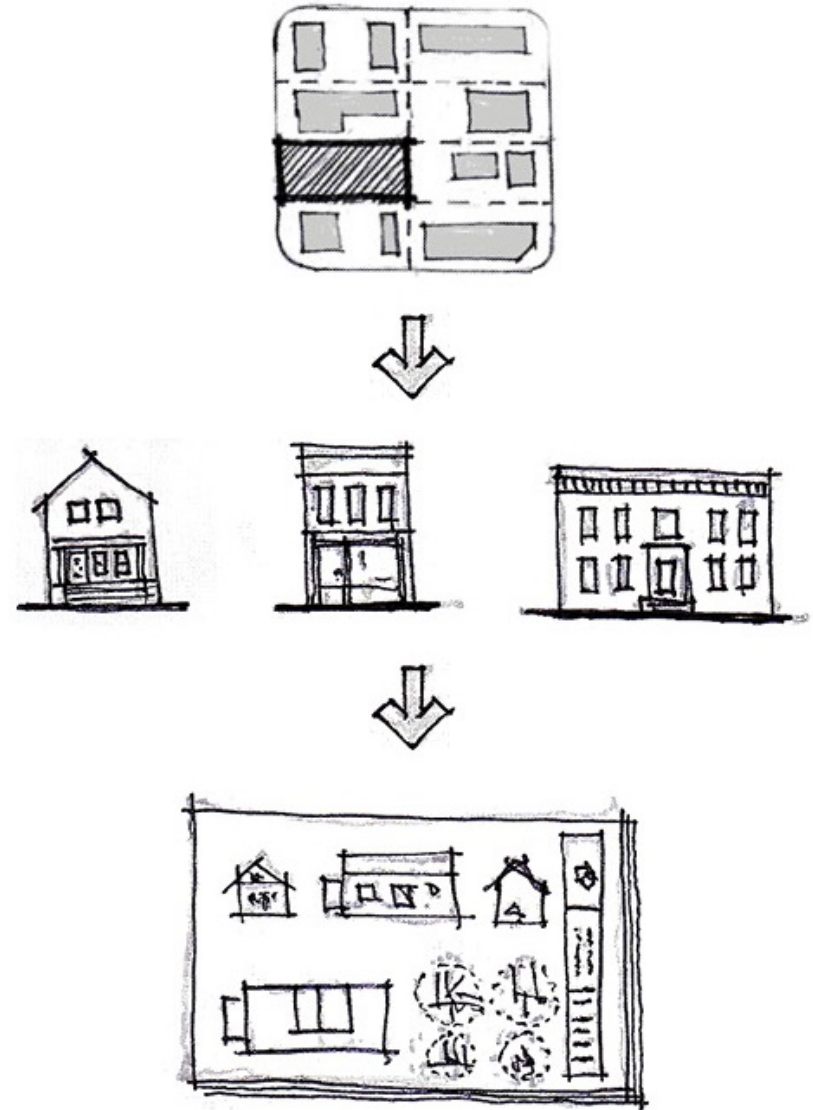


PATTERN ZONES CO

Permits can be easy

mpetty@patternzones.com



