Create & Publish Your Journal in 30 Days

Sample Pages from the Book for You to Enjoy

Vibrant Marketing Publications
Hartford, CT

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Example: How to Use This Journal

In your hands, you have a blueprint to help you design and create a take-action journal for your audience. Get ready to help them achieve more while positioning yourself as an expert in your field.

By following the step-by-step instructions and completing the activity pages, you'll have the foundation for your own published journal.

To make the most of this opportunity, schedule recurring times each week to develop the content for your journal. By doing this, you'll get your journal created in record time.

To support you on your journal creation journey, you've also been provided with daily journaling pages. Each day you'll have the opportunity to track your activity and progress.

As you go through the pages of this journal, you'll get ideas for how you'd like to design **your** journal's pages. Have fun and think of the positive impact your journal can have on your audience.

Once you've created your journal content, you'll be ready to move on to the publishing process. In this book you'll find checklists and options to choose from to get your journal formatted, your book cover designed and your masterpiece published.

Here's to Your Success!

Notes

Activity Pages

Activities to Help You Create Your Journal

In this section, you'll find Examples of Pages from the Course and Complete Journal.

These activities that will walk you through the process of designing your take-action journal. You'll:

- ❍ Decide on your topic.
- ❍ Identify your why & expertise.
- ❍ Describe your audience.
- ❍ You'll also find examples of the type of take-action journal pages you can create.

Decide on Your Journal Topic

A take-action journal is designed to walk people through a process that will provide them with a solution to overcome challenges they face.

The first step in designing your take-action journal is to give thought to the purpose of your journal and what you'd like readers to achieve.

Complete the activities on the following pages to help you identify the focus for your journal.

What excites you most about creating this journal?

_____

_____

_____

_____

What intrigues you about helping people in your audience to overcome challenges they face?

_____

_____

_____

_____

What is Your Why?

Getting clear on your "why" can provide you with motivation and inspiration for developing what can become a powerful tool for your audience.

What is your "why" for wanting to publish a journal?

_____

_____

_____

_____

How will your audience benefit from your journal?

_____

_____

_____

_____

How will you benefit by publishing a journal?

_____

_____

_____

_____

Describe Your Areas of Expertise

As you decide on a topic for your journal, you want to be clear about what it is you offer and who you serve. This will help you to identify a journal topic that your target audience would be interested in.

What are your main areas of expertise?

- _____
- _____
- _____
- _____

What are you most interested in?

- _____
- _____
- _____
- _____

What do you have **both** expertise in and interest in, that your audience would love to learn?

- _____
- _____
- _____
- _____

Identify Your Target Audience

Spend some time identifying who your target audience is. This is essential as it will allow you to maximize your efforts and results while helping the exact people who need what you have to offer.

Describe your ideal student, client, or reader: _____

_____

_____

What is your audience most interested in?

- _____
- _____
- _____

What challenges are they seeking solutions to?

- _____
- _____
- _____

Based on your areas of expertise and the needs of your audience, list possible topics for your journal. Circle your top choice.

- _____
- _____
- _____

Examples of Journal Pages

What I Worked On Today for My Journal

What I'll Focus on Tomorrow

Day # Date: _____

Ideas, Realizations and Research

To-Do Items

- ❍
- ❍
- ❍
- ❍
- ❍
- ❍

Notes

Notes

About D'vorah

D'vorah Lansky, M.Ed., is the bestselling author of many books including; the *Action Guides for Authors* series of workbooks and journals and the *My 30-Day Health & Happiness Journal* series.

Since 2007, D'vorah has taught online marketing, journal publication and course creation strategies to thousands of authors and entrepreneurs across the globe.

D'vorah specializes in helping authors to build a business around their books, as they grow their reach and share their brilliance with the world.

She's created and produced more than 40 online training programs and has published more than 20 books, journals and workbooks.

View all of D'vorah's publications at:
BooksByDvorah.com

Check out her blog and online courses at:
ShareYourBrilliance.com

Journal Creation Training

Take action and get your journal
into the hands of your ideal audience!

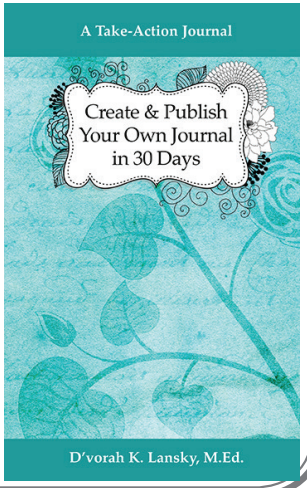
Enjoy Our Step-by-Step Training Program
That will Help You Get Your Journal Published
in as Short as a Few Weeks!

The Journal Creation Training Program will help you create, design, format and publish an effective take-action journal for your audience.

Here's Where You Go to Find Out More
JournalCreationProgram.com

This program includes:

- ✓ Step-by-Step Training
- ✓ Fill-in-the-Blanks Templates
- ✓ Worksheets & Checklists
- ✓ Personalized Support
- ✓ Discussion Forum
- ✓ And Much More...



Get Ready to Boost Your
Business and Your Reach!