是条很艰辛的路, 艰辛 (jiān xīn) hardships; arduous; difficult. very difficult road, 我们说100个人创业, We say 100 people start a business. 95个人死掉, 95 people died, You don't even know how he 你连他怎么死你都不知道, died. There are 4 others you watched 还有4个人你是看着他死的, him die, 所以创业是条艰辛的路。 So starting a business is a difficult road. 但很多创业者心里都觉得未来我 But many entrepreneurs feel that I will become Jack Ma in 一定会成为马云。 the future. Correct, 对, 我觉得要没有这个信心他就不会 I think he would not go without this confidence. 去了。 Ali this platform, 阿里这个平台, We have talked about it over 我们这么多年来已经讲过,

我们不欢迎创业者加入阿里巴

巴,

the years,

We do not welcome

Because our duty is to help entrepreneurs start their own businesses.

因为我们的职责是帮助创业者创

业。

Because our company is very interesting,

因为我们公司很有意思,

We are calling it hard to come

我们是叫进来很难,

进来 (jìn lái) to come in.

It's easy to get out,

出去很容易,

It is very difficult for you to join our company,

你要想进我们公司非常难,

I estimate that many people have the most headaches. Our company has 7 interviews.

我估计很多人最头痛我们公司面 试7次、

头痛 (tóu tòng) to have a headache.

8次的。 8 times.

严格考核。 Strict assessment.

考核 (kǎo hé) to examine; to check up on; to assess; to review; appraisal; review; evaluation.

But when you go out, no one will stop you,

但是你出去你没有人会拦你,

This is easy to come in,

这个进来很容易,

It's hard to get out,

出去很难,

This kind of company is the most troublesome,

这样的公司最令人麻烦,

令人 (lìng rén) to cause one (to do sth); to make one (angry, delighted etc).

Is this a prison? 这是监狱是吧?

Easy to get in, 很容易进去,

Can't get out. 出不来了。

The company is not a prison, 公司不是监狱,

公司一定要是你要想走随时可以 If the company wants to go, 走,

you can go anytime,

阿里不会阻拦任何人去创业,

Ali will not stop anyone from starting a business,

阻拦 (zǔ lán) to stop; to obstruct.

So can you give him a ride?

所以是不是能够送他一程?

I think all of us who send it off will not succeed.

我是觉得我们所有送一程的人都

不会成功的。

remember,	记住,	记住(jì zhu) to remember; to bear in mind; to learn by heart.
Because entrepreneurs rely on their perseverance to get down,	因为创业者都是靠自己的 <mark>毅力</mark> 走 下来,	毅力 (yì lì) perseverance; willpower.
If you think someone will send you,	你如果觉得有人送你,	
You basically won't succeed.	你基本上就不会成功了。	
Because what you have to learn along the way is to endure loneliness,	因为这路上你要 <mark>学会</mark> 的是承受 <mark>孤</mark> 独,	学会 (xué huì) to learn; to master; institute; learned society; (scholarly) association. 孤独 (gū dú) lonely; solitary.
You have to warm your lonely left hand to your right hand,	你要把孤独的 <mark>左手</mark> 温暖自己的 <mark>右</mark> 手,	左手 (zuǒ shǒu) left hand; left-hand side. 右手 (yòu shǒu) right hand; right-hand side.
Once you step out of this door,	一旦跨出这道门的时候,	
You know that God is dead,	你就知道上帝死了,	
only myself.	只有自己。	
I want to ask Jiang Fang,	我想问一下蒋芳,	
You are one of the entrepreneurs back then,	你是当年的创业者之一,	
In the past ten years,	你在 <mark>过去</mark> 的这十几年的时间当 中,	过去 (guò qu) (verb suffix).
Why didn't you think about becoming a boss?	怎么就没想过要去当个老板?	
President Ma has known me for so many years,	马总认识我这么多年,	
I am definitely not an ambitious person in my career.	我绝对不是一个在 <mark>事业</mark> 上有 <mark>企图</mark> 心的人。	事业 (shì yè) undertaking; project; activity; (charitable, political or revolutionary) cause; publicly funded institution, enterprise or foundation; career; occupation. 企图心 (qǐ tú xīn) ambition; ambitious.
Since the entrepreneurial team of Mr. Ma,	在马总的创业团队一 <mark>路</mark> 以来,	一路 (yī lù) the whole journey; all the way; going the same way; going in the same direction; of the same kind.
I feel that I have been a follower for a long time,	我感觉我很长时间是一个 <mark>跟随</mark> 者,	跟随 (gēn suí) to follow.

And I don't think entrepreneurship is the only one that makes you think you can grow.

而且我也不认为创业是唯一的一 个令到你觉得自己可以成长,

Including the only input that can bring greater value to others.

包括可以为别人带来更大价值的唯一的投入。

But I want to say that many colleagues in my team,

但是我想说我的团队中的很多同 事,

We are really happy to see,

我们真的是乐见,

He can bring out the things of the culture of doing things and being human when we collaborated together, 他能把我们一起协同时的<mark>那种</mark>做事和<mark>做人</mark>的文化的东西能带出去,

那种 (nà zhǒng) that; that kind of; that sort of; that type of. 做人 (zuò rén) to conduct oneself; to behave with integrity.

I feel that this is another kind of ecology.

我自己感觉这就是另外一种生态。

Jiang Fang was very right,

蒋芳想方想的非常对,

Because we still haven't changed,

因为我们还是没改变,

We hope 10 years,

我们希望10年、

20 years later,

20年以后,

There are 200 CEOs in China's top 500, which is more or less this Ali system.