Ancient history

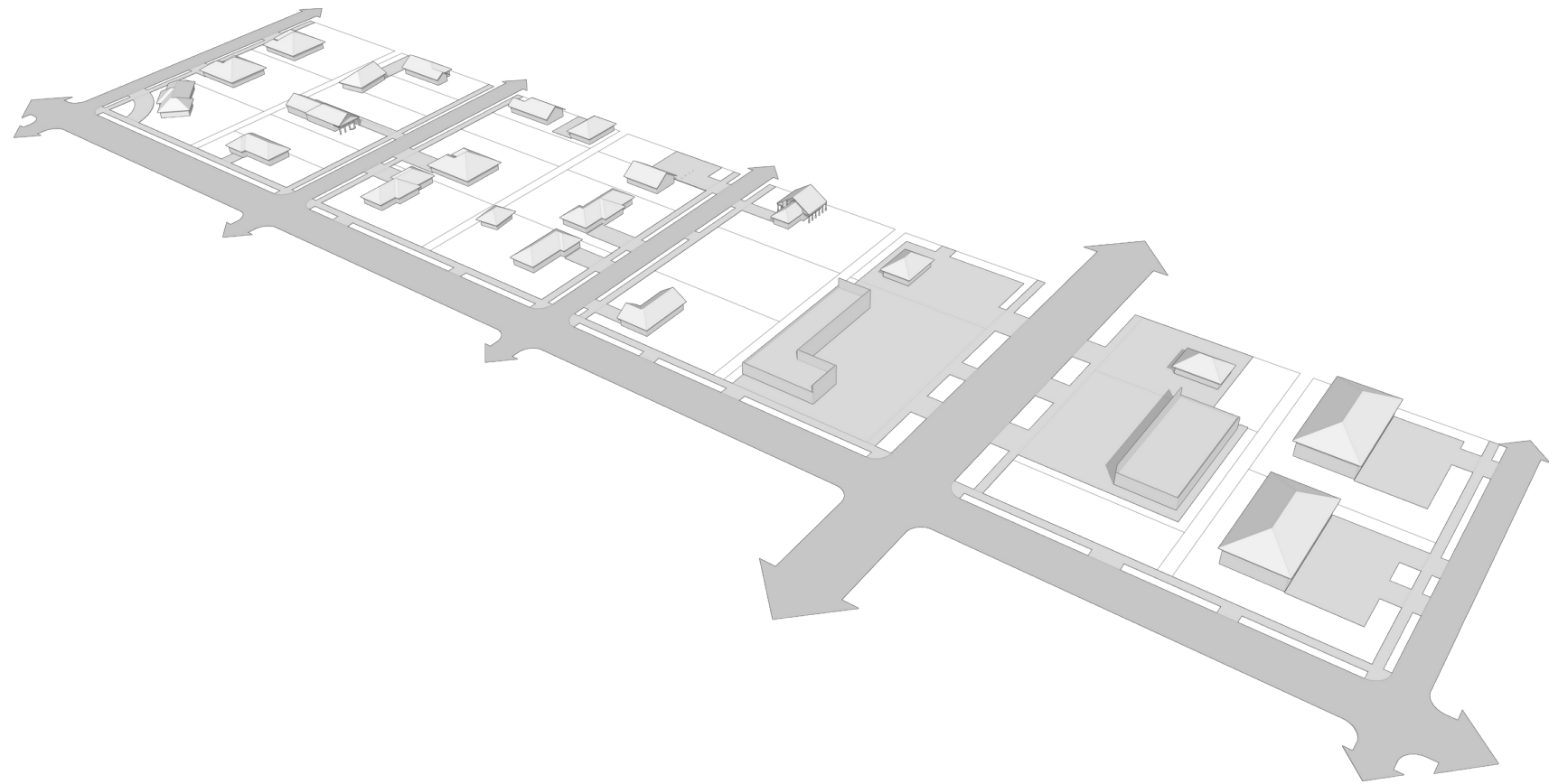
Pre-approval programs

A Brief History of Pre-Approvals

