



Strong Towns

1001 Kingwood Street, Studio 116

Brainerd, MN 56401

844-218-1681

Lake County Community Action Lab (CAL)

Location: Virtual - [ZOOM LINK](#)

Date: March 27, 2023

Time: 10:00AM EDT

Leadership Team Briefing

1. Updates from the Action Team

- a. [21 Members on the Action Team](#)
- b. Topics the Action Team are discussing
 - i. **Strong Town Principles**
 - ii. **4-Step Process for Public Investment**
 - iii. **Financial Solvency is a Prerequisite for Long-Term Prosperity**
 - iv. **Growth Ponzi Scheme**
- c. Insights from the Action Team
 - i. Development Pressure on the County - However there is no single repository mapping all of the current entitlement development across all the jurisdictions.
 - ii. County Staff have prepared preliminary productivity mapping for the County. (Urban3 style Heat Maps). Based on the tax revenue, the latest entitled and built development, residential, commercial, and industrial, are at least 6 times less productive than the historic areas of Lake County. This does not calculate the cost to maintain the infrastructure for these developments.
 - iii. The County has a backlog of deferred maintenance and roadway projects

2. Strong Towns Approach and Core Insights

- a. Core insights and observations
- b. Short presentation on Strong Towns Principles

3. Leadership Team Discussion

- a. Engagement
 - i. 330 Participated in Event 1
 - ii. 318 Completed Community Survey
 - iii. 507 have signed up for emails
 - iv. Over 59,000 social media engagements

- b. Open Discussion
- c. Question and Answer

4. Meeting Schedule and Events

- a. Next Briefing Date is May 22, 2023
- b. Event #2 is scheduled for June 20-21st
 - i. Leadership Briefing
 - ii. Public Event 1
 - iii. Stakeholder Meetings
 - iv. Public Event 2