中国五<mark>百强</mark>中有200个CEO或多 或少这种阿里体系,

百强 (bǎi qiáng) top 100 (e.g. top 100 towns). 或多或少 (huò duō huò shǎo) more or less.

There are already many outstanding employees of companies that are sent out by the Ali system. 现在已经有很多公司的优秀的员 工是阿里体系送出去的。

Let's see what the next question will focus on.

来看看<mark>下一个</mark>提问会<mark>聚焦</mark>什么问 题。

下一个 (xià yī ge) the next one. 聚焦 (jù jiāo) to focus.

President Ma,

马总,

I saw this topic on Kanzhun.com, 在看准网上看到了这个话题,

I really want to participate.

我就非常想参加。

I want to ask you a question,

我想问您一个问题,

Between observing Ali's values and obtaining commercial benefits. I believe that both you and Ali executives should consciously abide by the former, Because you have achieved the freedom of wealth, But how do you ensure that front-line employees can also maintain high morals, Not confused by short-term benefits? Thank you. Most of Ali's executives have never had money. If you do something against values today,

Things that violate our company's code of ethics,

I believe you won't get rich this

day,

Even if you get the money,

You can't sleep at night.

what do you have?

what would you like?

What are you giving up?

When trying to understand

these three questions,

You will be at ease when you do things.

I believe in employees,

I can not guarantee,

Because there are outstanding people among the 6 people,

在遵守阿里价值观和获取商业利益之间,

相信您和阿里的高管<mark>应当</mark>都会自 觉的遵守<mark>前者</mark>,

因为你们都已经实现了财富自 由,

但是您如何保证在一线的员工也 能够保持道德<mark>高尚</mark>,

不为短期利益所惑?

谢谢您。

阿里的高管<mark>绝大部分</mark>也是<mark>从没</mark>钱 出来。

如果你今天做一些违背价值观,

违背我们公司道德准则的事情,

我相信你也走不到有钱这一天,

即使你拿到了这些钱,

你晚上都睡不着觉。

你有什么?

你要什么?

你放弃什么?

想明白这三个问题的时候,

你做事情就会踏实。

我相信员工,

我不能保证,

因为6人之中有人杰,

应当 (yīng dāng) should; ought to. 前者 (qián zhě) the former.

一线 (yī xiàn) front line. 高尚 (gāo shàng) noble; lofty; refined; exquisite.

短期 (duǎn qī) short term; short-term. 惑 (huò) to confuse; to be puzzled.

绝大部分 (jué dà bù fen) overwhelming majority. 从 没 (cóng méi) never (in the past); never did.

违背 (wéi bèi) to go against; to be contrary to; to violate.

准则 (zhǔn zé) norm; standard; criterion.

不着 (bù zháo) no need; need not.

踏实 (tā shi) firmly-based; steady; steadfast; to have peace of mind; free from anxiety; Taiwan pr. (tà shí).

7人之中有混蛋, There are bastards among 7 people, 30% of people must be 30%的人一定是混蛋, bastards. This is social probability. 这是社会概率学。 When Jack Ma did things by 我马云自己做事情的时候, myself, At least 30% of the things I do 我至少有30%做的事情是混蛋事 are bastards, 情, I sometimes think about things 我有时候也会想这样的事情, 有时候 (yǒu shí hou) sometimes. like this, I'm not so ethical. 我也没那么道德高尚, Our responsibility is how to 我们的职责是如何把自己的东西 control our own things. 给控制起来。 把它从生态体系当中剔除出去就 剔除 (tī chú) to reject; to discard; to get rid of. Just remove it from the ecosystem. 可以了。 我觉得刚才年轻人提的问题, I think the question asked by young people just now, Don't be right, 他不要对得起来, 对得起 (duì de qǐ) not to let sb down; to treat sb fairly; be worthy of. It seems that rich people don't 好像有钱人就不希望更多, 有钱人 (yǒu qián rén) the rich; the wealthy. want more, 就可以做一些那种, You can do something like that, 把好自己心中这杆秤。 Take care of the steelyard in 心中 (xīn zhōng) central point; in one's thoughts; in one's heart. 杆秤 (gǎn chèng) a steelyard (a type of your heart. balance). 其实我相信你刚才提到的理想也 In fact, I believe that the ideal 提到 (tí dào) to mention; to raise (a subject); to refer to. you just mentioned is good, 好, 或者是我们每个人的道德标准也 Or the moral standards of each of us, 好, 也是我们现在开始征战全球的一 It is also one of the most 征战 (zhēng zhàn) campaign; expedition. 亮丽 (liàng beautiful business cards we are li) bright and beautiful. 张最亮丽的名片, starting to fight in the world,

征战世界不是一件容易的事,

easy task,

Conquering the world is not an

我们反复提及在2000年左右的时 We repeatedly mentioned that 提及 (tí jí) to mention; to raise (a subject); to bring to around 2000, sb's attention. 候, 其实阿里就有这样的一个梦想, In fact, Ali has such a dream, 后来又不得不回到了中国。 Later, I had to return to China. 但这次我们又一次的起航, But this time we set sail again, 又一次 (yòu yī cì) yet again; once again; once more. 起 航 (qǐ háng) (of a ship) to set sail; (of an aeroplane) to take off; also written 启航 (qǐ háng). 你觉得等待我们的会是什么? What do you think is waiting for us? In 2000, I feel that many 2000年我觉得中国很多企业经常 Chinese companies often talk 讲征战世界, about fighting the world. 问题可能就出在这儿。 The problem may lie here. 如果你把它变成服务世界, If you turn it into serving the 可能就会有机会。 There may be a chance. I think our mall is like a 我认为我们商场如战场, battlefield, 但商场不是战场, But the mall is not a battlefield, 战场上只有你死我活的, On the battlefield, only you die 你死我活 (nǐ sǐ wǒ huó) lit. you die, I live (idiom); irreconcilable adversaries; two parties cannot coexist. and die, 商场上你死了我未必会活, I may not live if you die in the mall, 所以大家只有互相的, So everyone only has each other, 所以未来阿里所谓的征程就问我 So in the future Ali's so-called 征程 (zhēng chéng) journey; expedition; voyage. journey will ask if we have the 们有没有服务的能力, ability to serve.