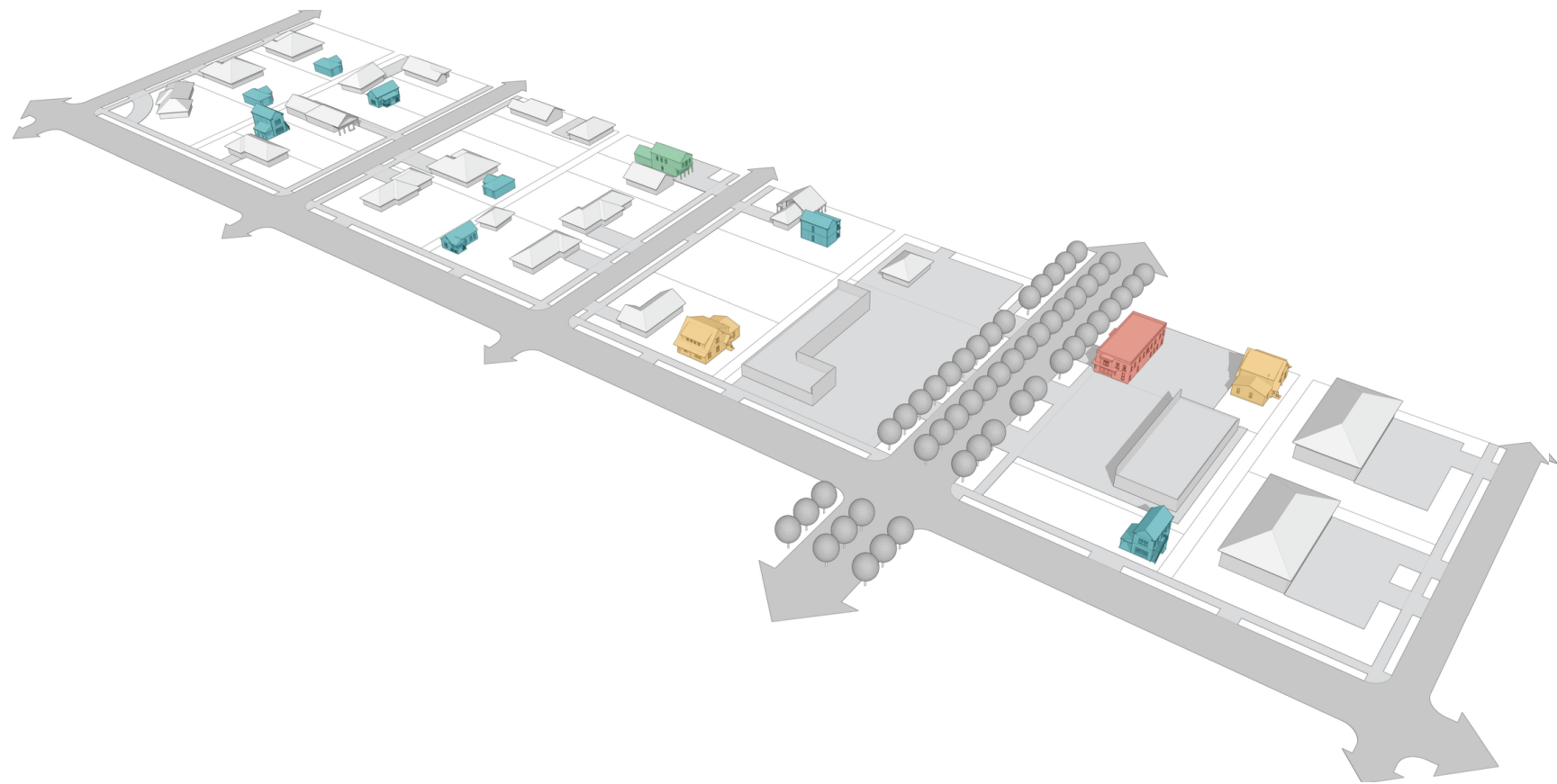
Zoning and building codes invented
Old school pattern books

