



# GET YOUR VOICE OUT: START YOUR OWN PODCAST

Niall Mackay

# WHY MAKE A PODCAST?

## PODCASTS ARE PERSONAL, FUN AND INFORMATIVE.

- Both host and listener build a strong connection with each other about a topic they're passionate about.
- As a medium, podcasting is growing quickly across the world.
- There are only 500,000 active podcasts worldwide.
- Compared to 600 million blogs in the world.
- It's not too late, in fact it's time to start now.

# WHO AM I?



NIALL MACKAY



## YOUR COURSE COACH

I'm a teacher and the founder of Seven Million Bikes producing **A Vietnam Podcast**, in the top 10% of podcasts worldwide, and recently **Did That Really Happen?**

We now produce podcasts for clients in diverse fields such as IT, craft beer, food and pharmaceutical marketing.

# COURSE DESCRIPTION

## WHAT THIS COURSE IS ALL ABOUT

Thank you for trusting me to help you on your podcast journey! I'm excited for you to join this ride and see what you create.

In this course I will outline everything you need to know from start to finish to get your voice out there in your own podcast.

# OBJECTIVES



## WHAT YOU WILL ACCOMPLISH AT THE END OF THIS COURSE

- An introduction to Podcasting
- What you need to do before you even record an episode.
- How to record it
- An efficient editing system
- Then publish your first episode! And beyond....
- **How to monetize it**

# LETS GET STARTED!



Get Your  
Voice Out

If you have any questions then please feel free to email me at [niall@sevenmillionbikes.com](mailto:niall@sevenmillionbikes.com).

I promise I will try my best to reply within 24 hours but please don't be mad at me if it takes a little longer.

But I will definitely reply!

All the best,

Niall Mackay

Seven Million Bikes Podcasts