我们能不能创造独特的价值, Can we create unique value,

是全世界其他人提供不了, Is not available to other people

> 没有一个国家欢迎一个恶狠狠虎 视眈眈的人杀进你的国家的。

恶狠狠 (è hěn hěn) very fierce. 虎视眈眈 (hǔ shì dān dān) to glare like a tiger watching his prey (idiom); to eye covetously. 杀进 (shā jìn) to storm (a city etc); to raid.

不了 (bù liǎo) unable to; without end.

但是你带着去服务的时候, But when you take it to serve,

in the world,

No country welcomes a

into your country.

fiercely eye-catching person

社会就会不一样。 Society will be different. So now more and more 所以现在越来越多的国际政要, 政要 (zhèng yào) important political leader; international dignitaries, government dignitary. 我们注意到他们跟马云之间都有 We noticed that they had this 谈话 (tán huà) talk; conversation. or that kind of conversation 这样或者是那样的谈话, with Jack Ma, 或者是会晤。 会晤 (huì wù) to meet; meeting; conference. Or a meeting. 几个月前在对话的现场我采访过 意大利 (yì dà lì) Italy; Italian. 伦 (lún) human I interviewed Italian Prime Minister Renzi during the relationship; order; coherence. 意大利的总理伦齐, conversation a few months ago. 我们在对话的时候, When we are talking, 我是特别突然的问了他一个问 I asked him a question very suddenly, 说中国的企业家当中你最欣赏的 Who do you admire most 企业家 (qǐ yè jiā) entrepreneur. among Chinese entrepreneurs? 是谁? 他脱口而出就俩字, 脱口而出 (tuō kǒu ér chū) to blurt out; to let slip (an He blurted out just two words, indiscreet remark). 马云。 Jack Ma. 然后他在意大利做了一系列的改 一系列 (yī xì liè) a series of; a string of. Then he made a series of reform measures in Italy, 革措施, 包括公车拍卖, 公车 (gōng chē) bus; abbr. for 公共汽车 (gōng gòng qì Including bus auctions, chē); car belonging to an organization and used by its members (government car, police car, company car etc); abbr. for 公务用车 (gōng wù yòng chē). 拍卖 (pāi mài) to auction; auction sale; to sell at a reduced price. Then he said he was going to 然后他说他要把他的公车, take his bus, 把意大利的政府用的公车放到淘 Put the buses used by the 上来 (shàng lái) to come up; to approach; (verb Italian government on Taobao 宝上来拍卖, complement indicating success). for auction, 如果真有那一天你接受吗? If there is one day, would you accept it? 当然我们现在中国很多法院就在 开店 (kāi diàn) to open shop. Of course, many courts in China now open stores on 淘宝上开店, Taobao, 中国法院的拍卖司法公正拍卖, Judicial fair auctions in 司法 (sī fǎ) judicial; (administration of) justice. 公 **I**É (gōng zhèng) just; fair; equitable. Chinese courts,

淘宝拍卖, Taobao auction, 我认为这是一个巨大的创新, I think this is a huge innovation, 而正因为这样让司法更加公正和 And it is precisely because of 更加 (gèng jiā) more (than sth else); even more. this that makes the justice 透明, more fair and transparent, 让抵押物能够得到公正的市场价 Let the collateral get fair 抵押物 (dǐ yā wù) collateral (finance). 市场价 (shì market value. chẳng jià) market price. 值。 我们已经做了一年多了, We have been doing it for more 一年多 (yī nián duō) more than a year. than a year, 而且得到了很多省现在越来越多 And we have gotten more and more provinces' judicial 的省的司法拍卖放到我们网站 auctions on our website, 上, I think we can do it. 我觉得我们都能干, 意大利的公车拍卖是太容易的 Italian bus auctions are too easy. 事。 A piece of cake, right? 小菜一碟是吧? 小菜一碟 (xiǎo cài yī dié) a small appetizer; a piece of cake; very easy (idiom). 未来我们的生态圈如果有机会成 世界级 (shì jiè jí) world-class. In the future, if our ecosystem has the opportunity to become 为一个世界级的生态圈的时候, a world-class ecosystem, 我们现在看到的布局还会有一些 Will there be any upgrades to 布局 (bù jú) arrangement; composition; layout; the layout we are seeing now? opening (chess jargon). 升级 (shēng jí) to escalate (in 什么升级版吗? intensity); to go up by one grade; to be promoted; to upgrade (computing). We must turn it into four 我们未来是必须要把它变成四阶 须要 (xū yào) must; have to. 阶级 (jiē jí) (social) class. classes in the future, 级, 我们是运气好瞎打瞎撞跑进了这 We were lucky and ran into this door. 道门。 接下来可能就是希望全世界的生 The next step may be to hope that people from all over the 态系统的人参与, world's ecosystem can participate,

我们希望中国中国政府、

世界各国政府、

各国 (gè guó) each country; every country; various countries.