Pattern books
for large-scale
subdivisions

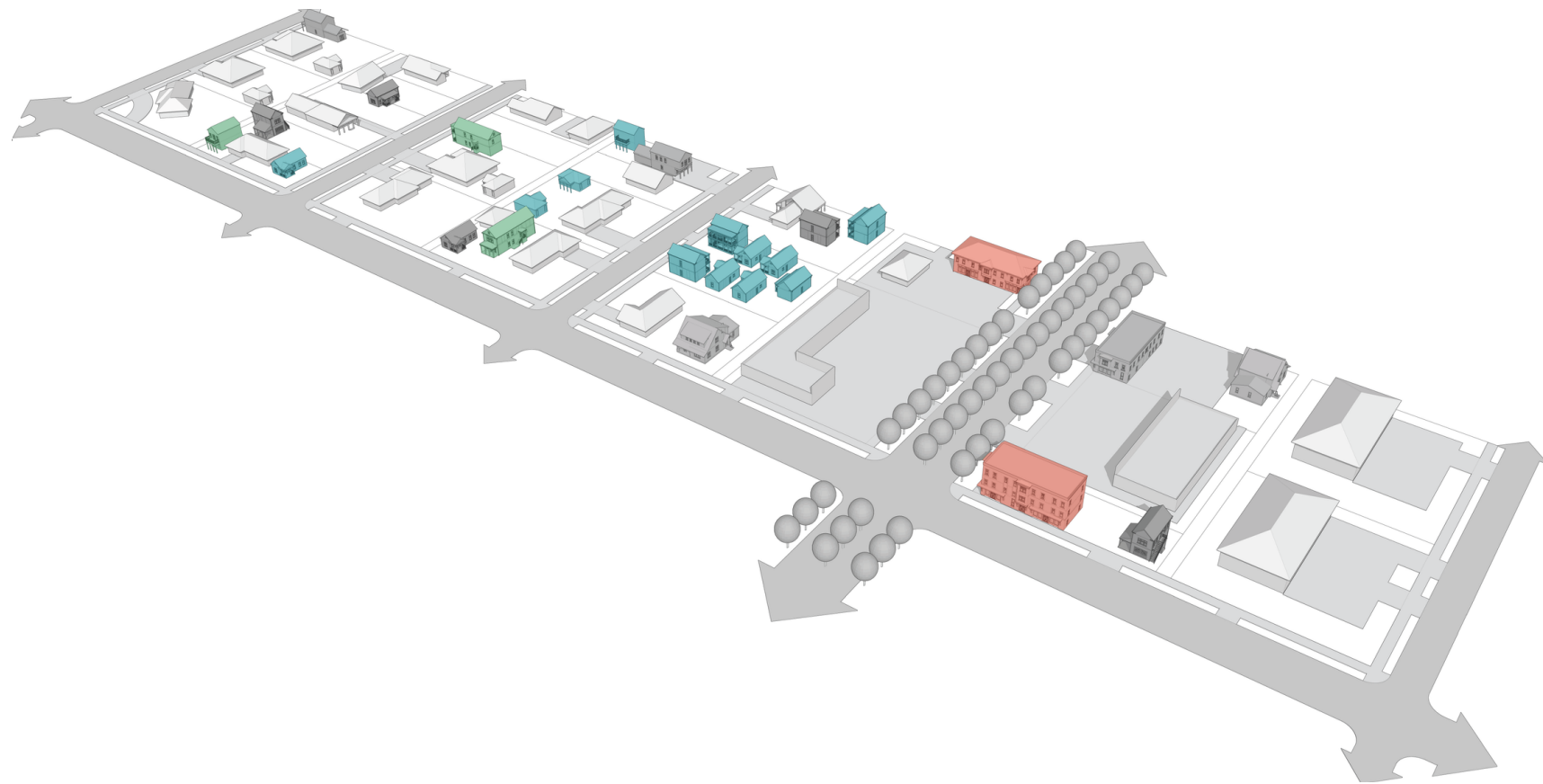
What if it was easier?