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world,

We hope that the Chinese

Governments around the

government,

世界各国的商业、 Business in countries around the world, 企业、 enterprise, 服务提供商、 service provider, 服务提供商 (fú wù tí gōng shāng) (Internet) service provider. Small businesses participate 小企业共同来参与。 together. Actually, there is one person I 其实今天来也是有一个想请教 请教 (qǐng jiào) to ask for guidance; to consult. want to ask for. 的, Is it possible in our ecosystem, 有没有可能在我们的生态系统里 有可能 (yǒu kě néng) possible; probable; possibly; probably; may; might. For example, there are public 比如说有公益和慈善的, 慈善 (cí shàn) benevolent; charitable. welfare and charity, Our movies have now begun to 我们电影现在已经都开始有像娱 众筹 (zhòng chóu) crowdfunding. have crowdfunding like 乐有众筹, entertainment, Everyone can produce small 大家可以力量小的出小的力量, power from small power, The great power gives the great 力量大的出大的力量, power, I think this can also be 我觉得这个也可以纳到整个生态 纳(nà) to receive; to accept; to enjoy; to bring into; to incorporated into the entire 系统里面。 pay (tax etc); nano- (one billionth); to reinforce sole of shoes or stockings by close sewing. ecosystem. 我不知道中国还有哪家公司的工 I don't know which other 工艺 (gōng yì) arts and crafts; industrial arts. 做到 (zuò company in China can do the dào) to accomplish; to achieve. 艺能够做到像淘宝、 craftsmanship like Taobao, 支付宝今天做出这么大规模的, 做出 (zuò chū) to put out; to issue. 大规模 (dà guī Alipay made such a large scale mó) large scale; extensive; wide scale; broad scale. today, It's just that I think it's 只是我觉得很了不起的, amazing, 为什么这批小卖家、 Why are these small sellers, 商家做得那么好, The business is doing so well, 他们每一个人每一笔交易上为了 Each of them donates a penny 交易 (jiāo yì) (business) transaction; business deal. 分 钱 (fēn qián) cent; penny. and a dime in every 捐一分钱一毛钱, transaction, Are already hundreds of 都已经有几亿了,

millions,

A new public welfare system is being established through Alipay.

通过支付宝正在建立一套新型的 公益体系。

一套 (yī tào) suit; a set; a collection; of the same kind; the same old stuff; set pattern of behavior. 新型 (xīn xíng) new type; new kind.

微生物 (wēi shēng wù) microorganism.

County 屏东县 (píng dōng xiàn), Taiwan.

端的 (duān dì) really; after all; details; particulars. 狮 子 (shī zǐ) Leo (star sign); Shihtzu township in Pingtung

土壤 (tǔ rǎng) soil.

In the industrial age,

在工业时代,

The larger the enterprise,

企业规模越大,

Large companies determine the fate of the entire ecological 大企业决定了整个生态链的命

运。

chain.

But we think that 但我们认为,

Throughout the 21st century,

在整个未来21世纪,

Small businesses must determine the fate of business, 决定商业命运的一定是小企业,

Small entrepreneurs,

小的创业者,

Microbial changes,

微生物的变化,

Cause soil changes,

导致土壤变化,

Will affect the lions at the top,

才会影响上端的狮子、

The change of tigers.

老虎的变化。

So we think,

所以我们认为,

The current situation of small businesses must be changed.

一定要改变目前的小企业的状

况。

Actually I know,

其实我知道,

In our real life,

在我们的现实生活当中,

Whether in China,

无论是在中国,

Or in a foreign country,

或者是在外国,

Many young people see you as an idol of their

entrepreneurship.

很多的年轻人把你视为他们创业

的一个偶像。

So this time when all entrepreneurs knew, 所以这次当所有的创业者知道,

When Ma Yun is about to come to "Dialogue" again,

候,

马云要再次来到《对话》的时

再次 (zài cì) one more time; again; one more; once again. 来到 (lái dào) to come; to arrive.

视为 (shì wéi) to view as; to see as; to consider to be; to

外国 (wài guó) foreign (country).

deem. 偶像 (ǒu xiàng) idol.

CHINESE ZERO TO HERO

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他们又做了一个非常有创意的举 创意 (chuàng yì) creative; creativity. 举动 (jǔ They made another very creative move, 动, dòng) act; action; activity; move; movement. 就是纷纷晒出了你跟他们的合 It's just that one after another posted photos of you and 影。 them. I don't know how many are 我不知道有多少张是真的, real, 多少张是PS的, How many are PS, 这是第一张。 This is the first one. 站在巨人的肩膀上, Standing on the shoulders of giants, 下一个传奇就是我。 The next legend is me. 有时候死扛下去总是有机会的, Sometimes there is always a 扛 (gāng) to raise aloft with both hands; (of two or more people) to carry sth together. 下去 (xià qù) to go chance to survive, down; to descend; to go on; to continue; (of a servant) to withdraw. 相信扛不了多久, I believe it will not last long, 多久 (duō jiǔ) how long?. I can go to the pinnacle of life, 我就可以走上人生的巅峰, 巅峰 (diān fēng) summit; apex; pinnacle (of one's career etc); peak (of a civilization etc). Think about it, I'm still a little 想想还有点小激动呢。 excited. 你对其中的哪一张有比较深的印 Do you have a deep impression of which one? 象吗? I think they are all very 我觉得都挺有创意的, creative, 我们经常讲, We often say, Step on the shoulders of giants, 踩在巨人的肩膀上, 其实你能爬得上去都是很难的。 In fact, it is very difficult for you to climb up.

爬上 (pá shàng) to climb up.

不想 (bù xiǎng) unexpectedly.

做梦 (zuò mèng) to dream; to have a dream; fig. illusion; fantasy; pipe dream.

So I think we sometimes

shoulders of others.

When you really climbed up,

You don't want to step on the

所以我觉得我们有的时候<mark>做梦</mark>,

你也不想踩到人家肩膀上了,

我们说,

你真爬上的时候,

dream,

we say,

People must have dreams, 人是一定要有梦想的,

What if it happens? 万一实现了呢?

But dreaming also has to be 但是做梦 down to earth,

但是做梦也得脚踏实地,

脚踏实地 (jiǎo tà shí dì) to have one's feet firmly planted on the ground (idiom); realistic without flights of fancy; steady and serious character.

Don't really dream. 别真做梦。

Dreaming also has to be 做梦也得<mark>靠谱</mark>一点。

靠谱 (kào pǔ) reliable; reasonable; probable.

The key is that you have to act, 关键在于你要有行动,

Actually just now I saw Huang 其实<mark>刚刚</mark>我看到黄渤又在想, Bo thinking again,

到黄渤又在想, MM (gāng gang) just recently; just a moment ago.

zhe) alive.

I saw him for the first time, 我第一次见他,

It was to watch him act in the 是看他演话剧《活着》。

话剧 (huà jù) stage play; modern drama. 活着 (huó

大量 (dà liàng) great amount; large quantity; bulk;

to grab the limelight.

numerous; generous; magnanimous. 铺垫 (pū diàn) to

出风头 (chū fēng tou) to push oneself forward; to seek

第一次 (dì yī cì) the first time; first; number one.

With Yuan Quan. 跟袁泉那个。

drama "To Live".

camera,

When you really step on the

shoulders of giants,

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Yuan Quan, 袁泉那个,

I was very moved when I saw it 我那天看了很感动, that day,

I think, 我觉得,

The success of his movie today, 他今天电影的成功,

foreshadowing work. spread out bedding; bedcover.

When others are robbing the 别人都在抢镜头的时候, 抢镜头(qiǎng jìng tóu) to scoop the best camera shots;

He may be doing the work 他可能在做背后的工作。behind it.

When others are in the 别人都在出风头的时候, limelight,

候,

fame; to be in the limelight; same as 出锋头 (chū fēng tou).

He may be memorizing lines. 他可能在背台词。 <mark>台词 (tái cí)</mark> an actor's lines; dialogue; Taiwanese word.

你要真踩在巨人的肩膀上的时

You do a lot of meticulous work every day,

你每天要做大量细致的活,

细致 (xì zhì) delicate; fine; careful; meticulous; painstaking.

This kind of work is unwilling to see others.

这种工作是别人不愿意看到的。

If people want to succeed,

人要想获得成功,

Must persist.

必须要坚持。

But when you learn to give up,

但当你学会放弃的时候,

You just started to improve.

你才开始进步。

We found a special prop today,

我们今天找到了一个特殊的<mark>道</mark> 具,

Record every moment of your

记录下你一路走来的每一个瞬

journey,

间,

Maybe no one has ever collected it so hard,

也许没有人曾经那么<mark>用心</mark>的去<mark>搜</mark>集过,

How many business cards Ma Yun has used. 马云到底用过多少张的名片。

But today,

但是今天,

We found at least a few of them.

我们至少找到了其中的几张。

The business card doesn't look like mine.

一看那个名片就不像是我的,

I really hate that some people have three pages of business cards. 我很讨厌<mark>有些人</mark>名片拉出来有三 页,

He is higher than others. No one knows how good this old man martial arts is. 他高是高在别人不知道这个<mark>老头</mark> 子武功有多么高。

If this is a tombstone,

如果这是块墓碑,

What kind of words are written on it.

上面写什么样的字,

I have to think about it,

我还要去想想,

You decide how you left this world.

你决定你是怎么样离开这个世界 的。 道具 (dào jù) prop (theater); paraphernalia; (gaming) item; artifact.

用心 (yòng xīn) motive; intention; to be diligent or attentive; careful. 搜集 (sōu jí) to gather; to collect.

有些人 (yǒu xiē rén) some people.

老头子 (lǎo tóu zi) (coll.) old man; (said of an aging husband) my old man. 武功 (wǔ gōng) martial art; military accomplishments; (Peking opera) martial arts feats.

墓碑 (mù bēi) gravestone; tombstone.

There is also a Tai Chi symbol on the head.

头上还特别有一个太极的标志。

头上 (tóu shàng) overhead; above. 太极 (tài jí) the Absolute or Supreme Ultimate, the source of all things according to some interpretations of Chinese mythology.

A gift for listing on the NYSE.

给纽交所上市的一个礼物。

How many business cards did Ma Yun use?

马云到底用过多少张的名片?

But today we found at least a few of them.

但是今天我们至少找到了其中的 几张。

Assistant Business Manager,

, **13**00

Do you remember what age this is?

你还记得这是哪个年代的吗?

Head of Marketing
Department of Haibo Network
Consulting Co., Ltd.,

海博网络咨询有限公司市场部<mark>主</mark> 管, 主管 (zhǔ guǎn) in charge; responsible for; person in charge; manager.

副理 (fù lǐ) deputy director; assistant manager.

The handwritten phone above.

上面手写的电话。

手写 (shǒu xiě) to write by hand.

Obviously this business card is for a very important person.

显然这张名片是给一个非常重要

的人。

业务副理,

Come again,

再来,

CEO of China Pages,

中国黄页CEO,

The chairman has.