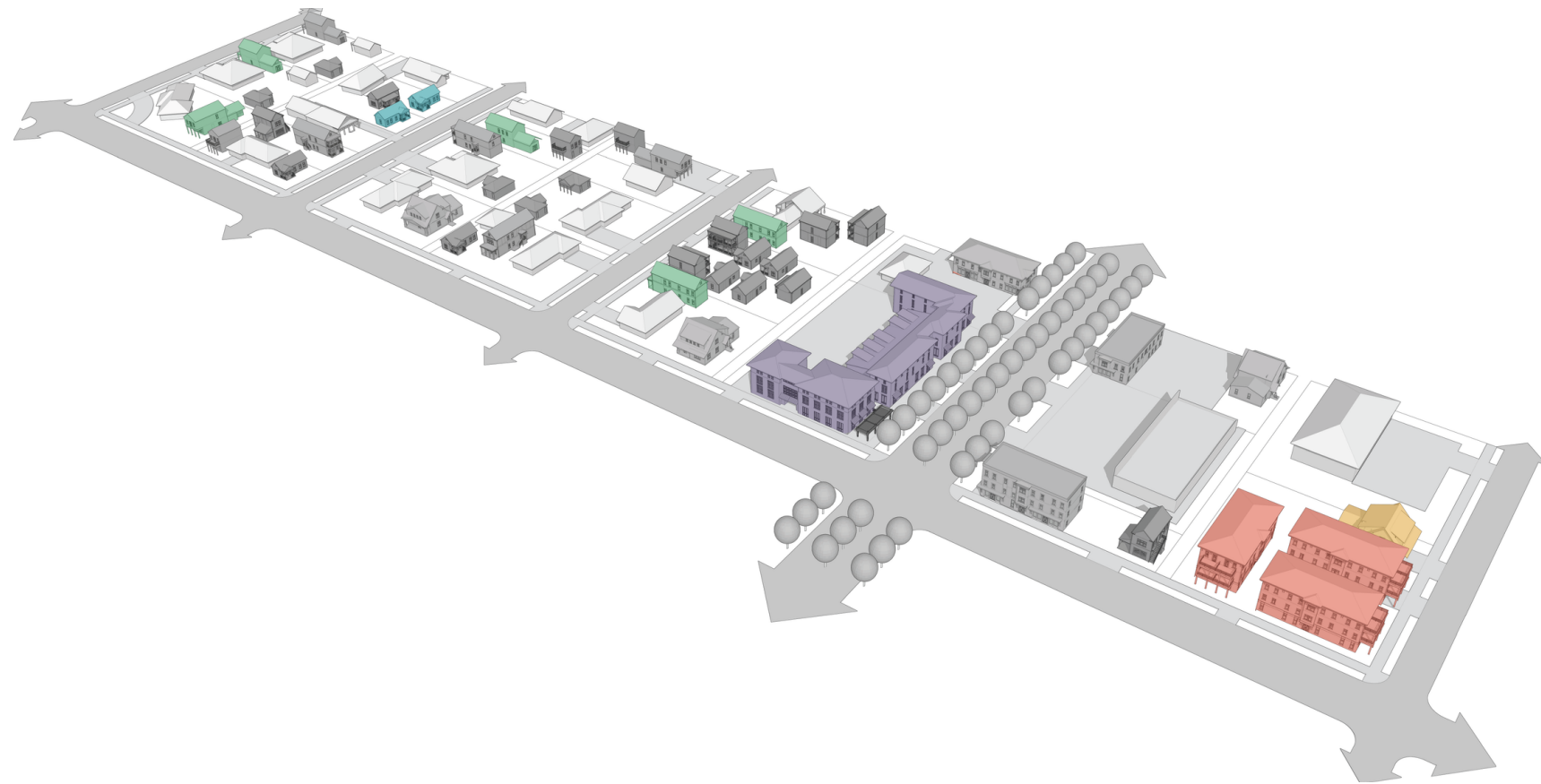
After 3 or more **years**



After 8 or more **years**



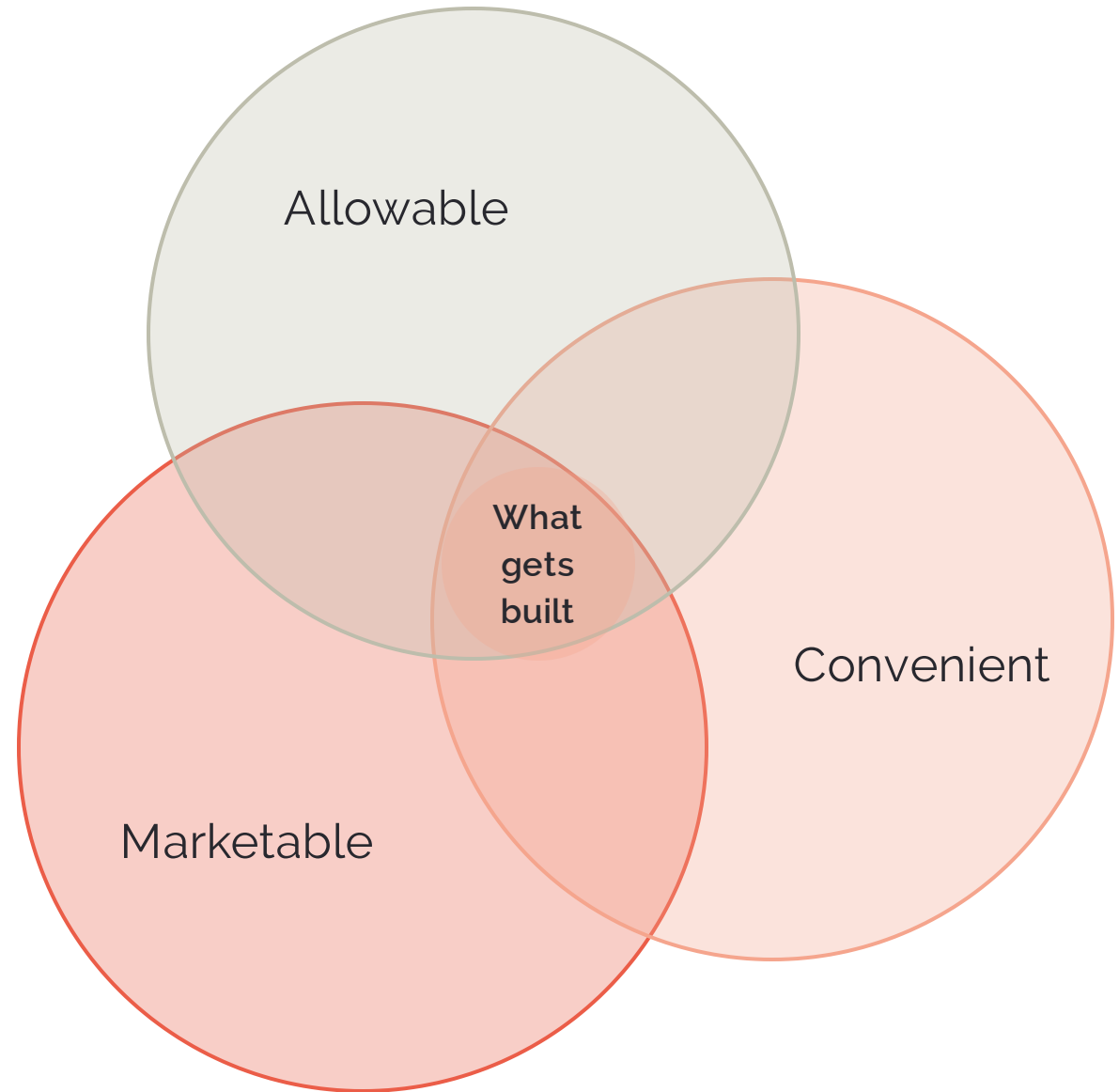
What if we
solved for 'yes'?



Observation

Scaling Factors

Convenience in permitting drives market response.



Case Study: Pre-approved Building Program

Claremore, Oklahoma

Profile: Small college town. Commuter flows to Tulsa. Builder-focused process.