这个主席有。

The chairman did not write on

主席上面没写,

it,

没有吧?

There are directors of SoftBank Group,

上面有软银集团董事、

Chairman of Yahoo China

雅虎中国董事局主席、

Board of Directors,

Chairman and CEO of Alibaba Group.

阿里巴巴集团主席和<mark>首席执行</mark>官。

I haven't used this one before,

这张我没用过,

This person may be PS.

这张人家可能是PS的。

I can see that

我看得出来,

黄页 (huáng yè) Yellow Pages.

集团 (jí tuán) group; bloc; corporation; conglomerate. 董事 (dǒng shì) board member.

雅虎 (yǎ hǔ) Yahoo, Internet portal.

首席执行官 (shǒu xí zhí xíng guān) chief executive officer (CEO).

没用 (méi yòng) useless.

This is because I may be different from others,

这是我跟别人可能不一样,

It was possible that Haibo Translation Agency was good, 很早就可能海博翻译社也好,

早就 (zǎo jiù) already at an earlier time.

The front is my own company,

前面都是我自己的公司,

I'm the boss,

都是我是老板,

But I always write business

但我都是写业务副理、

assistants,

pages,

业务主管。 Business executives.

Who do you give the big boss?

我很讨厌有些名片拉出来有三

你把大老板交给谁? 交给 (jiāo gěi) to give; to deliver; to hand over.

I really hate that some business cards come out with three

页,

全世界的title他都有, He has titles all over the world.

Right? 对吧?

It is equivalent to a cadre at the department level,

相当于正科级干部,

相当于 (xiāng dāng yú) equivalent to. 科级 (kē jí) (administrative) section-level. 干部 (gàn bù) cadre;

official; officer; manager.

Anyway, I read all kinds of business cards,

反正各种各样的名片我看了,

In fact, the higher you say, 其实你说的越高,

The higher the expectations of others of you.

别人对你期望值越高。

期望值 (qī wàng zhí) (math) expected value.

I have always said that Huang Yaoshi's martial arts is high,

我一直说黄药师的武功高,

Actually Huang Yaoshi's martial arts master is very tall, 其实黄药师的武功师是很高,

He is tall, 他高是高,

But others don't know how good this old man's martial arts is.

但别人不知道这个老头子武功有 多么高。

If a person is two meters tall,

如果一个人身高两米,

身高 (shēn gāo) (a person's) height.

The tower-like people are standing there,

铁塔般的人站在那边,

铁塔 (tiě tǎ) iron tower.

Very fierce with two big 很凶拿两个大锤子, 凶 (xiōng) vicious; fierce; ominous; inauspicious; famine; variant of 凶 (xiōng). 锤子 (chuí zi) hammer. hammers, When people look at it, 人家一看, I shot you to death long ago, 早就一枪给你打死了, 打死 (dǎ sǐ) to kill; to beat to death. Right? 对吧? 这老头子拿一把扇子, The old man took a fan, 文绉绉的, Literary, 文绉绉 (wén zhōu zhōu) bookish; genteel; erudite. 你觉得他没武功, You think he has no martial arts, 没想到给他打出去了, I didn't expect to call him out, 所以名片还得低调点好。 So the business card needs to 低调 (dī diào) low pitch; quiet (voice); subdued; lowkey; low-profile. be low-key. 一看那个名片就不像是我的, The business card doesn't look like mine. 因为我不会写什么主席、 Because I don't know what chairman, CEO, CEO, There is really no way I will 实在没办法我才会写上去, 没办法 (méi bàn fǎ) there is nothing to be done; one write it, can't do anything about it. 今天根本没必要写。 There is no need to write today. 这是真的我们自创的一张名片, This is really a business card we 自创 (zì chuàng) to create; to come up with (an idea etc). 它是空白的。 It is blank. 空白 (kòng bái) blank space. 今年是阿里15周年, This year is Ali's 15th 周年 (zhōu nián) anniversary; annual. anniversary, 我们特别想说, We especially want to say, 阿里30周年的纪念日, Ali's 30th anniversary, 纪念日 (jì niàn rì) day of commemoration; memorial day. 如果这张名片由你自己来做设 If this business card is designed by yourself, 计, What would it say above? 上面会怎么写呢? 可能就是马云、 May be Jack Ma,

A phone number, 一个电话号码,

Or a mailbox, 或者一个邮箱,

Maybe the others are useless. 可能其他都没什么用。

You said if this is what kind of 你说如果这是块墓碑上面写什么 words are written on a 样的字, tombstone,

I have to think about it, 我还要去想一想,

I was really thinking recently, 我最近还真在想,

It is difficult for this person to 这个人是很难决定你出生在哪 decide where you were born, 里,

But people can decide how you 但人是可以决定你自己怎么死 die. 的。

Have you really thought about 你真的想过<mark>墓志铭</mark>上希望的一些 some words of hope on the epitaph?

I really, 我真的,

Actually, I don't want an 其实不是想墓志铭, epitaph,

You decide how you leave this 你决定你是怎么样离开这个世world, 界,

You have to have your own 你是要有自己的思考, thinking,

This is what you can prepare. 这是你可以准备好的。

Right? 对吧?

Not prepared by you, 不是你准备,

But you can prepare to leave 但是离开这个世界你是可以准 this world, 备,

Sometimes there are some 有时候有一些创意让人家想不 ideas that people can't think of. 到。

In fact, we talked for so long at 其实我们在现场说了这么长时the scene, 间,

墓志铭 (mù zhì míng) epitaph.