It's new

Comprehensive package includes new UDC with pre-approvals

It's popular

Even subdivision developers are starting infill projects

It's fast

Infill permits in less than five days



Case Study: Pre-approved Building Program

Napa-Sonoma ADU Center

Profile: Grant supported by local nonprofit.

Case management

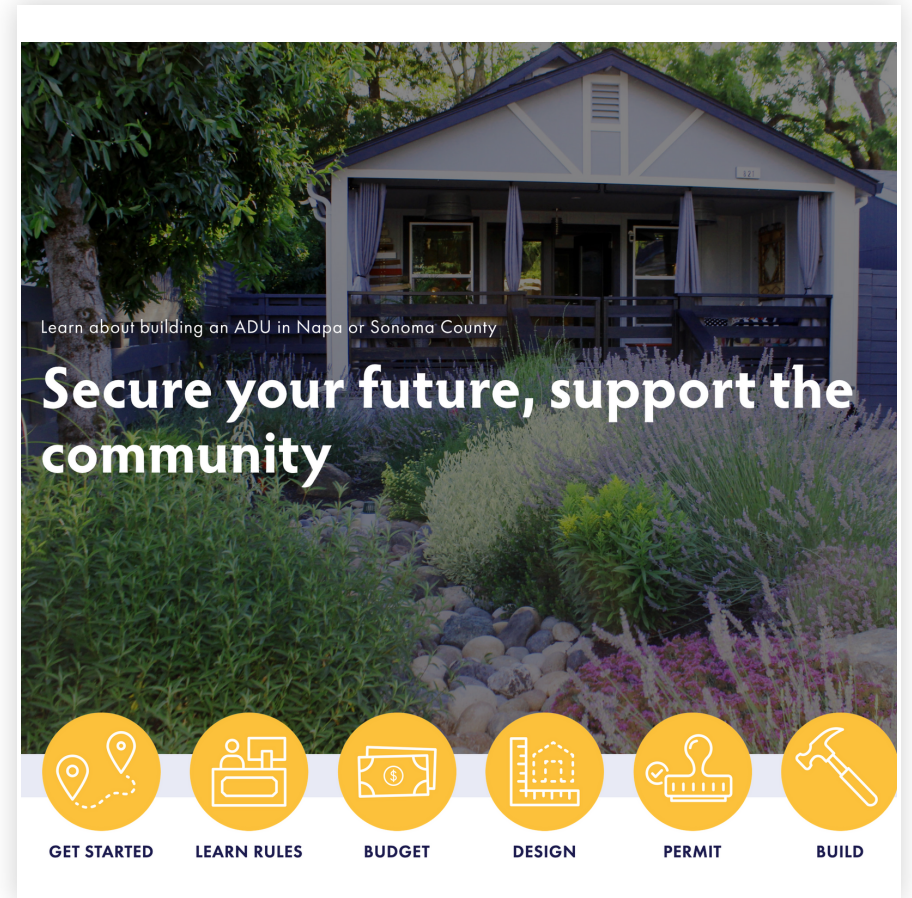
Three out of five weekdays

It's popular

More than 180 cases in prior year

Pay-to-use catalog

Applicants deal directly with architects



Catalog designs

Spokane, Washington
Napa-Sonoma ADU
Center

Fayetteville, Arkansas
Lebanon, New Hampshire
Overland Park, Kansas
Claremore, Oklahoma (2.0)

Retail

Fixed fee

Groveland, Florida
Multiple west coast jurisdictions

Claremore, Oklahoma (1.0)
Bryan, Texas
South Bend, Indiana

Custom designs

Standards and Best Practices

Emerging trends indicate the most successful programs have common traits.

- 1 Portfolio: 8-12 choices per building type
- 2 Pilot: at least three-years
- 3 Impact: maximize accessibility
- 4 Pricing: free-to-use vs pay-to-use
- 5 Sourcing: custom vs catalog

Making it Happen