没法 (méi fá) at a loss; unable to do anything about it; to have no choice.

想不到 (xiǎng bu dào) unexpected; hard to imagine; it had not occurred to me; who could have thought that.

There has always been a particularly silent friend, 一直有一个特别沉默的朋友,

Listen carefully to all our conversations between the two of us.

在我们两人之间仔细地聆听我们 所有的对话。

聆听 (líng tīng) to listen (respectfully).

of course.

当然,

How special,

如何特殊,

Let Mr. Ma come and reveal the answer to everyone, okay? 让马总来给大家揭晓一下谜底好 吗?

揭晓 (jiē xiǎo) to announce publicly; to publish; to make known; to disclose. 谜底 (mí dǐ) answer to a riddle.

This is a gift we gave to the NYSE listing.

这是我们送给纽交所上市的一个 礼物。

送给 (sòng gěi) to send; to give as a present.

公仔 (gōng zǎi) doll; cuddly toy.

Choose Taobao,

选择淘宝的,

Is to wash dolls.

就是淘公仔,

很小,

Very small,

We believe that small is a power.

我们认为小是一种力量。

I'm more interested in

我比较感兴趣件的是,

I saw a group of very ordinary farmers in a village who made these things.

我看见制作这几件东西的是一个 村里面非常普通的一批农民,

I used my hand to beat and beat such a thing,

用自己的手敲敲打打做出的这么 个东西.

敲敲打打 (qiāo qiāo dǎ dǎ) to make a continual banging sound; (fig.) to provoke with words.

We sent it to the New York Stock Exchange.

我们把它送到了纽交所。

The New York Stock Exchange has not accepted such a gift for many years.

纽交所其实已经很多年都没有接 受过这样的礼物了。

The New York Stock Exchange has only accepted two gifts since its establishment.

纽交所成立<mark>到现在</mark>只接受过两个 礼品,

到现在 (dào xiàn zài) up until now; to date. 礼品 (lǐ pin) gift; present.

Russia gave it to the New York Stock Exchange,

俄国送给纽交所,

俄国 (é guó) Russia.

At that time, in order to finance the approximate amount of dollars to support the Russian economic development, In 1913. It is from China.

那时候为了融资大概多少钱美元 支持俄国经济发展,

融资 (róng zī) financing. 经济发展 (jīng jì fā zhǎn) economic development.

1913年。

We gave the second gift nearly

我们在将近101年以后送给第二 件礼物,

将近 (jiāng jìn) almost; nearly; close to.

是来自干中国的。

Come, 来,

Let's see what it looks like, 我们看看它的长相,

长相 (zhǎng xiàng) appearance; looks; profile; countenance.

There is also a Tai Chi sign on the head,

头上还特别有一个太极的标志,

This is the element you want to include in their design?

这是你希望他们设计当中加进去 的元素?

元素 (yuán sù) element; element of a set; chemical element.

Looking for Chinese business ideas in the entire Chinese

在整个中国的文化里面寻找中国 经商的思想,

Tai Chi philosophy,

太极哲学、

The philosophy of yin and yang change,

阴阳变幻哲学,

阴阳 (yīn yáng) yin and yang. 变幻 (biàn huàn) to change irregularly; to fluctuate.

Defeated others,

Hurt others.

打败了人家,

打败 (dǎ bài) to defeat; to overpower; to beat; to be defeated.

No opponent injured or killed,

无一伤亡对手,

把别人给伤害了,

伤亡 (shāng wáng) casualties; injuries and deaths.

It shows that our skill is not

说明我们功力还不够。

功力 (gōng lì) merit; efficacy; competence; skill;

power.

enough.

头上还特别有一个太极的标志,

There is also a Tai Chi sign on the head,

> 这是你希望他们设计当中加进去 的元素吗?

Is this an element you want to include in their design?

是的,

是的 (shì de) yes, that's right; variant of 似的 (shì de).

I put the elements of Tai Chi inside,

我把太极的要素放在里边,

要素 (yào sù) essential factor; key constituent. 里边 (lǐ bian) inside.

Yes,

Because Tai Chi is a philosophical thought that represents our East,

因为太极是代表我们<u>东方</u>的一种 哲学思想,

东方 (dōng fāng) east.

A great commercial system was born in the entire Christian thought of the West.

西方整个的基督教思想里面诞生 了很了不起的商业体系。 西方 (xī fāng) the West; the Occident; Western countries. 基督教 (jī dū jiào) Christianity; Christian.

So when I was working on Alibaba, I thought about a lot of things, 所以我在做阿里巴巴的时候思考 很多的事,

So many companies in China,

中国那么多企业,

Learn America in a while,

一会儿学美国,

Learn the Soviet Union for a while,

一会儿学苏联,

苏联 (sū lián) Soviet Union, 1922-1991; abbr. for Union of Soviet Socialist Republics (USSR) 苏维埃社会主义 共和国联盟 (sū wéi āi shè huì zhǔ yì gòng hé guó lián méng).

Learn Korean in a while,

一会儿学韩国,

I learned Japanese again in a while,

一会儿又学日本,

But in fact, any set of business is supported by a strong culture. 但是其实任何一套商业背后都有 强大的文化<mark>支撑</mark>的。

支撑 (zhī chēng) to prop up; to support; strut; brace.

If Alibaba wants to become a great company,

如果阿里巴巴要想成为一家了不起的企业,

Our culture means that our soil is not fertile,

我们的文化也就我们的土壤不<mark>肥</mark> 沃、 肥沃 (féi wò) fertile.

That's very troublesome.

那就很麻烦。

So I am looking for Chinese business ideas in the entire Chinese culture, 所以我是在整个中国的文化里面 寻找中国经商的思想,

Taoist philosophy and Confucian theories,

道家哲学和儒家的理论,

道家 (dào jiā) Daoist School of the Warring States
Period (475-221 BC), based on the teachings of Laozi or
Lao-tze 老子 (lǎo zǐ) (c. 500 BC-) and Zhuangzi 庄子
(369-286 BC). 儒 (rú) scholar; Confucian. 家的 (jiā
de) (old) wife.

This Tai Chi philosophy,

这个太极哲学、

The philosophy of yin-yang transformation is more consistent with the complementary of yin and yang in the course of business dynamics.

阴阳<mark>变换</mark>哲学更吻合在商业动态 过程中阴阳互补,

变换 (biàn huàn) to transform; to convert; to vary; to alternate; a transformation. 动态 (dòng tài) movement; motion; development; trend; dynamic (science). 互补 (hù bǔ) complementary; to complement each other.

The same is true for competition,

竞争也一样,

We finally got together.

我们最后是合在一起了。

在一起 (zài yī qǐ) together.

Yang Luchan, the top master of Chen style Taijiquan, finally fought in Beijing for seven or seventy-nine days. 陈氏太极拳顶尖高手杨露<mark>禅</mark>最后 在北京打擂七七四十九天,

陈 (chén) to lay out; to exhibit; to display; to narrate; to state; to explain; to tell; old; stale. 氏 (zhī) see 月氏 (yuè zhī) and 阏氏 (yān zhī). 顶尖 (dǐng jiān) peak; apex; world best; number one; finest (competitors); top (figures in a certain field). 禅 (chán) dhyana (Sanskrit); Zen; meditation (Buddhism). 擂 (lèi) to beat (a drum). 四十 (sì shí) forty; 40. 九天 (jiǔ tiān) the Ninth Heaven; the highest of the heavens.

He didn't defeat everyone,

他牛不是把人家都打败,

But defeated others,

倒是打败了人家,

No opponent injured or killed,

无一伤亡对手,

That is called a master.

那叫高手。

So business competition is the same,

所以商业竞争也一样,

In fact, we occasionally hurt others in the course of competition, 其实我们在竞争过程中偶尔<mark>误伤</mark> 别人,

误伤 (wù shāng) to injure accidentally; accidental injury.

Hurt others, 把别人给伤害了,

It shows that our skill is not enough.

说明我们功力还不够。

People feel that they should be involved in the business process,

商业过程中让人家对方觉得应该参与,

Instead of resisting or 而不是抵抗或者对抗, confronting,

抵抗 (dǐ kàng) to resist; resistance. 对抗 (duì kàng) to withstand; to resist; to stand off; antagonism; confrontation.

This is the highest state of business.

这才是商界最高境界。

窗界 (shāng jiè) business world; business community. 最高 (zuì gāo) tallest; highest; supreme (court etc). 境界 (jìng jiè) boundary; state; realm.

The price we paid for the next three to five years is very heavy, 我们为后面三五年所这个代价是 非常惨重的,

Only this painful price,

只有这样的惨痛的代价,

Will win our future success.

才会赢得我们未来取得的成功。

All investors are the same,

所有投资者都一样,

投资者 (tóu zī zhě) investor.

You made money,

你挣钱了,

挣钱 (zhèng qián) to make money.

He stares at you every day,

他天天盯着你,

天天 (tiān tiān) every day. 盯 (dīng) to watch

attentively; to fix one's attention on; to stare at; to gaze

at.

You don't make money,

你不挣钱,

You want money,

你要钱,

要钱 (yào qián) to charge; to demand payment.

He runs faster than anyone

else,

他跑得比谁都快,

You know this is your opponent just by looking at it.

你光自己一看就知道这是对手。

Your arrogance,

你的狂妄,

(1,H1)TT2

狂妄 (kuáng wàng) egotistical; arrogant; brassy.

Others disagree with you.

别人对你的不认同。

认同 (rèn tóng) to approve of; to endorse; to acknowledge; to recognize; to identify oneself with.

成千上万 (chéng qiān shàng wàn) lit. by the thousands

and tens of thousands (idiom); untold numbers;

Before the age of forty-eight,

四十八岁之前,

Work is my life,

工作是我的生活,

Starting tomorrow,

明天开始,

Life will be my job.

生活将是我的工作。

I was tired ten years ago,

我十年前累过,

But I didn't feel tired either,

但我也没觉得累,

I didn't feel tired at that time.

那时候没觉得累。

I don't feel tired now,

现在我觉得不累,

Because there are already thousands of people who believe that this day will come. 因为已经有成千上万的人相信这

一天会到来。

innumerable; thousands upon thousands. 到来 (dào lái) to arrive; arrival; advent.

I'm not talking about it,

不是我在讲,

Our wife must change me too.

我们家太太肯定也改变我。

Today 50 years past,

Today 50 years past,

we grow so significantly and has become a house remain in China.

we grow so significantly and has become a house remain i n China

And soon are ready for the world to know us.

And soon are ready for the wo rld to know us.

Ten years of intense life,

十多年来的紧张生活,

Can make me still such passionate work,

能够让我依然如此的这种充满激

情的工作,

如此 (rú cǐ) in this way; so. 激情 (jī qíng) passion; fervor; enthusiasm; strong emotion.

Still never afraid of competition,

依然永远不害怕竞争,

This has a lot to do with my learning Tai Chi.

Always think of new ways,

永远不断的去想新的办法, 这跟我学习太极拳是很有关系

的。